

ONTARIO ENERGY BOARD

FILE NO.: EB-2011-0011

VOLUME: 3

DATE: May 3, 2011

BEFORE: Marika Hare Presiding Member

Paul Sommerville Member

Karen Taylor Member

THE ONTARIO ENERGY BOARD

IN THE MATTER OF the Ontario Energy Board Act, 1998, S.O. 1998, c. 15, (Schedule B);

AND IN THE MATTER OF an application by Toronto Hydro-Electric System Ltd. for an Order or Orders granting approval of initiatives and amounts related to the Conservation and Demand Management Code.

Hearing held at 2300 Yonge Street, 25th Floor, Toronto, Ontario, on Tuesday, May 3rd, 2011, commencing at 9:42 a.m.

VOLUME 3

BEFORE:

MARIKA HARE Presiding Member

PAUL SOMMERVILLE Member

KAREN TAYLOR Member

APPEARANCES

MICHAEL MILLAR Board Counsel

JOSH WASYLYK Board Staff

VIIVE SAWLER

MARK RODGER Toronto Hydro-Electric System

JOHN VELLONE Limited

GEORGE VEGH Ontario Power Authority

DAVID CROCKER Association of Major Power SHELLEY GRICE Consumers of Ontario (AMPCO)

ROBERT WARREN Consumers Council of Canada

JULIE GIRVAN (CCC)

DAVID MacINTOSH Energy Probe Research Foundation

OLENA LOSKUTOVA

MARK RUBENSTEIN School Energy Coalition (SEC)

MICHAEL BUONAGURO Vulnerable Energy Consumers

Coalition (VECC)

MATT GARDNER Low Income Energy Network (LIEN)

JUDY SIMON

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- 1 Tuesday, May 3, 2011
- 2 --- On commencing at 9:42 a.m.
- 3 MS. HARE: Please be seated. Good morning.
- 4 continuing today with our second panel, and I think it is
- 5 Board Staff that is up next. Mr. Millar.
- 6 MR. MILLAR: Yes. Thank you, Madam Chair. I think
- 7 Mr. Rodger had a brief preliminary matter. Maybe it would
- 8 be suitable to hear that first.
- 9 PRELIMINARY MATTERS:
- 10 MR. RODGER: Thank you, Madam Chair. It appears,
- 11 Madam Chair, that we will conclude today, and just thinking
- about a schedule for argument, what we would propose for 12
- 13 the Board and parties' consideration is that we file
- 14 written in-chief argument on Monday, May 9th, and then have
- intervenors file their argument on Tuesday, May 24th, and 15
- then we would file reply six days later on June 1st, if 16
- 17 that suits the Board.
- 18 MS. HARE: I think that is fine. That schedule is
- 19 appropriate. Thank you.
- 20 MR. RODGER: Thank you, Madam Chair.
- 21 MS. HARE: Okay, Mr. Millar.
- 22 TORONTO HYDRO-ELECTRIC SYSTEM LIMITED - PANEL 2,
- 23 RESUMED
- Michael Marchant, Previously Sworn 24
- 25 Tony Pardal, Previously Sworn
- 26 Chris Tyrrell, Previously Sworn
- CROSS-EXAMINATION BY MR. MILLAR: 27
- MR. MILLAR: Thank you. Good morning, panel. My name 28

- is Michael Millar. I am counsel for Board Staff. 1
- 2 I would like to start with a housekeeping issue.
- 3 asked a question of panel number 1 about Board Staff
- 4 Interrogatory No. 7, if you could pull that up, please?
- 5 I was asking panel 1, if you looked at page 4 of that
- response, without reading the entire thing, the budget for 6
- 7 staff is about 2.7 million, 27 person years, and I asked
- 8 Mr. Tyrrell to confirm that works out to about \$100,000 per
- 9 employee per year.
- 10 I asked if he was able to provide a breakdown of those
- 11 salaries, and there are the nine positions listed in the
- chart above that response, and he directed me to this 12
- panel. So I am wondering if you can help me with that, 13
- 14 whether by way of undertaking or if you actually have
- information on that. 15
- MR. PARDAL: We don't have the actual breakdown of 16
- 17 salary by individual position.
- 18 These positions are contract positions, and what we've
- 19 done is applied an average salary or cost per contract
- 20 consultant. That works, based on the experience to date,
- 21 to an average of \$100,000 per individual, and that is a
- 22 fully-loaded burden rate.
- 23 MR. MILLAR: Okay. So you don't have a forecast of
- the individual costs for any of these nine positions? 24
- 25 MR. PARDAL: Not for the individual positions, because
- 26 they are looking to the future. We have not hired these
- 27 contract positions, but based on the experience that we
- have had in the past, it works out to an average of about 28

- 1 \$100,000 per position on a fully-loaded burden rate.
- 2 MR. MILLAR: Okay. Well, I have your answer. Thank
- 3 you.
- I have some questions about some of the individual
- 5 programs. Perhaps we can start with some questions about
- 6 the flat-rate water heater conversion project.
- 7 Before I get into the detailed questions, I just want
- 8 to make sure I understand the program. And from my reading
- 9 of the summary, my understanding is that this program has
- 10 two elements to it. The first is a switch from an
- 11 unmetered water heater to a metered water heater, and the
- 12 second part of the program is attaching what I will call a
- 13 peaksaver-type switch to that new metered hot water heater.
- 14 Have I got that right?
- 15 MR. MARCHANT: Correct.
- MR. MILLAR: I have produced copies for your counsel,
- 17 and hopefully he has shown them to you or he can now, and I
- 18 will give copies to the Panel and the parties. We have an
- 19 FAQ from Toronto Hydro's website which deals with this
- 20 unmetered water heater service.
- 21 And assuming there are no objections, I will call that
- 22 Exhibit K3.1. It is the Toronto Hydro unmetered water
- 23 heater FAQ.
- 24 EXHIBIT NO. K3.1: COPY OF UNMETERED WATER HEATER
- 25 SERVICE FAQ FROM THESL WEBSITE.
- MR. MILLAR: Do you have that document in front of
- 27 you?
- MR. MARCHANT: Yes.

- 1 MR. MILLAR: Witness panel, do you have that?
- MR. MARCHANT: Yes.
- 3 MR. MILLAR: Are you familiar with that document?
- MR. TYRRELL: Sorry, I was not.
- Okay. It is something that we pulled off 5 MR. MILLAR:
- your website. Do you accept that it is from the Toronto 6
- 7 Hydro website?
- MR. TYRRELL: 8 Yes.
- 9 MR. MILLAR: And I only really want to take you
- 10 directly to one part, and that is page 5 of 5.
- 11 Just to provide the context, the previous FAQ
- questions deal with how -- the mechanics of switching out 12
- 13 your water heater, but the last question in the FAQ is, "Do
- 14 I have to take action now?" And the response is:
- 15 "If you have not already, you will receive a
- 16 letter from Toronto Hydro indicating that we are
- 17 no longer offering the flat rate. Included in
- 18 this personalized letter, Toronto Hydro will
- 19 indicate the date in which you must complete your
- 20 conversion."
- 21 Do you see that?
- MR. TYRRELL: Yes, we do. 2.2
- 23 MR. MILLAR: So is it accurate to say that Toronto
- 24 Hydro is discontinuing the flat-rate program?
- 25 That is -- I believe that is our MR. TYRRELL:
- 26 strategy. Over time, as we migrate people into the metered
- 27 units, we will make a determination as to when to terminate
- 28 the program.

