

**Ontario Energy
Board**
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**Commission de l'énergie
de l'Ontario**
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2300, rue Yonge
Toronto ON M4P 1E4
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BY E-MAIL

March 12, 2010

Ms. Joanne Mascioli
Compliance Analyst
Direct Energy Marketing Limited
2225 Sheppard Avenue East, Atria III
Toronto ON M2J 5C2

Dear Ms. Mascioli:

**Re: Application for Renewal of Electricity Retailer Licence
Board File Number EB-2010-0045**

The Board has reviewed your application. The Board sent a letter to Direct Energy informing you of the need to renew your licence on December 9, 2009. However, your application, received on March 1, 2010, is currently incomplete and cannot be processed until the following information has been filed:

1. In accordance with section 12 of the application you are required to file a parental guarantee as Direct Energy has provided the financial statements of its parent company, Centrica for 2007 and 2008. Please provide a parental guarantee as required on the application form.
2. In accordance with section 17 of the application, please provide a signed and dated certification and acknowledgment for David Clarke.
3. Please provide the complaint information for other jurisdictions, as requested in Section 14(h) of the application form.

The Board will resume processing your application once the above information has been filed. If the above information is not filed by March 26, 2010, the Board may close the file for this application which would require Direct Energy to submit a new application to renew the licence.

Please file two paper copies of the additional material and an electronic version in Word and in searchable Adobe Acrobat (if available) with the Board Secretary. Electronic copies may be submitted on diskette or by e-mail to boardsec@oeb.gov.on.ca.

Please direct any questions relating to this application to Judith Fernandes, Project Advisor at 416-440-7638 or e-mail, judith.fernandes@oeb.gov.on.ca.

Yours truly,

Original signed by

John Pickernell
Assistant Board Secretary