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May 20, 2009

Conservation Working Group Nomination

Please accept this as the formal nomination to participate on the Conservation Working Group.

GreenSaver,
The Urban Environment Centre Toronto,
74 Six Point Road
Toronto, Ontario
M8Z 2X2

Background:

GreenSaver pioneered residential energy conservation in Ontario over 25 years ago and has a rich and successful history of performing and implementing both economically viable and environmentally friendly measures to help individuals and organizations with their energy needs. During the past 15 years alone, we have helped over 30,000 households to improve their home comfort, lower their energy bills and increase the resale value of their homes, while improving the environment and the world we live in.

GreenSaver has a strong track record of providing consulting services to identify and generate energy savings for the residential sector. We have also drawn on this expertise to establish the potential energy savings for cost effective upgrades among the energy intensive small commercial segment.

Our main activities have traditionally been centred on performing energy audits, energy retrofits and the development and implementation of pilot and full scale energy conservation programs. Our primary focuses have and always will specifically target Energy Conservation and of equal weighting, Conservation through Education.

GreenSaver operates from its new Toronto headquarters, and has an extensive network of highly qualified, National Resources Canada certified energy auditors throughout different communities in the Province. We also have extensive network of likeminded organizations within the environmental community and throughout Ontario.

GreenSaver has worked with companies in numerous industries to provide conservation education for the workplace and for the home. GreenSaver provided conservation

energy audits | retrofits
conservation programs



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education to such diverse organizations as the Institute for Canadian Chartered Accountants, Swiss Re-Insurance, high schools and local faith communities. Both the Globe & Mail and the Toronto Star have sought GreenSaver's advice for their employee education.

GreenSaver has been a partner in the development of new products for segments such as the financial sector, instrumental in the development of Canada's first "green" mortgage with Citizens Bank. We also initiated the development of Canada's first commercial and residential energy efficiency upgrade loan with Alterna Bank.

In the Real Estate sector, GreenSaver is leading conservation education funded by the OPA. This includes working with the National Association of Green Brokers and Agents (NAGAB—a CCI recipient), the Real Estate Council of Ontario (RECO), the Toronto Real Estate Board (TREB) and MLS.ca.

By developing and delivering other complex public conservation programs for Enbridge, Powerstream, Ontario Power Authority, and Toronto Community Housing Corporation, GreenSaver has expanded the level of expertise and capacity to address the needs of corporate Canada. These programs include:

- Enbridge Home Weatherization Retrofit Program for Low Income Households
- Union Gas Weatherization program for Low Income Homes
- TCHC Scattered Houses/Townhouses Retrofit Program
- TCHC Energy Education Program for Building Operators
- OPA Energy Efficiency Assistance Program (EEAP) (in Toronto and Peel)
- NRCan EcoEnergy Home Renovation Program
- OPA Market Driven Certification Program
- PowerStream Small Business Energy Education Program
- Toronto Hydro SmartHome Electrical Audit Program
- WISE Hot Water Solar Energy Renovation Program
- OPA Small Business Direct Install Pilot Program

GreenSaver operates from its Toronto headquarters, and has an extensive network of highly qualified, National Resources Canada certified energy auditors throughout different communities in the Province. We have recently partnered with several OAH (Ontario Association of Home Inspectors), inspectors providing us with a greater ability to service Ontario residents providing both home inspections and energy audits. We also have an



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extensive network of likeminded organizations within the environmental community throughout Ontario.

We have a wide-ranging background working within the low-income sector and have partnered with several agents that have a relationship with this group. Two recent projects (funded in part by TAF, OPA and the gas utilities) aimed at this sector have allowed us to audit almost 1000 low-income households and complete 200 retrofits. A further 300 audits and retrofits remain to be carried out this year. In the course of our work in the low-income sector we have established ourselves as the delivery agents of choice for many organizations.

GreenSaver now reaches numerous other communities often through partnership with other organizations, agencies and energy companies. We are currently working with various stakeholders in the home realty sector to encourage home sellers and buyers to carry out energy improvements. We are also active among various faith communities, offering energy audits and retrofits to churches, mosques and synagogues throughout the greater Toronto area.

Last but not least, as a long standing advocate of environmental energy efficiency, GreenSaver has far-reaching ties to local and provincial utilities, product manufacturers, charitable, non-profit and community organizations that deal with all sectors, enabling us to penetrate most segments.

We have a highly diverse workforce, representing many of the different ethnic groups in Ontario, and have partnered with the best of class organizations in the delivery of our services.

Representative:

Joseph C. Bonello, Senior Manager, Programs, Client Development will represent GreenSaver. Joseph has a Business Administration degree and over 20 years of experience in the energy field and utility industry where he was involved in the design and delivery of the Summer Challenge and Business Incentive programs. He was one of the internal Integration Management consulting team leading the integration of the former six electrical utilities. Joseph is currently responsible for our LDC Low Income programs and the Client Development and outreach for the Multifamily Energy Efficiency Rebate Program for Assisted Social Housing.