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October 29, 2012

Kirsten Walli
Board Secretary, Ontario Energy Board
P.O. Box 2319
27th floor – 2300 Yonge Street
Toronto, Ontario M4P 1E4

Dear Ms. Walli,

Re: **Renewed Regulatory Framework for Electricity**
Request for Cost Award Eligibility

Board File Numbers: EB-2010-0377, EB-2010-0378, EB-2010-0379, EB-2011-0004, and EB-2011-0043

We are writing to seek participant status and cost award eligibility with regard to the Ontario Energy Board (the “Board”)’s consultation regarding the Renewed Regulatory Framework for Electricity (“RRFE”) on behalf of our client, the Retail Council of Canada (“RCC”) in response to your letter dated October 18, 2012. If successful, RCC intends to attend the October 31 2012 Webcast; the December stakeholder meeting; the April stakeholder meeting on performance and benchmarking issues; the April stakeholder conference on inflation, productivity and stretch factors; and to make written comments and attend other stakeholder meetings as directed by the Board.

Request for Participant Status

RCC requests intervenor status based on the following:

1. RCC represents Ontario and Canada’s retail sectors. RCC’s members account for 80% of total retail sales in the country.
2. The retail sector provides jobs for over 800,000 people in Ontario and is the Province’s second largest employer. Ontario is home to Canada’s largest collection of best-in-class retail chain head offices, distribution centres and store locations, vital links in Ontario’s economy.

3. As ratepayers, Ontario retailers of all sizes and varieties are dependent on electricity to operate. RCC's members have an interest in all five of the inter-related initiatives covered in this consultation. RCC has previously addressed its members' interests in the inter-related initiatives in RCC's initial Late Request for Participant Status and Cost Eligibility relating to the RRFE dated December 2, 2011 and its RRFE stakeholder submissions to the Board dated April 20, 2012.
4. Further to these interests, RCC seeks to work with the Board toward ensuring a cost-effective and dependable electricity system that fosters economic growth in Ontario.

Request for Cost Award Eligibility

RCC is seeking a determination of cost award eligibility based on the following grounds:

1. RCC is a not-for-profit organization funded by membership, sponsorships fees and revenues that it derives from the services it provides to Federal and Provincial Governments and Agencies in furtherance of the retail trade in Canada.
2. RCC is the premier policy voice for retailers across Ontario and Canada. As such, RCC represents the direct interests of Ontario retailers as ratepayers in relation to the regulated services covered by this consultation process.
3. Retailers have an important perspective on the cost and quality of electricity generation because of their specific electricity consumption patterns, which differ in material respects from other industrial and commercial electricity users. Hearing a retailer perspective will be helpful to the Board throughout this consultation.
4. RCC's ability to actively participate in this proceeding is dependent upon a determination that it is eligible for a cost award. The Board has previously found RCC eligible for a cost award in the RRFE consultation.

Separate Expert Submissions

At this time, RCC is not seeking costs for separate expert submissions.

RCC Contacts & Representative

If the relief requested in this letter is granted, RCC intends to retain Zizzo Allan Professional Corporation to represent it in this matter. In your October 18, 2012 letter, you requested the names and credentials of intended representatives. To that end, both Laura Zizzo and I are lawyers called to the bar in Ontario with experience in a broad range of energy, corporate and environmental law matters, including representing clients in previous Board consultation proceedings, including much of the Renewed Regulatory Framework for Electricity before the Board released its October 18, 2012 report. Our

contact information is listed below. If requested to do so, we would be pleased to provide further details relating to our experience.

RCC requests that further communications related to this matter be sent to the following:

Retail Council of Canada
Suite 800 – 1255 Bay Street
Toronto, ON M5R 2A9

Zizzo Allan Professional Corporation
Suite 201 – 156 Front Street West
Toronto, ON M5J 2L6

Gary Rygus

Director,
Government Relations (Ontario)
Tel: (416) 922-0553 ext. 225
Fax: (416) 922-8011
Email: gyrgus@retailcouncil.org

Travis J. Allan

Partner
Tel: (416) 417-1195
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Jonathan Farkouh

Manager, Member Programs
Tel: (416) 922-6678 ext. 319
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Email: jfaroukouh@retailcouncil.org

Laura Zizzo

Partner
Tel: (416) 817-5140
Fax: (888) 734-9459
E-mail: laura@zizzoallan.com

Please contact me if the Board requires any further information in relation to these requests.

Sincerely,

Zizzo Allan Professional Corporation

[Signed Original Sent to Board]

Travis J. Allan

CC: G. Rygus, RCC
J. Farkouh, RCC
L. Zizzo, Zizzo Allan Professional Corporation