

**Ontario Energy
Board**
P.O. Box 2319
27th. Floor
2300 Yonge Street
Toronto ON M4P 1E4
Telephone: 416- 481-1967
Facsimile: 416- 440-7656
Toll free: 1-888-632-6273

**Commission de l'énergie
de l'Ontario**
C.P. 2319
27e étage
2300, rue Yonge
Toronto ON M4P 1E4
Téléphone: 416- 481-1967
Télécopieur: 416- 440-7656
Numéro sans frais: 1-888-632-6273



BY E-MAIL

April 1, 2010

Ron Seftel
Sr. Vice President
Bullfrog Power Inc.
119 Spadina Avenue
Suite 1000
Toronto ON M5V 2L1

LETTER OF DIRECTION

Dear Mr. Seftel:

**Re: Bullfrog Power Inc.
Application for Electricity Retailer Licence
Board File Number EB-2010-0063**

The Ontario Energy Board has completed a preliminary review of your application. The Board expects to render a decision and/or order in this application on or before June 21, 2010.

The Board has now issued its Notice of Application and Written Hearing relating to your application for an electricity retailer licence. The Board has posted the English and French versions of the Notice on its website.

You are directed:

1. To post the enclosed English and French versions of the Notice, headed with the Ontario government logo and the words "Ontario Energy Board", on your website, if available by April 8, 2010.
2. To make a copy of the application and evidence, and any amendments thereto, available for public review at Bullfrog Power Inc.'s office.
3. To inform the Board by way of letter directed to the Board Secretary that the notices have been posted on your website, immediately upon completion.

4. To provide a copy of the application and evidence, and any amendments thereto, to anyone requesting the material.

All correspondence to the Board regarding this matter must quote file number EB-2010-0063 and must consist of one electronic copy e-mailed to BoardSec@oeb.gov.on.ca and two hard copies filed with the Board Secretary.

NOTE:

IF YOU ARE UNABLE TO POST THE NOTICE ON YOUR WEBSITE AS DIRECTED BY APRIL 8, 2010 OR IF YOU DO NOT HAVE A WEBSITE, YOU MUST INFORM THE BOARD IMMEDIATELY BY WAY OF LETTER DIRECTED TO THE BOARD SECRETARY.

Yours truly,

Original signed by

Kirsten Walli
Board Secretary

Enclosure