- 1 MR. MILLAR: Is it up to Toronto Hydro when to
- 2 terminate the program?
- 3 MR. TYRRELL: I don't know the procedure or the
- 4 process that we've been going to, because I have been kind
- 5 of new to this file, but I would assume that this strategy
- 6 would include some communication to the Board Staff to
- 7 determine when and, you know, what time this would be
- 8 terminated.
- 9 MR. MILLAR: I want to be clear. I am not necessarily
- 10 asking directly about the program that you presented. I
- 11 want to know if Toronto Hydro can unilaterally cease
- 12 offering the flat metered rate for water heaters. Do you
- 13 know the answer to that?
- 14 MR. TYRRELL: I don't know the answer to that.
- 15 MR. MILLAR: Could I ask you to take an undertaking to
- 16 find out?
- 17 MR. TYRRELL: Certainly.
- 18 MR. MILLAR: That will be undertaking J3.1.
- 19 UNDERTAKING NO. J3.1: TO PROVIDE RESPONSE AS TO
- 20 WHETHER TORONTO HYDRO CAN UNILATERALLY CEASE OFFERING
- 21 THE FLAT METERED RATE FOR WATER HEATERS.
- MR. MILLAR: You've done as part of your analysis that
- 23 is filed with the program description the TRC and the PAC
- 24 analysis; is that correct?
- MR. PARDAL: Yes.
- MR. MILLAR: I'm sorry, I think someone's mic may be
- 27 off.
- MR. PARDAL: Yes.

- 1 MR. MILLAR: And I believe the figures are 1.3 for
- 2 both of those programs?
- 3 MR. PARDAL: The flat-rate water heater?
- MR. MITITAR: 4 Yes.
- MR. PARDAL: The TRC is 1.9 and 1.7 -- 1.9 for the TRC 5
- and 1.7 for the PAC. 6
- 7 MR. MILLAR: My apologies. I'm glad you looked it up.
- 8 Now, I assume that you did these calculations -- you
- 9 ran the numbers on this, including both the switch to the
- 10 metered heater and the peaksaver addition; is that correct?
- 11 It is the whole program?
- MR. PARDAL: It's the whole program, so it is 12
- 13 incremental. So you take into account incremental costs
- 14 associated with the program minus the benefits, which are
- to do with the avoided cost. 15
- 16 MR. MILLAR: Did you run the numbers for the addition
- 17 of the peaksaver switch only; in other words, not including
- the switch from unmetered to metered? 18
- 19 MR. PARDAL: We ran it both ways. We felt that it was
- 20 appropriate, since adding a peaksaver switch was in fact
- 21 part of the overall economic analysis of this program to
- determine the benefits. 2.2
- 23 That resulted in a TRC of 1.9 and 1.7, but, as I said,
- 24 we also reran the numbers without the peaksaver benefits
- 25 and costs associated with it, and it resulted in TRCs and
- 26 PACs very similar to the first. And, in fact, without the
- 27 peaksaver, the TRC was at 1.8 versus 1.9, and for the PAC
- test was 1.7, identical to the first. 28

- 1 MR. MILLAR: Did you run it the other way, just the
- 2 peaksaver element without the conversion from unmetered to
- 3 metered?
- 4 MR. PARDAL: No, we didn't run a separate TRC analysis
- 5 or PAC analysis for peaksaver on its own. peaksaver is a
- provincial -- province-wide program, and, as such, shows 6
- 7 TRCs are done on a province-wide basis by the Ontario Power
- Authority. 8
- 9 MR. MILLAR: Forgive me that I don't know this, but my
- 10 understanding of the provincial peaksaver program was that
- 11 it typically applies to air conditioners, is that right, or
- 12 can it be installed on any device?
- 13 MR. PARDAL: It can be applied to any device.
- 14 biggest, obviously, benefit associated with peaksaver would
- be the air conditioner, but it can be applied to other 15
- 16 devices, water heaters, et cetera.
- 17 MR. MILLAR: So to the best of your knowledge, the
- 18 provincial peaksaver program could encompass putting
- 19 peaksaver-type devices on water heaters?
- 20 MR. PARDAL: Yes.
- 21 MR. MILLAR: Okay. I want to be fair to the parties,
- 2.2 so I am going to put this question directly to you.
- 23 We don't have the answer to Undertaking J3.1 yet,
- obviously, but I don't think it would be a stretch to 24
- 25 suggest that if parties felt Toronto Hydro could
- 26 unilaterally impose this switch from unmetered to metered,
- 27 that you shouldn't be paying parties to do that.
- What would your response be to that? 28

- 1 MR. PARDAL: I'm sorry, could you repeat the question?
- 2 MR. MILLAR: Well, it seems a possibility - at least
- 3 from this FAQ, and we will wait for the response to J3.1 -
- 4 but it seems to be a possibility that Toronto Hydro can
- 5 simply force people to switch from unmetered to metered hot
- 6 water heaters.
- 7 If that is the case, is there any reason that we
- 8 should be paying incentives for people to do that through a
- 9 program like this?
- 10 MR. TYRRELL: I think we would need to get the answer
- 11 on 3 -- the undertaking of 3.1 before I can really truly
- answer that question. 12
- 13 I really don't know if we have a legal obligation to
- 14 actually terminate the program, and then what happens to
- 15 the stranded water heater customers that have not
- 16 converted.
- 17 I know that there is a process that we've been
- suggesting to these consumers as a series of letters that 18
- 19 ultimately lead to a process where they would be
- 20 disconnected; the lead wire to those customers that bypass
- 21 the meter would be ultimately disconnected.
- And so I just need to get some counsel on that. 2.2
- 23 will take the undertaking, but...
- 24 MR. MILLAR: Well, the problem I will face, of course,
- 25 is by the time you file the undertaking, this hearing will
- 26 probably be over. So I very likely won't have a chance to
- 27 ask you this question.
- That said, I can't make you answer anything more than 28

- 1 you have.
- 2 I will suggest to you that I suspect some parties
- 3 would think that this program is not a good idea, if you
- 4 don't have to pay people to do this, that you shouldn't be.
- 5 But maybe that is a matter for argument, and not
- 6 something we can discuss further here.
- 7 Still on this program, you've estimated a 30 percent
- 8 free ridership rate; is that correct?
- 9 MR. MARCHANT: Correct.
- 10 MR. MILLAR: And I just want to be clear what that is.
- 11 I know that you're working people off of these unmetered
- hot water heaters in any event. 12
- 13 The 30 percent free riders, are these people you think
- 14 would have switched out their meter irrespective of this
- program? Is that what that number is meant to reflect? 15
- 16 MR. MARCHANT: Yes. That is basically a default
- 17 assumption, that 30 percent of the people would have done
- 18 something with those water tanks.
- 19 MR. MILLAR: Now, I heard you say yesterday that you
- 20 had more or less reached the -- I won't put words in your
- mouth, but something like the saturation point with this 21
- program, and that absent additional incentives you weren't 22
- 23 getting anybody switching out these meters.
- Did I hear that correctly? 24
- MR. MARCHANT: Well, the rate has definitely declined 25
- 26 in terms of marketing. It is in one of the IRs.
- 27 It is actually Board Staff IR 52, where it lists the
- 28 rates on the second page.

