



**EB-2010-0045**

**IN THE MATTER OF** the *Ontario Energy Board Act*,  
1998, S.O. 1998, c. 15, (Schedule B);

**AND IN THE MATTER OF** an application under section  
60 of the *Ontario Energy Board Act*, 1998, S.O. 1998, c.  
15, Schedule B to renew Direct Energy Marketing  
Limited's electricity retailer licence.

### **PROCEDURAL ORDER No. 1**

Direct Energy Marketing Limited ("Direct Energy") filed an application with the Ontario Energy Board, received on March 1, 2010, under section 60 of the *Ontario Energy Board Act*, 1998, S.O. 1998, c. 15, Schedule B. The Board has assigned File Number EB-2010-0045 to this application.

The Board's Notice of Application and Hearing was issued on April 8, 2010. No parties responded to the Notice of Application and Hearing.

The Board has decided to proceed by way of written hearing and considers it necessary to make provision for the following procedural matters. Please note that this Procedural Order may be amended, and further procedural orders may be issued from time to time.

#### **THE BOARD ORDERS THAT:**

1. If Board staff wishes to receive information and material from Direct Energy that is in addition to information filed by Direct Energy with the Board, and that is relevant to the hearing, Board staff shall request it by written interrogatories filed with the Board and delivered to Direct Energy on or before **May 7, 2010**.
2. Direct Energy shall file with the Board complete responses to the interrogatories no later than **May 21, 2010**.

3. If Board staff wishes to make a submission, Board staff must file that submission with the Board, and deliver it to the applicant by **June 4, 2010**.
4. If Direct Energy wishes to file a response to a submission, the response must be filed with the Board by **June 18, 2010**.

All filings to the Board must quote the file number, EB-2010-0045, be made through the Board's web portal at [www.errr.oeb.gov.on.ca](http://www.errr.oeb.gov.on.ca), and consist of two paper copies and one electronic copy in searchable/unrestricted PDF format. Filings must clearly state the sender's name, postal address and telephone number, fax number and e-mail address. Please use the document naming conventions and document submission standards outlined in the RESS Document Guideline found at [www.oeb.gov.on.ca](http://www.oeb.gov.on.ca). If the web portal is not available you may email your document to the address below. Those who do not have internet access are required to submit all filings on a CD or diskette in PDF format, along with two paper copies. Those who do not have computer access are required to file 7 paper copies.

All communications should be directed to the attention of the Board Secretary at the address below, and be received no later than 4:45 p.m. on the required date.

### Addresses

#### The Board

Ontario Energy Board  
P.O. Box 2319  
2300 Yonge Street, 27<sup>th</sup> Floor  
Toronto ON M4P 1E4  
Attention: Board Secretary

Tel: 1-877-632-2727 (toll free)  
Fax: 416-440-7656  
E-mail: [Boardsec@oeb.gov.on.ca](mailto:Boardsec@oeb.gov.on.ca)

#### The Applicant

Direct Energy Marketing Limited  
2225 Sheppard Avenue East  
Atria III  
Toronto ON M2J 5C2  
Attention: Ms. Joanne Mascioli

Tel: (416) 758-4267  
Fax: (416) 758-4272  
E-mail: [joanne.mascioli@directenergy.com](mailto:joanne.mascioli@directenergy.com)

**DATED** at Toronto, April 23, 2010.

ONTARIO ENERGY BOARD

*Original signed by*

John Pickernell  
Assistant Board Secretary