

Ontario Energy Board
P.O. Box 2319
27th Floor
2300 Yonge Street
Toronto ON M4P 1E4
Telephone: 416-481-1967
Facsimile: 416-440-7656
Toll free: 1-888-632-6273

**Commission de l'énergie
de l'Ontario**
C.P. 2319
27^e étage
2300, rue Yonge
Toronto ON M4P 1E4
Téléphone: 416-481-1967
Télécopieur: 416-440-7656
Numéro sans frais: 1-888-632-6273



BY E-MAIL

May 9, 2018

Andrew Belsito
Rates and Regulatory Affairs Officer
PUC Distribution Inc.
500 Second Line East, P.O. Box 9000
Sault Ste. Marie ON P6A 6P2
andrew.belsito@ssmpuc.com

LETTER OF DIRECTION

Dear Mr. Belsito:

**Re: PUC Distribution Inc. (PUC Distribution)
Application for 2018 Distribution Rates
Ontario Energy Board File Number: EB-2017-0071**

The Ontario Energy Board (OEB) has now issued its Notice of Hearing for PUC Distribution's application for 2018 Distribution Rates (Notice). The Notice will be published by the OEB, in accordance with directions to the OEB's agent which were copied to you. Please note that you must comply with the directions in paragraphs 1 and 2 below **prior to May 14, 2018**, which is the publication date of the newspaper in which the Notice will appear last. If you are unable to comply with the directions within this timeframe, you must inform the Registrar immediately at Registrar@oeb.ca.

You are directed:

1. No later than the date the Notice is posted on PUC Distribution's website in accordance with paragraph 2, to:
 - a) arrange for the service of each of the enclosed English and French versions of the Notice, in the exact form accompanying this letter and the application and the evidence, directly on all intervenors in PUC Distribution's previous cost of service rate proceeding, EB-2012-0162, Energy Probe Research Foundation, School Energy Coalition and Vulnerable Energy Consumers Coalition; and

- b) arrange for the service of the enclosed English and French versions of the Notice, in the exact form accompanying this letter by email on any customers for which PUC Distribution has an email address and appropriate permissions to use the email address to send utility or regulatory information with the following email messages:
- i. “PUC Distribution Inc. has applied to the Ontario Energy Board to increase our electricity distribution rates. Please review the Ontario Energy Board’s Notice of Hearing to learn more and to find out how you can participate in the Ontario Energy Board’s hearing. The email must attach a copy of the English version of the Notice and the words “Notice of Hearing” within the email message are required to provide a live link to the English Notice posted on PUC Distribution’s website.
 - ii. « PUC Distribution Inc. avons déposé une requête auprès de la Commission de l’énergie de l’Ontario afin d’augmenter nos tarifs de distribution de l’électricité. Veuillez lire l’avis d’audience ci-joint pour vous mieux renseigné et pour savoir comment participer au processus d’audience du tribunal. » The email must attach a copy of the French version of the Notice and the words « l’avis d’audience » within the email message are required to provide a live link to the French Notice posted on PUC Distribution’s website.
2. To make a copy of both the English and French versions of the Notice, the application and evidence, and any amendments thereto, available for public review at PUC Distribution’s office and in a prominent place on PUC Distribution’s website.
3. If PUC Distribution has a twitter account, once both the English and French versions of the Notice are posted on PUC Distribution’s website in accordance with paragraph 2, to tweet the following messages:
- a. “We have applied to the @OntEnergyBoard to increase our electricity distribution rates. Learn more. Have your say.” The tweet is required to provide a live link to the English Notice posted on PUC Distribution’s website.
 - b. « Nous avons déposé une requête auprès de @OntEnergyBoard afin d’augmenter nos tarifs de distribution de l’électricité. Soyez mieux renseigné. Donnez votre opinion. » The tweet is required to provide a live link to the French Notice posted on PUC Distribution’s website.
4. To file with the OEB an affidavit in both electronic and paper forms proving completion of the matters in paragraphs 1 through 3 above immediately thereafter.

5. To provide a copy of the Notice, application and evidence, and any amendments thereto, to anyone requesting the material.

You are further directed not to include any documents or materials when serving the Notice other than documents or materials expressly required by this letter of direction to be served.

Yours truly,

Original Signed By

Kristi Sebalj
Registrar
Office of the Registrar

Encl.

c: John A.D. Vellone, Applicant's Counsel