- MR. MILLAR: Okay. 1
- 2 MR. MARCHANT: Third page? Sorry, one more page.
- 3 So that lists the decline from 2008 to 11,000, and
- 4 then 2010 it has dropped to 2,400.
- 5 MR. MILLAR: So with that in mind, are you still
- 6 comfortable with the 30 percent free ridership number?
- MR. MARCHANT: Well, if you look at the -- if you 7
- 8 extrapolate the declining rate, the estimated number of
- 9 tanks would be well within the 30 percent free ridership
- 10 rate.
- 11 MR. MILLAR: Does your analysis -- getting to
- 12 30 percent, does that take into account that apparently the
- 13 flat water heater program is being discontinued anyway?
- 14 MR. MARCHANT: No. It assumes status quo.
- 15 MR. MILLAR: Now, on that point, I think it was Mr.
- Tyrrell mentioned that there were a series of letters being 16
- 17 sent out to people who currently have these unmetered
- heaters. Would you be able to provide us copies of those? 18
- 19 Are these set letters that Toronto Hydro sends out?
- 20 MR. TYRRELL: Yes.
- 21 MR. MILLAR: So Undertaking J3.2, that is to provide
- copies of any letters sent by Toronto Hydro to people who 2.2
- 23 have unmetered hot water heaters, with respect to the
- 24 discontinuation of that program.
- 25 UNDERTAKING NO. J3.2: TO PROVIDE COPIES OF ANY
- 26 LETTERS SENT BY TORONTO HYDRO TO PEOPLE WHO HAVE
- UNMETERED HOT WATER HEATERS, WITH RESPECT TO THE 27
- DISCONTINUATION OF THAT PROGRAM. 28

- 1 MR. MILLAR: Thank you for that.
- 2 A final question on this program. I would like to
- 3 follow up very quickly on some questions Mr. Crocker asked
- 4 you.
- 5 Madam Chair, again I appreciate that there are -- that
- 6 the Issues List placed certain restrictions on this
- 7 hearing, so if anybody thinks I am crossing the line,
- 8 please let me know. But this will be a short series of
- 9 questions.
- I don't think you have to turn it up, but around page
- 11 163, I believe, of the transcript, Mr. Crocker was asking
- 12 you about this program and whether you considered changes
- 13 to the program whereby they would switch out their electric
- 14 heater -- hot water heater with a gas hot water heater. Do
- 15 you recall that?
- MR. TYRRELL: Yes, I do.
- 17 MR. MILLAR: And you responded to that, if I could
- 18 just summarize, essentially that you weren't proposing
- 19 that. That that was a fuel-switching initiative, and you
- 20 weren't proposing that as part of this program; is that
- 21 fair?
- MR. TYRRELL: That's correct.
- MR. MILLAR: It's true, however -- I don't know if you
- 24 have a copy of the directive -- but the directive does
- 25 include a fuel-switching within the definition of CDM; is
- 26 that fair?
- 27 MR. TYRRELL: That's fair.
- 28 MR. MILLAR: Okay. But I guess for whatever reason,

- 1 you determined you weren't going to pursue that option?
- 2 MR. TYRRELL: Well, most of the electric water heater,
- 3 you know, customers don't necessarily have access to gas,
- 4 and if the only appliance in the house is, in fact -- it's
- 5 all electric and they have to bring gas into their house
- 6 just for an electric water heater, typically that is at a
- 7 very high cost.
- 8 So my response to it was it is really a customer
- 9 choice, and really it is based on the fact that -- what
- 10 is -- what is the cost of -- associated with converting
- 11 these to natural gas?
- 12 It is not that we would discourage it. It is an
- 13 option to the consumer, and certainly we would provide it
- 14 as an option to the consumer if that is what they choose,
- not to actually convert the meter. But the fact is they 15
- 16 technically may not be able to do it.
- Then there is, you know, requirements of venting 17
- natural gas water heaters, as well. Plus what we found is 18
- 19 a lot of these water heaters are located in spaces that
- 20 can't be vented, can't get gas to it, or they're just in
- crawlspaces or areas that are restricting, that would 21
- 22 technically not allow these customers to convert to natural
- 23 gas.
- 24 MR. MILLAR: You mentioned that you provide them with
- that option, the option of switching to natural gas. 25
- 26 Could you elaborate on that, please?
- 27 MR. TYRRELL: Any time the customer asks, you know:
- What are my options, we typically, as part of our routine 28

- 1 discussion, and it would just be more verbal and not
- 2 written, that there is an option to go to gas if gas is
- 3 available to you.
- 4 We don't create this, you know, marketing campaign to
- 5 go to gas, but we don't discourage the opportunity to go to
- gas, if gas is available to the customer and if it makes 6
- 7 economic sense to them.
- MR. MILLAR: Okay. Final question on this. 8
- 9 city of Toronto, most people would have access to natural
- 10 qas; is that fair?
- 11 MR. TYRRELL: That is not true. Actually, when we
- were doing a survey of, you know -- we actually, as an 12
- energy services company, owned all of the water heaters 13
- 14 under Toronto Hydro Energy Services, and we did a survey or
- an evaluation of the 86,000 tanks that had gas available to 15
- 16 them. And it surprisingly wasn't as, you know, widely
- 17 distributed to these specific customers as we thought.
- 18 We did offer a natural gas tank option as a rental to
- 19 customers, but we did not essentially have a lot of uptake
- 20 in that area.
- 21 Thank you. I have some questions about MR. MILLAR:
- 22 the MURB DR program. You might want to turn up Board Staff
- 23 Interrogatory 84.
- 24 Maybe I will just start with a quick little bit of
- 25 background on this program.
- 26 In its simplest terms, I suppose this program is an
- 27 effort to bring peaksaver-type devices to condo buildings,
- multi-unit residential buildings; is that a fair summary? 28

- 1 MR. MARCHANT: Yes, that's correct.
- 2 MR. MILLAR: And just a question about how this works.
- 3 I am not expert in this, so correct me if I am wrong.
- 4 I understand there are a couple of possible metering
- 5 configurations for multi-unit residential buildings. There
- 6 is what is called unit smart meeting and unit sub-metering.
- 7 And my understanding is under one of those
- configurations, Toronto Hydro directly meters all of the 8
- 9 individual units in the building.
- 10 In the other configuration, Toronto Hydro meters to a
- 11 bulk meter, and then behind that meter the units are sub-
- metered but not by Toronto-Hydro; is that right? 12
- 13 MR. MARCHANT: Then there is -- that's correct, and
- 14 there is also just bulk-metered condominiums that don't
- have suite metering as well. 15
- 16 MR. MILLAR: Okay. Of those three configurations,
- 17 which would this program be available to? Obviously not
- 18 the third one, where there aren't individual...
- 19 MR. MARCHANT: It is actually applicable to all three.
- 20 The impacts are actually at the central plant, which
- 21 impacts the use for the whole building. It doesn't impact
- 2.2 the suite use.
- 23 So there has to be a mechanism of distributing the
- 24 incentives to the suite owners.
- MR. MILLAR: Okay. Just to be clear, your proposed 25
- 26 program, any multi-unit residential building would be
- 27 eligible for that?
- MR. MARCHANT: Provided it is a central cooling plant 28

