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January 17, 2011

Ontario Energy Board

P.O Box 2319

2300 Yonge Street, 27th Floor

Toronto, ON M4P 1E4

Attention: **Ontario Energy Board Secretary**

File No. EB-2011-0004

OARD SECRETARY
SubFile: 4
Russ H.

I am writing to express our interest to participate in the new Smart Grid Working Group (SGWG) initiative.

ENBALA Power Networks in an Ontario entrepreneur with an OEB license EW-2010-0157.

ENBALA operates a patent-pending smart grid platform that creates a network of large users of electricity and then harvests inherent flexibility in the way the equipment is operated to supply system balance and quality services to the electricity system operator. Network participants are paid for participation. ENBALA's unique platform allows participants to specify their own, customized constraints on flexibility and availability so that there is no impact on the effective operations of their equipment or processes.

The ENBALA Power Network manages the way electrical equipment uses power, giving the electricity system operator new ways to balance and provide quality to the electricity system. This improves the efficiency of the overall electricity system, reduces energy costs and cuts greenhouse gas emissions.

ENBALA is currently working with three North American Independent System Operators (ISOs): PJM Interconnect (encompasses part or all of 10 states including Pennsylvania, New Jersey and Maryland), ISO-NE (the New England states) and IESO (the province of Ontario).

We think ENBALA is uniquely positioned to offer value and insight to the SGWG and look forward to being a meaningful participant. If you have any questions or require further information, please don't hesitate to contact me.

Sincerely,

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