

**Ontario Energy
Board**
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**Commission de l'énergie
de l'Ontario**
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Téléphone: 416- 481-1967
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BY E-MAIL

July 28, 2010

Ms. Joanne Mascioli
Direct Energy Marketing Limited
2225 Sheppard Avenue East
Toronto ON M5J 5C2

Dear Ms. Mascioli:

**Re: Direct Energy Marketing Limited
Application for Electricity Wholesaler Licence
Board File Number EB-2010-0252**

This will acknowledge receipt on July 26, 2010 of your application for an electricity wholesaler licence. The Board has assigned file number EB-2010-0252 to this matter. Please refer to this file number in all future correspondence to the Board regarding this matter. All information related to this matter must be filed with the Board Secretary.

Please direct any questions relating to this application to Irina Kuznetsova, Advisor at +1 (416) 440-8138 or Irina.Kuznetsova@oeb.gov.on.ca.

Yours truly,

Original signed by

John Pickernell
Assistant Board Secretary