- 1 or heat pumps.
- 2 MR. MILLAR: So the meter configuration is irrelevant?
- 3 MR. MARCHANT: Yes.
- 4 MR. MILLAR: Thank you. Now, you state at IR No. 84 -
- 5 I guess we're repeating back to you something from your
- 6 evidence that you are expecting a 40 percent
- 7 participation rate for the individual suites and each
- 8 participating condominium; is that right?
- 9 MR. MARCHANT: It is actually -- the 40 percent is the
- 10 threshold by which a building can participate if they're
- 11 extending it out to the suites. The cost of setting up a
- 12 wireless infrastructure in each building, if they can't get
- 13 40 percent of the suites to participate, it is likely not
- 14 worth pursuing.
- 15 MR. MILLAR: So that is an eligibility requirement for
- 16 the program?
- 17 MR. MARCHANT: Correct.
- MR. MILLAR: In other words, if they can't get
- 19 40 percent of the units to sign up for this, you won't do
- 20 it?
- 21 MR. MARCHANT: Or there is also the other option,
- 22 which is -- which is providing about 30 kilowatts of common
- 23 area load.
- 24 MR. MILLAR: Could you elaborate on that, please?
- MR. MARCHANT: Well, there is opportunities in the
- 26 building to control both suite loads and there is also
- 27 common area loads.
- 28 So your corridor ventilation fans or recreation centre

- 1 units, or that sort of thing, could also be controlled
- 2 through the program.
- 3 MR. MILLAR: Is there a threshold for that element?
- 4 MR. MARCHANT: That's the 30 kilowatts.
- MR. MILLAR: That's 30 kilowatts, okay. But absent 5
- hitting those thresholds, you wouldn't do the program, 6
- 7 then; is that correct?
- 8 MR. MARCHANT: Correct.
- 9 MR. MILLAR: The reason being it wouldn't make
- 10 economic sense, to put it bluntly?
- 11 MR. MARCHANT: Yes. You have to install a wireless
- infrastructure in these buildings. So if we had, say, 12
- 5 percent of the suites sign up or no common area load, it 13
- 14 wouldn't be effective.
- 15 MR. MILLAR: Okay, thank you.
- 16 Quickly, some questions about the hydronic program.
- 17 Some of these questions I may have to pose to the OPA in a
- 18 moment, but I think it would be fair to run them by you
- 19 first.
- 20 You are familiar, of course, with the OPA's letter of
- 21 April 21st?
- 2.2 MR. MARCHANT: Yes.
- 23 MR. MILLAR: Do you have a copy of that handy?
- MR. MARCHANT: Yes. 24
- MR. MILLAR: And I just want to get a better handle on 25
- 26 the differences between what would be offered through this
- 27 Toronto Hydro program and what may already currently be
- available through the OPA. 28

- 1 So if you look at page 2 of that letter, it says
- 2 "hydronic system balancing", and this I take it is the
- 3 OPA's comments on that program.
- 4 And, again, to preface this, the OPA did indicate
- 5 that, in their view, it is not duplicative of their
- 6 program, but I will read you what they said. It states:
- 7 "This program targets a niche opportunity within
- the multi-unit residential building (MURB) market 8
- 9 that is not currently targeted in the Equipment
- Replacement Incentive Initiative (ERII)." 10
- 11 Do you know what ERII is?
- MR. MARCHANT: 12 Yes.
- MR. MILLAR: That's an OPA program? 13
- 14 MR. MARCHANT: That's a province-wide program.
- MR. MILLAR: Thank you. It continues: 15
- 16 "The work done by Toronto Hydro on this proposed
- 17 program could allow the OPA to introduce a new
- engineered worksheet to the ERII at a future 18
- 19 date, and Toronto Hydro has agreed to work
- 20 closely with the OPA to develop such a
- 2.1 worksheet."
- Have I read that right? 2.2
- 23 MR. MARCHANT: Yes.
- 24 MR. MILLAR: So it seems to me -- and, again, this may
- be a question better put to the OPA, but in the OPA's view, 25
- 26 what you are targeting here that they are not is only the
- 27 multi-unit residential building sector. Is that an
- accurate reflection of their view, to the best of your 28

- 1 knowledge, of course?
- 2 MR. MARCHANT: I mean, in the letter, that is the way
- 3 they have interpreted it, but it actually includes, really,
- 4 office, hospitality, multi-res and institutional
- 5 facilities, as well.
- 6 MR. MILLAR: Well, yes. I was going to bring you then
- 7 to your description in your prefiled evidence of the
- 8 program, if you wouldn't mind turning that up?
- 9 Again, I apologize. I actually don't know what the
- 10 exhibit reference here is, but this is the descriptions of
- 11 the individual programs in the prefiled evidence, the
- 12 hydronic balancing program.
- 13 Then if I look at -- I guess it is page 4 of that, the
- 14 program description, this gets to exactly what you were
- 15 just saying. In the prefiled evidence, Toronto Hydro
- 16 states:
- 17 "This program is aimed at reducing the hydronic
- system pump load and consumption in the office,
- institutional, multi-residential and hospitality
- 20 sectors within the City of Toronto."
- I think that is what you just said to me; is that
- 22 right?
- MR. MARCHANT: Correct.
- 24 MR. MILLAR: Again, I may have to ask the OPA these
- 25 questions.
- 26 Are office, institutional and hospital sectors
- 27 included in the OPA's province-wide program?
- 28 MR. MARCHANT: Yes.

- 1 MR. MILLAR: So in that sense, are those elements of
- 2 your program duplicative?
- 3 MR. MARCHANT: I mean, in terms of the market sectors,
- 4 this program overlaps with other programs, but there is key
- 5 distinguishing features with this program, which includes
- 6 the audit or the system assessment incentive and the actual
- 7 targeting of specific equipment within these buildings.
- MR. MILLAR: 8 Okay.
- 9 MR. SOMMERVILLE: Sorry, I didn't hear the last part
- 10 of your answer. I didn't hear it.
- 11 MR. MARCHANT: I quess I will start from the
- 12 beginning, because I am not sure where you missed, but
- 13 basically -- actually, could you restate --
- 14 MR. SOMMERVILLE: You talked about the distinguishing
- 15 features, which includes the audit or system assessment,
- and then the transcript says the actual targeting of 16
- specific equipment within these buildings. Is that your 17
- 18 answer?
- 19 MR. MARCHANT: Correct.
- 20 MR. SOMMERVILLE: Thank you.
- 21 MR. MARCHANT: So we're only targeting the hydronic
- 2.2 systems within these buildings.
- 23 MR. MILLAR: Does the current OPA program allow them
- 24 to target hydronic systems?
- MR. MARCHANT: I mean, it could apply under ERII. 25
- 26 just there is no -- there's no provision in the province-
- 27 wide programs for the assessment component.
- MR. MILLAR: And I didn't hear that. I thought you 28

