Ontario Energy Board P.O. Box 2319 27th. Floor 2300 Yonge Street Toronto ON M4P 1E4 Telephone: 416- 481-1967 Facsimile: 416- 440-7656 Toll free: 1-888-632-6273

Commission de l'énergie de l'Ontario C.P. 2319 27e étage 2300, rue Yonge Toronto ON M4P 1E4 Téléphone; 416- 481-1967 Télécopieur: 416- 440-7656 Numéro sans frais: 1-888-632-6273



BY E-MAIL

March 28, 2011

P.D. FergusonPresidentNewmarket-Tay Power Distribution Ltd.590 Steven CourtNewmarket ON L3Y 6Z2

LETTER OF DIRECTION

Dear Mr. Ferguson,

Re: Newmarket-Tay Power Distribution Ltd. – Application for a Partial Exemption from Mandated Time-of-Use Pricing Date Board File Number EB-2011-0019

The Ontario Energy Board has completed a preliminary review of your application.

Accordingly, the Board has now issued its Notice of Application and Written Hearing relating to Newmarket-Tay Power Distribution Ltd.'s application for a partial exemption from your mandated time-of-use pricing dates for certain regulated price plan consumers. The Board has posted the Notice on its website.

You are directed:

- 1. To arrange immediately for the enclosed Notice, headed with the Ontario government logo and the words "Ontario Energy Board", to be posted on Newmarket-Tay Power Distribution Ltd.'s website, by April 4, 2011.
- 2. To inform the Board by way of letter directed to the Board Secretary that the notice has been posted on your website, immediately upon completion.
- To make a copy of the application and evidence, and any amendments thereto, available for public review at Newmarket-Tay Power Distribution Ltd.'s office, and;

4. To provide a copy of the application and evidence, and any amendments thereto, to anyone requesting the material.

All correspondence to the Board regarding this matter must quote file number EB-2011-0019 and must consist of one electronic copy e-mailed to <u>BoardSec@ontarioenergyboard.ca</u> and two hard copies filed with the Board Secretary.

NOTE:

IF YOU ARE UNABLE TO POST THE NOTICE ON YOUR WEBSITE AS DIRECTED BY APRIL 4, 2011, YOU MUST INFORM THE BOARD IMMEDIATELY BY WAY OF LETTER DIRECTED TO THE BOARD SECRETARY.

Yours truly,

Original signed by

Kirsten Walli Board Secretary

Enclosures