

**Ontario Energy  
Board**  
P.O. Box 2319  
27th. Floor  
2300 Yonge Street  
Toronto ON M4P 1E4  
Telephone: 416- 481-1967  
Facsimile: 416- 440-7656  
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**Commission de l'énergie  
de l'Ontario**  
C.P. 2319  
27e étage  
2300, rue Yonge  
Toronto ON M4P 1E4  
Téléphone: 416- 481-1967  
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Numéro sans frais: 1-888-632-6273



**BY E-MAIL**

May 3, 2010

Ms. Jill Bada  
Director, Regulatory Affairs  
Just Energy Ontario L.P.  
6345 Dixie Road, Suite 200  
Mississauga ON L5T 2E6

### **LETTER OF DIRECTION**

Dear Ms. Bada:

**Re: Just Energy Ontario L.P.  
Application for Renewal of Electricity Retailer Licence  
Board File No. EB-2010-0153**

The Ontario Energy Board has completed a preliminary review of Just Energy Ontario L.P.'s ("Just Energy") electricity retailer licence renewal application. The Board expects to render a decision and order in this application on or about August 30, 2010.

The Board has now issued its Notice of Application and Hearing (the "Notice") relating to Just Energy's electricity retailer licence application. The Board has posted the English and French versions of the Notice on its website.

You are directed:

1. To post the enclosed English version of the Notice, headed with the Ontario government logo and the words "Ontario Energy Board" and the French version of the Notice headed with the Ontario Government logo and the words "Commission de l'énergie de l'Ontario" on your website if available by May 10, 2010.
2. To make a copy of the application and evidence, and any amendments thereto, available for public review at Just Energy's office.
3. To inform the Board by way of letter directed to the Board Secretary that the Notice has been posted on your website, immediately upon completion.

4. To provide a copy of the application and evidence, and any amendments thereto, to anyone requesting the material.

All correspondence to the Board regarding this matter must quote file number EB-2010-0153 and must consist of one electronic copy e-mailed to BoardSec@oeb.gov.on.ca and two hard copies filed with the Board Secretary.

**NOTE:**

**IF YOU ARE UNABLE TO POST THE NOTICE ON YOUR WEBSITE AS DIRECTED BY MAY 10, 2010 OR IF YOU DO NOT HAVE A WEBSITE, YOU MUST INFORM THE BOARD IMMEDIATELY BY WAY OF LETTER DIRECTED TO THE BOARD SECRETARY.**

Yours truly,

*Original signed by*

Kirsten Walli  
Board Secretary

Encl.