- 1 said assessment component incentive. Did I hear that
- 2 correctly?
- 3 MR. MARCHANT: Correct. There is an incentive for
- 4 assessing the systems.
- 5 MR. MILLAR: I discussed this with Mr. Tyrrell
- 6 yesterday, but the -- would you agree with me that the
- 7 Board's code states that differences in incentives do not
- 8 make programs non-duplicative on their own at least? That
- 9 may be a matter for argument, but I will...
- 10 That is what the code states. I guess we can make of
- 11 that whatever we want.
- MR. MARCHANT: I can't argue what the code states.
- 13 MR. MILLAR: Just to be clear, I heard you state there
- 14 were three differences. One is that your program will
- 15 target MURB, where the OPA's doesn't allow for that,
- 16 apparently.
- 17 The second is with regard to specifically targeting
- 18 the hydronic systems that may be eligible under the OPA,
- 19 but that is not the purpose of that program. Have I
- 20 summarized that correctly?
- 21 MR. MARCHANT: I think the more correct summary is it
- 22 provides participants an incentive to complete these
- 23 assessments, and there is no other provision for that in
- 24 the province-wide programs.
- 25 MR. MILLAR: Okay, that is helpful. Thank you.
- If I could just have a quick moment, Madam Chair?
- Thank you, panel. Those are my questions.
- 28 MS. HARE: Thank you. The Panel does have some

- questions. I think Mr. Sommerville will go first. 1
- 2 OUESTIONS BY THE BOARD:
- 3 MR. SOMMERVILLE: First off, Mr. Tyrrell, were you
- 4 aware that the -- this is just a follow-up on a question
- 5 Mr. Millar asked you. Were you aware that the website of
- 6 the utility actually suggests to customers that they must
- 7 complete the conversion out of the flat-rate water heater?
- 8 MR. TYRRELL: Sorry. I was aware that there was
- 9 something on the website. I haven't reviewed what was on
- 10 the website for some time. In fact, I haven't gone
- 11 directly to that website to understand what was there.
- 12 MR. SOMMERVILLE: Does that information appear
- 13 anywhere in the evidence that you filed?
- 14 MR. TYRRELL: That I hadn't gone -- sorry?
- 15 No. MR. SOMMERVILLE: That the company actually had -
- was advising customers that they were required to convert 16
- 17 out of the flat-rate program. Is that part of the
- 18 evidence?
- 19 MR. TYRRELL: I was aware that we had letters going
- 20 out to customers and that there were a series of letters,
- 21 and I have taken an undertaking to provide those letters.
- It does ends -- you know, the final letter is sort of 2.2
- 23 a final notice that we will be dissolving this program, but
- I do not know the legal -- you know, as per the 24
- 25 undertaking, the legal consequence or any of those types of
- 26 things.
- 27 MR. SOMMERVILLE: Is there any part of the evidence
- that you have filed -- and you're the person who prepared 28

- 1 most of this evidence. Is there any part of this evidence
- 2 that actually reveals that to the Board in the evidence?
- 3 MR. TYRRELL: I am not sure if the application states
- 4 that. I would have to check.
- 5 MR. SOMMERVILLE: Did you share that information with
- 6 OPA, when you were discussing the subject with OPA?
- 7 MR. TYRRELL: No, I don't believe so.
- MR. SOMMERVILLE: 8 Thank you.
- 9 A number of the programs appear to -- let's take the
- 10 commercial energy management and load control program.
- 11 Seems to be essentially predicated on providing incentives
- for parties to shift their load; have I got that right? 12
- 13 MR. MARCHANT: The commercial energy management load
- 14 control program, it actually contains two elements.
- customer will be saving electricity and reducing demand 15
- using an energy management system, but in return for that, 16
- 17 we're also getting the ability to control their load.
- 18 MR. SOMMERVILLE: Well, that's the peaksaver
- 19 component, isn't it?
- 20 MR. MARCHANT: Well, the commercial energy management
- 21 load control, it's the same system, but has two
- capabilities, load control and energy management. 2.2
- 23 MR. SOMMERVILLE: Okay. But is the fundamental
- 24 purpose of what you are doing there, first of all, to try
- 25 to get people to use electricity at off-peak times?
- 26 MR. MARCHANT: It is not really designed for shift.
- 27 It is actually designed for people to better control when
- 28 they use energy.

- 1 So for example, a lot of these smaller retailers, the
- 2 equipment will run 24 hours a day. So there's many periods
- 3 throughout the year where they can turn it off at night.
- 4 So it is not specifically load-shifting.
- MR. SOMMERVILLE: Okay. 5
- 6 MR. MARCHANT: Although they could use the capability
- 7 of the system to do that.
- 8 MR. SOMMERVILLE: Okay. One of the things that
- 9 occurred to me is that there appeared to be throughout a
- 10 number of these programs a kind of duplication of trying to
- 11 incent behavioural change, to change load from one period
- of time to another. 12
- 13 Is that a fair statement, Mr. Tyrrell?
- 14 MR. TYRRELL: Yes, it is. And in fact, this is a
- common barrier within the -- within the commercial 15
- 16 industrial markets.
- 17 Typically, what happens is that their primary business
- or core or focus is not necessarily the energy, as pointed 18
- 19 out by Mr. Bilé. It is typically very low on the radar
- 20 screen in terms of their day-to-day operations.
- 21 And what this does is essentially provide that energy
- information at their disposal, in fact, through an 22
- 23 automation system, that they can actively manage their
- 24 energy on a day-to-day basis.
- And once you've got that information, they can make 25
- 26 subtle changes to certainly save energy.
- 27 I have had a great deal of experience from an
- operations perspective, and it has proven time and time 28

- 1 again that this type of system truly works. If you provide
- 2 the energy information to the operations people that are
- 3 charged with managing their budgets, they will take
- 4 advantage of it, and provide the reports and the monitoring
- 5 and the tools.
- 6 If you don't, they won't.
- 7 And so this is really -- and you need that
- 8 persistence, so you need to continually remind them there
- 9 is a system and that they do have some incentive to keep,
- 10 you know, moving to target and change their behaviour.
- So yes. 11
- 12 MR. SOMMERVILLE: I understand that.
- 13 The time of use architecture -- and that is -- Toronto
- 14 Hydro has been a leader in implementing that -- that has
- the same purpose, does it not? 15
- 16 That is sort of an enabling, an underpinning of that
- 17 exercise, is it not? Isn't the whole purpose --
- 18 MR. TYRRELL: I guess the answer's --
- MR. SOMMERVILLE: -- behind time-of-use rates the idea 19
- 20 that I can shift my load so I can save money by using more
- 21 electricity off-peak and less electricity on-peak?
- MR. TYRRELL: Your -- you know, the comment is 2.2
- 23 absolutely correct. That is one element of the system that
- 24 they can take advantage of, as Mr. Marchant pointed out.
- 25 But we're really looking for energy reduction all the
- 26 time. We're trying to get them to actually manage their
- 27 energy, where they normally wouldn't.
- Most large buildings would have an automation system, 28

- 1 a building automation system. Most of these customers
- 2 don't.
- 3 And they just wait for their bill to come and then
- 4 react to a high bill, which is far too much -- far too
- 5 late. So ultimately, this provides a tool where they
- 6 actively manage their system on a day-to-day basis.
- 7 MR. SOMMERVILLE: So you're suggesting that commercial
- 8 operators managing these budgets are not really motivated
- 9 by time-of-use rates particularly, and require some further
- 10 incentivizing in order to actually tune the system in? Is
- 11 that what you're suggesting?
- 12 MR. TYRRELL: Yes, it is.
- MR. SOMMERVILLE: Okay. Thank you. Those are my
- 14 questions.
- 15 MS. TAYLOR: I just have a couple of questions, and I
- 16 don't know who is best suited to answer this.
- 17 In the examination by Board Staff of the MURB DR
- 18 program, I would just like to focus in a little bit on the
- 19 technology that is required.
- 20 So you are going to implement a wireless communication
- 21 strategy or configuration within a commercial building that
- 22 is not otherwise subject to any sort of in-suite metering,
- 23 potentially, or equipment control; is that correct?
- MR. MARCHANT: Yes. I mean, it's aimed at the
- 25 condominium and -- condominium sector, so they typically
- 26 would not have any controls of any sort in the suite.
- MS. TAYLOR: Okay. And so you --
- MR. MARCHANT: Other than a typical thermostat.

