Ontario Energy Board

P.O. Box 2319 27th Floor 2300 Yonge Street Toronto ON M4P 1E4 Telephone: 416-481-1967 Facsimile: 416-440-7656

Toll free: 1-888-632-6273

Commission de l'énergie de l'Ontario

C.P. 2319 27e étage 2300, rue Yonge Toronto ON M4P 1E4 Téléphone: 416-481-1967 Télécopieur: 416-440-7656

Numéro sans frais: 1-888-632-6273



BY E-MAIL

May 3, 2010

Ms. Jill Bada Directror, Regulatory Affairs Just Energy Ontario L.P. 6345 Dixie Road, Suite 200 Mississuga ON L5T 2E6

LETTER OF DIRECTION

Dear Ms. Bada:

Re: Just Energy Ontario L.P.

Application for Gas Marketer Licence Renewal

Board File No. EB-2010-0152

The Ontario Energy Board has completed a preliminary review of Just Energy Ontario L.P.'s ("Just Energy") gas marketer licence renewal application. The Board expects to render a decision and order in this application on or about August 30, 2010.

The Board has now issued its Notice of Application and Written Hearing relating to Just Energy's gas marketer licence application. The Board has posted the English and French versions of the Notice on its website.

You are directed:

 To post the enclosed English version of the Notice, headed with the Ontario government logo and the words "Ontario Energy Board" and the French version of the Notice headed with the Ontario Government logo and the words "Commission de l'énergie de l'Ontario" on the Just Energy's website, if available, by May 10, 2010.

- 2. To make a copy of the application and evidence, and any amendments thereto, available for public review at Just Energy's office.
- 3. To inform the Board by way of letter directed to the Board Secretary that the notice has been posted on your website, immediately upon completion.
- 4. To provide a copy of the application and evidence, and any amendments thereto, to anyone requesting the material.

All correspondence to the Board regarding this matter must quote file number EB-2010-0045 and must consist of one electronic copy e-mailed to BoardSec@oeb.gov.on.ca and two hard copies filed with the Board Secretary.

NOTE:

IF YOU ARE UNABLE TO POST THE NOTICE ON YOUR WEBSITE AS DIRECTED BY May 10, 2010 OR IF YOU DO NOT HAVE A WEBSITE, YOU MUST INFORM THE BOARD IMMEDIATELY BY WAY OF LETTER DIRECTED TO THE BOARD SECRETARY.

Yours truly,

Original signed by

Kirsten Walli Board Secretary

Enclosure(s)