

February 8, 2011

Kirsten Walli
Board Secretary
Ontario Energy Board
P.O. Box 2319
2300 Yonge Street, Suite 2700
Toronto, Ontario M4P 1E4

Dear Ms. Walli,

**Re: Notice of Hearing for Cost Awards – Supplier Market Share Information;
Board File: EB-2010-0245**

Direct Energy (DE) would like to thank the Ontario Energy Board (the Board) for the opportunity to provide comment on the above Notice of Hearing (the Notice).

DE agrees with the Board's statement in the Notice that "unless the Board acts as a clearinghouse for the purposes of the payment of cost awards to eligible participants, each licensed supplier's relative market share would be disclosed in the process of addressing cost awards." Based on the competitively sensitive nature of this information, DE respectfully requests that the Board act as a clearinghouse for the payment of cost awards in this proceeding; and specifically requests that supplier customer counts and market share information not be made available, nor should there be the ability for them to be derived through the disclosure of information obtained through the cost award process.

Direct Energy would like to again thank the Board for the opportunity to comment on this matter. Should you have any questions or comments, please contact the undersigned.

Yours faithfully,

Original signed by

Ric Forster
Director
Government & Regulatory Affairs
Direct Energy Marketing Limited