- 1 MS. TAYLOR: Right. So then you will be putting a
- 2 wireless system in that building, then it would go to some
- 3 form of communication system.
- 4 Is that also a wireless communication system? What is
- 5 it interacting with at the street level? Is it an existing
- THESL wireless system? Will the system have to be built 6
- 7 out to handle this capability? Has that been reflected in
- 8 this project cost, or is it going to occur someplace else
- 9 that we need to be aware of?
- 10 MR. MARCHANT: Basically, there will be a wireless
- 11 system within the building set-up. So it will communicate
- with the wireless thermostats in each suite, and it will 12
- receive signals from -- that we will dispatch and that will 13
- 14 be a cellular signal, similar to a peaksaver.
- 15 So we'll be providing communication back and forth
- from our central activation source, which will be software-16
- 17 based.
- 18 MS. TAYLOR: What is the actual communication channel
- 19 physically? Is it a cell tower or is it a wireless
- 20 configuration that you are using for your smart meter
- 21 program that is on your poles? Or is it something else,
- 2.2 and does that something else have to be created or expanded
- 23 or built?
- 24 MR. MARCHANT: It would be a separate system, and it
- would be cellular-based. 25
- 26 MS. TAYLOR: Not on your poles? On buildings?
- 27 system that you are using for your existing smart meters,
- or is it something else? I am just trying to get to --28

- 1 MR. MARCHANT: It wouldn't be our smart meter system.
- 2 It would be a separate, dedicated system.
- 3 Ms. Taylor: Okay. If we could just turn to the
- 4 tracking -- I don't know the name off the top. It's the
- 5 commercial... I need to find my tab.
- 6 It's the management and tracking program.
- 7 that is the one we were just talking about. There we are.
- 8 It is the commercial, institutional, small industrial
- 9 monitoring and targeting system, and I would just like to
- 10 confirm a couple of things about the calculations of the
- 11 benefits of this program. And it comes back to the line of
- questioning that you just answered for Mr. Sommerville, and 12
- 13 it relates to the installation of sub-metering equipment,
- 14 also supplementary controls to monitor technical --
- electrical loads and building system operating conditions, 15
- 16 as well as data gathering.
- 17 So the question that I have is: What are you
- considering the baseline for the calculation of the TRC and 18
- 19 the PAC? Is it flat-use rates unmonitored, or does it
- 20 reflect the architecture that is otherwise required by
- 21 legislation and regulation as the base case?
- 2.2 So my presumption is that these entities or locations
- 23 that you are targeting would otherwise be at some point in
- the future sub-metered or suite-metered, and that this 24
- 25 information gathering and data and assessment capability
- 26 would otherwise be there.
- 27 So what you are doing is accelerating a future event
- forward through time, with the offering of incentives and 28

- 1 cost subsidies; is that correct?
- 2 MR. MARCHANT: This program doesn't actually apply to
- 3 the MURB sector. It's --
- 4 MS. TAYLOR: I am reading directly from the tab. Ιt
- 5 is conservation and demand management for commercial,
- 6 institutional and small industrial monitoring and
- 7 targeting.
- This is your program? 8
- 9 MR. MARCHANT: Can you take us to that, please?
- 10 MS. TAYLOR: Sure. I am on page 9 of the MNT program
- 11 as of January 10th, 2011, and it includes
- 12 "...the installation services by specialized
- 13 trades to provide operational adjustments,
- 14 optimization and commissioning to improve energy
- performance, install sub-metering and 15
- 16 supplementary controls to monitor the electrical
- 17 loads and building system operating conditions,
- deploy monitoring and tracking software to enable 18
- the participant to gather information from the 19
- various electricity usage points being 20
- 21 monitored."
- I am just trying to figure out whether this builds on 2.2
- 23 existing initiatives, takes things that are outside of and
- pulls them in. I am confused by what you are doing here. 24
- 25 I know you have a sub-metering application, as well, in
- front of the Board, so when you are talking about 26
- 27 installing sub-metering with third parties, would that
- possibly include an affiliate of THESL in this business? 28

- 1 I just want to understand how it works, and does it
- 2 duplicate the already existing legislative initiatives to
- 3 install smart metering, MDM/R, information gathering,
- because this all seems to exist in an alternative 4
- framework. How is this different? 5
- 6 MR. MARCHANT: Well, this is basically metering within
- 7 the building, so you would be picking up HVAC loads,
- 8 lighting loads, that sort of thing, to track and monitor.
- 9 So this isn't -- this isn't a metering initiative that
- 10 would be covered under the utility. I think --
- 11 MS. TAYLOR: You are going to install sub-metering.
- So how is this different from the other tracking or 12
- wireless system that you've got in an alternative program 13
- 14 where you are talking about information on specific
- 15 systems?
- 16 Sub-metering is, by definition -- sorry, MR. TYRRELL:
- 17 just we can put a sub-meter on this lighting panel and it
- would be called a sub-meter. But by definition in the 18
- 19 industry, sometimes we get sub-metering as sub-meter
- 20 provider kind of definitions.
- 21 And I think maybe that is where we're misaligned.
- These are just ultimately equipment sub-meters. So I am 22
- 23 clipping on a meter to the wire, which is called a sub-
- 24 meter.
- So we're using that infrastructure to feed back to a 25
- 26 central software control system that actually then can
- 27 monitor all of these elements where -- equipment from a
- sub-meter perspective. It's nothing to do with the 28

- 1 traditional sub-meter kind of terminology in the industry.
- 2 MS. TAYLOR: So how does that differ, then, from the
- wireless system that you are installing in, I guess, multi-3
- 4 residential buildings that are not otherwise monitorable
- with the centralized control? Is this again just a twist 5
- of the same theme? 6
- 7 MR. TYRRELL: It is just a collection of data points
- to feed a central system that we use to monitor. 8
- 9 MS. TAYLOR: Okay.
- MR. TYRRELL: It has nothing to do with being billed 10
- 11 and --
- MS. TAYLOR: I understand that. Now I'm looking to 12
- say, well, you have other things that include wireless 13
- 14 technology on appliances, but just within a different
- customer class. 15
- 16 MR. TYRRELL: Right.
- MS. TAYLOR: Are you talking about significantly 17
- different technology here, or is it solely the 18
- differentiation between customer class? Really, have you 19
- bifurcated one project into two and offered different types 20
- of incentives, is my point? 21
- MR. MARCHANT: Well, this is actually -- this program, 2.2
- 23 the client or participant would actually choose the system,
- 24 and it is a localized system.
- 25 So the participant is actually monitoring their own
- 26 use and providing the data to us at the end of the year to
- 27 confirm performance.
- So it is not part of this big wireless web of 28

