Ontario Energy Board P.O. Box 2319

27<sup>th</sup> Floor 2300 Yonge Street Toronto ON M4P 1E4 Telephone: 416-481-1967 Facsimile: 416-440-7656

Toll free: 1-888-632-6273

Commission de l'énergie de l'Ontario

C.P. 2319 27° étage 2300, rue Yonge Toronto ON M4P 1E4 Téléphone: 416-481-1967 Télécopieur: 416-440-7656

Numéro sans frais: 1-888-632-6273



BY E-MAIL

November 12, 2010

William Zehr President Festival Hydro Inc. P.O. Box 397, 187 Erie Street Stratford ON N5A 6T5

## LETTER OF DIRECTION

Dear Mr. Zehr:

Re: Festival Hydro Inc.

Application for 2011 Distribution Rates Board File Number EB-2010-0083

The Ontario Energy Board has now issued its Notice of Application and Hearing (the "Notice") relating to your 2011 3<sup>rd</sup> Generation Incentive Regulation Distribution Rates Application. Please note that you must publish the Notice within fourteen days of the date of this letter. If publication is impossible within fourteen days, you must inform the Board Secretary immediately.

## You are directed:

1. To arrange immediately for the enclosed English version of the Notice, headed with the Ontario government logo and the words "Ontario Energy Board", to be published in one issue of the English language newspaper having the highest paid circulation, according to the best information available, in Festival Hydro Inc.'s service area:

Please note that invoices regarding publication are not to be sent to the Board.

- To immediately, and no later than the date of publication of the Notice, serve a copy of the Notice directly on all intervenors of record in the previous cost of service rate application proceeding EB-2009-0263;
- 3. If Festival Hydro Inc. is a Host Distributor, to immediately, and no later than the date of publication of the Notice, serve a copy of the Notice directly on its Embedded Distributor(s);
- 4. To file with the Board an affidavit proving publication and service of the Notice immediately thereafter;
- 5. To make a copy of the application and evidence, and any amendments thereto, available for public review at Festival Hydro Inc.'s office and on its website, if available; and,
- 6. To provide a copy of the application and evidence, and any amendments thereto, to anyone requesting the material.

You are further directed not to include any document(s) or material(s) when serving the Notice other than document(s) or material(s) expressly required by this Letter of Direction to be served.

Yours truly,

Original Signed By

Kirsten Walli Board Secretary

Enclosures