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EB-2011-0004

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ONTARIO ENERGY BD

January 20, 2011

Ontario Energy Board
 2300 Yonge Street, 27th Floor
 Toronto, ON M4P 1E4
 Attn: Kirsten Walli – Board Secretary

RE: Developing Guidance for the Implementation of Smart Grid in Ontario – Board File No. EB-2011-0004

Dear Kirsten:

On behalf of IBM, I would like to nominate Bruce Orloff to participate in the proposed Smart Grid Working Group (SGWG). Bruce is the Canadian Smart Grid Leader in IBM's Energy & Utilities practice with for defining and delivering solutions for the Canadian utility marketplace as they relate to smart grid, smart metering, renewable generation, distributed generation, energy efficiency and demand side management.

Bruce is acknowledged as a Canadian specialist in the field of smart grid and smart metering, with over 20 years experience in the energy, utilities and telecommunications industries, focusing on smart grid solutions for electric utilities.

His specific experience includes working closely with Ontario industry participants including Hydro One, Toronto Hydro and Hydro Ottawa, to help them achieve their smart grid strategies especially as related to the Ontario Green Energy Act and the requirement to enable and support Distributed Generation within their networks. Bruce co-led the efforts in developing the solution for Hydro One's Advanced Distribution System project and was involved with delivery for the initial planning phase in 2010.

Previously, he was the Enrolment Project Lead for the IESO MDM/R project where he was responsible for the enrolment project of over 80 LDCs onto the provincial run MDM/R.

I am confident that Bruce would be a valuable and productive addition to the SGWG.

If you have any questions about this nomination please do not hesitate to contact me or Bruce directly at borloff@ca.ibm.com or by phone at 613-620-0535. I look forward to your reply.

Sincerely,

James Strapp
 Leader, IBM Global Center of Competence for Energy & Utilities
 IBM Global Business Services
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