- 1 information we're getting. It is actually participant-
- 2 based.
- 3 MS. TAYLOR: That's the key difference. One is
- 4 command and control that you would --
- 5 MR. MARCHANT: This is strictly monitoring.
- MS. TAYLOR: And this is strictly --6
- 7 MR. MARCHANT: Correct, and targeting. So they have
- 8 to set a target and achieve that to receive incentives, but
- 9 if there was 100 participants, theoretically they could all
- 10 have different systems depending on their needs.
- 11 MS. TAYLOR: Thank you. Those are my questions.
- 12 MS. HARE: Thank you. Mr. Rodger, do you have re-
- 13 direct?
- 14 MR. RODGER: No, thank you, Madam Chair.
- MS. HARE: Okay, thank you. Thank you, witnesses. 15
- 16 You are excused.
- 17 We turn now to our third panel, OPA, and we do thank
- you for making yourself available. As you saw from the 18
- 19 transcript, we thought it would be essential to get your
- 20 opinion on the letter that was sent on April 21st and some
- 21 other comments about the program.
- 2.2 So, Mr. Vegh, would you like to introduce your
- 23 witness, and, Ms. McNally, come to be sworn.
- MR. VEGH: Thank you, Madam Chair. Just to make an 24
- 25 appearance, my name is George Vegh. I am appearing on
- 26 behalf of the Ontario Power Authority.
- 27 The Ontario Power Authority's witness, Ms. Julia
- McNally, is now being sworn. I will introduce her once she 28

- 1 is on the record.
- 2. ONTARIO POWER AUTHORITY - PANEL 1
- 3 Julia McNally, Sworn
- EXAMINATION-IN CHIEF BY MR. VEGH:
- MR. VEGH: Thank you. Would the witness please state 5
- 6 her name and position on the record?
- 7 MS. McNALLY: I'm Julia McNally with the Ontario Power
- 8 Authority, and I am the director of market transformation
- 9 in the conservation division.
- 10 MR. VEGH: Ms. McNally, on -- last week, in response
- 11 to the Board's request, the OPA filed some material which I
- believe has been marked as Exhibit K2.1, and that consists 12
- 13 of a covering letter, as well as a witness statement for
- 14 Julia McNally and a curriculum vitae for Julia McNally.
- 15 Do you have copies of those documents?
- 16 MS. McNALLY: Yes, I do.
- 17 MR. VEGH: And the document entitled "Witness
- Statement", I take it you prepared this document? 18
- 19 MS. McNALLY: Yes, I did.
- 20 MR. VEGH: And is it accurate and complete, to the
- 21 best of your knowledge?
- 2.2 MS. McNALLY: Yes.
- 23 MR. VEGH: And in this witness statement, you state
- your title as the director of market transformation. 24
- 25 Could you please let the Panel know what your
- 26 responsibilities are in that position?
- 27 MS. McNALLY: Yes. I'm responsible for two major
- activities. I'm responsible for the conservation 28

- division's input into OPA regulatory proceedings, and I'm 1
- 2 also responsible for our generating and testing ideas for
- 3 next generation conservation programs, policies and
- 4 technologies.
- 5 With respect to this proceeding, my responsibilities
- 6 fell under the regulatory piece, and I was responsible for
- 7 putting together the OPA's response to Toronto Hydro's
- request for an opinion on duplication. And, in that 8
- 9 capacity, I was responsible for coming up with our approach
- 10 to assessing duplication, as well as reviewing the
- 11 materials and speaking with our subject matter experts to
- get their input on our position. 12
- 13 MR. VEGH: Thank you. And you referred to your
- 14 response. Can you turn up, please, Exhibit K1.1, which is
- a letter from the Ontario Power Authority to Toronto Hydro 15
- 16 dated April 21, 2011?
- 17 MS. McNALLY: Yes.
- MR. VEGH: And I see that you signed this letter on 18
- 19 behalf of Mr. Pride, the vice president conservation
- 20 division?
- 21 MS. McNALLY: Yes, I did.
- 2.2 MR. VEGH: And were you involved in the preparation of
- 23 this letter?
- Yes. So the work I mentioned, in terms 24 MS. McNALLY:
- 25 of developing the approach and reviewing and consulting
- 26 with my subject matter experts, resulted in this letter.
- 27 MR. VEGH: Thank you. Now, I understand from your
- evidence that you are here at the request of the Panel to 28

- 1 provide the Panel with information on this letter, Exhibit
- 2 K1.1.
- 3 So could you please provide the Panel with a brief
- 4 summary of your evidence?
- 5 MS. McNALLY: Yes. I am very pleased to be here on
- behalf of the OPA today to provide assistance to the Board 6
- 7 on our letter of April 21st, which is Exhibit K1.1.
- The OPA, as already mentioned, wrote this letter in 8
- 9 response to a request from Toronto Hydro to review their
- 10 programs and provide our opinion on duplication.
- 11 We reviewed Toronto Hydro's application to the Board,
- and, in reviewing it, we adopted a purposive approach to 12
- 13 determine whether or not we thought there was duplication.
- 14 This approach is discussed in my witness statement,
- 15 which is K2.1. And we developed this approach to guide us,
- 16 as there had not yet been any decisions on this issue from
- 17 the Board, and we wanted to come up with a structured way
- of addressing the issue. 18
- 19 And when we say "purposive approach", what we were
- 20 trying to do is ask ourselves: What did we think the
- purpose of the provision in the code against duplication 21
- was? And then we assessed -- while we were going through 2.2
- 23 the programs, we looked at those purposes. As you will see
- 24 in the witness statement, we identified four purposes.
- 25 So when we sat down with Toronto Hydro's programs, we
- 26 clustered them into two categories, as you will see in our
- 27 letter. We had a group that were direct savings programs,
- and those were, in our letter of K1.1, 5 to 9, and then the 28

- 1 second category were the marketing and outreach programs,
- 2 programs 1 to 4.
- 3 We found we were able to assess the first category,
- 4 the direct savings programs. We were able to take Toronto
- 5 Hydro's programs and compare them to the province-wide
- 6 initiatives. And, as you can see from the witness
- 7 statement, we found -- it was our opinion that they weren't
- 8 duplicative, and we provided our reasons, and, as well, we
- 9 provided some conditions that we felt were necessary to
- 10 avoid duplication. That is on page 2 of our letter of
- 11 April 21st.
- 12 We had a more difficult time with respect to the
- 13 marketing and outreach programs, and, at the end of the
- 14 day, we felt that we couldn't provide an opinion on those.
- 15 And the source of the problem was taking Toronto Hydro's
- 16 standalone marketing and outreach programs and comparing
- 17 them to essentially elements of the province-wide programs.
- 18 So in the province-wide programs, there is not a
- 19 standalone marketing program. Marketing is part of the
- 20 initiatives. So we felt we couldn't come up with a
- 21 structured way of comparing a standalone program to an
- 22 element of the programs.
- 23 And we -- as you can see from our letter, we ended up
- 24 simply stating that in our opinion the activities in the
- program -- so those marketing and outreach programs -- were 25
- 26 the types of activities that you could fund, that an LDC
- 27 could fund out of the PAB, program administration budget.
- And I just want to provide a little more clarification 28

