

**Ontario Energy  
Board**  
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**Commission de l'énergie  
de l'Ontario**  
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**BY E-MAIL**

March 5, 2010

Ms. Joanne Mascioli  
Compliance Analyst  
Direct Energy Marketing Limited  
2225 Sheppard Avenue East, Atria III  
Toronto ON M2J 5C2

Dear Ms. Mascioli:

**Re: Application for an Electricity Retailer Licence  
Board File Number EB-2010-0045**

This will acknowledge receipt on March 1, 2010 of an application for an electricity retailer licence.

The Board has assigned File Number EB-2010-0045 to this matter. Please refer to this file number in all future correspondence to the Board regarding this matter. All information related to this matter must be filed with the Board Secretary.

Please direct any questions relating to this application to Judith Fernandes, Project Advisor at 416-440-7638 or e-mail, [judith.fernandes@oeb.gov.on.ca](mailto:judith.fernandes@oeb.gov.on.ca).

Yours truly,

*Original signed by*

John Pickernell  
Assistant Board Secretary