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April 19, 2011

Ms. Kirsten Walli
Board Secretary
Ontario Energy Board
2300 Yonge Street, Suite 2700
Toronto, ON M4P 1E4

Re: Ontario Energy Board (the "Board")
File No.: EB-2008-0346

Object: Demand Side Management ("DSM") Guidelines for Natural Gas Distributors

I have read the subject document and would like to comment on the Demand Site Management (DSM) activities, performed by Enbridge.

My experience with Enbridge's DSM team in the industrial field has been very effective in raising awareness of gas users, in regards to global energy efficiency.

Due to their promotion of energy efficiency, I have experienced a constant increase in my business as an energy consultant. I have completed multiple energy studies in the industrial field. The study's outcome recommendations were implemented, resulting in actual significant energy savings and reduction of Green House Gases (GHG) emissions.

I believe the expertise and effort of the DSM team at Enbridge is very valuable for Ontario's industrial sector in order to continue improvement upon their efficiency and allow them to stay competitive within the present world economy.

Also, with the foreseen regulations in GHG emission, it would be imperative that the DSM team should continue their long term effort in the industrial field.

Robert Poirier PEO
CEM, CMVP