- 1 on that. I know there was quite a lot of discussion
- 2 yesterday about that sentence.
- 3 And there is two points I think it is important for me
- 4 to clarify.
- 5 First, that when we mentioned that the programs could
- 6 be funded, what we meant was that the activities within the
- 7 programs could be funded. It is that type of activity, the
- 8 marketing and outreach activities.
- 9 And the second piece is that -- so it is activities,
- not program. 10
- 11 The second piece is that it is not that the LDCs could
- apply for marketing and outreach programs. It is that the 12
- 13 PAB they are allocated, the existing PAB, can be used for
- 14 marketing and outreach programs, like those listed in these
- 15 programs.
- 16 So that is our -- that was what we were communicating
- 17 in the letters. As I said, two categories we felt the
- direct savings were not duplicative based on our reasons 18
- and the conditions, and in the second category, in the 19
- absence of guidance from the Board, we really felt we 20
- couldn't provide an opinion to compare a standalone program 21
- 2.2 against an element of a program.
- 23 MR. VEGH: Thank you, Ms. McNally.
- I have no further questions. 24
- MS. HARE: Thank you. Mr. Rodger, do you have cross-25
- 26 examination of this witness?
- 27 MR. RODGER: I do have a few questions, Madam Chair,
- but I would prefer to go at the end, if that pleases the 28

- 1 Board.
- 2 MS. HARE: It would be our preference for you to go
- 3 first.
- 4 CROSS-EXAMINATION BY MR. RODGER:
- MR. RODGER: Now, Ms. McNally, in your statement that 5
- was filed on Friday, you draw a distinction between the 6
- 7 purpose of OPA programs and the OEB-approved programs.
- 8 If I could turn you to the bottom of page 1 of your
- 9 witness statement at line 27, it reads:
- 10 "At the most general level, the OPA-contracted
- 11 province-wide programs target customers and
- 12 measures that are applicable province-wide, while
- 13 the Board-approved programs are meant to target
- 14 other and regionally-specific savings
- opportunities." 15
- And you also go on on page 3, line 2, to talk about 16
- 17 how the OPA programs are designed to be broad and flexible
- 18 to address various needs of LDCs in communities across
- 19 Ontario.
- 20 So I took that evidence to mean that the OPA
- 21 necessarily has to design for province-wide programs, those
- that are very broad and generic, since you are planning for 2.2
- 23 the diversity of the whole province, from cities to towns
- 24 to villages, to northern Ontario, to southern Ontario, and
- 25 from is a very broad-brush approach to these programs that
- 26 you are putting in place.
- 27 Is that kind of a fair summary of this part of your
- 28 evidence?

- MS. McNALLY: Yes. Well, I think I would stick with 1
- 2 the word "flexible".
- 3 So the OPA, along with the LDCs, designed a suite of
- 4 programs that covered every sector, and we were directed to
- 5 provide a suite of programs that covered every sector, and
- 6 they were designed to be flexible enough for LDCs across
- 7 the province to use them effectively in their territories.
- 8 So as you know, we have a program for the industrial
- 9 sector, the commercial sector and the residential sector,
- 10 as well as a low-income program and an Aboriginal program.
- 11 So they are meant to be flexible and meet the needs of
- 12 communities across the province.
- 13 MR. RODGER: Now, in your statement, you also
- 14 described Toronto Hydro's marketing and education programs,
- the so-called programs 1 to 4, as standalone programs; is 15
- 16 that right?
- 17 MS. McNALLY: You will have to direct me to --
- If you look to page 3, line 8: 18 MR. RODGER:
- 19 "The THESL programs are standalone programs."
- 20 MS. McNALLY: Yes.
- 21 MR. RODGER: What did you mean by "standalone
- 2.2 programs"?
- 23 MS. McNALLY: That they were described as a program
- 24 unto themselves.
- So you will see in the THESL's application, they have 25
- 26 listed nine programs, and I call each one of those a
- 27 standalone program. And when I used that phrase, I was
- 28 contrasting it.

- 1 In the OPA province-wide programs, marketing and
- 2 outreach is a component of each of our initiatives. And
- 3 then the nomenclature gets a little bit messy.
- 4 In the case of the province-wide programs, we call --
- 5 we have a residential program, a commercial program, an
- industrial program. And each of those programs has an --6
- 7 have a series of initiatives under them.
- And so it is those initiatives that we compared to the 8
- 9 THESL programs.
- 10 Each of those initiatives and the province-wide
- 11 programs as a whole have marketing associated with them,
- but there isn't a standalone initiative for marketing. 12
- 13 MR. RODGER: Okay. So for those Toronto Hydro
- 14 standalone programs, 1 to 4, would you agree with me that
- those programs reflect Toronto Hydro's really regionally-15
- based approach for -- about the needs of educating 16
- 17 consumers within the city of Ontario (sic) on energy
- issues? Would that be a fair characterization? 18
- 19 MS. McNALLY: I believe that is how Toronto Hydro has
- 20 described them.
- 2.1 MR. RODGER: And do you agree with that?
- MS. McNALLY: It is not something that the OPA has an 2.2
- 23 opinion on.
- 24 MR. RODGER: And would you agree with me that the city
- of Toronto is a market that has different characteristics 25
- 26 than other parts of Ontario, whether it is a large number
- 27 of commercial towers, head offices, decision-makers, number
- of languages spoken in the city? Would you agree with 28

- 1 that?
- 2 MS. McNALLY: I believe that many LDCs take the
- 3 position that they have unique characteristics.
- 4 MR. RODGER: And you don't see Toronto as any
- 5 different than any other place in Ontario?
- 6 MS. McNALLY: I don't believe I said that. I said
- 7 many LDCs believe that they have unique characteristics,
- 8 and that is one of the reasons that we developed flexible
- 9 programs, so different LDCs could respond to their
- 10 communities' needs.
- 11 MR. RODGER: Would you also agree that Toronto has
- 12 unique characteristics?
- 13 MS. McNALLY: I am sure Toronto has unique
- 14 characteristics. It is an urban -- it is the largest urban
- 15 centre in Ontario.
- 16 MR. RODGER: And given what you said about the broad
- 17 nature of the OPA's programs, would you be surprised that
- 18 Toronto Hydro would identify additional needs that it may
- 19 have for its specific and education outreach programs?
- 20 MS. McNALLY: Would I be surprised? Surprise isn't an
- 21 emotion I felt in reading this.
- 2.2 [Laughter]
- 23 MS. McNALLY: Certainly we received a number of
- 24 programs. We noticed that, again, there are five --
- there's a number that are direct savings, there's a number 25
- 26 that are marketing outreach. When you looked at the direct
- 27 savings, they have marketing components.
- There was also marketing associated with the province-28

- 1 wide programs, and that marketing comes in really kind of
- 2 three flavours.
- 3 You can bundle it. There is province-wide marketing,
- 4 really aimed at building a culture of conservation.
- 5 The second level is province-wide funding, raising
- awareness about the specific programs, so kind of 6
- 7 transactional marketing.
- 8 And then there is a third bucket of budget for
- 9 marketing that is included in the PAB, that is given to the
- 10 LDCs to do their own unique marketing.
- 11 MR. RODGER: But my question was -- and maybe you are
- not surprised. Maybe there is another word. 12
- 13 But given the size of Toronto and the market that you
- 14 are well aware of, is it, you know -- "surprising" is the
- best word I can think of, that Toronto Hydro might have 15
- 16 additional needs to what you are doing for the province on
- these province-wide basis, these broad programs? 17
- 18 Or would you assume that Toronto has the same approach
- 19 as Peterborough or Omemee with respect to CDM programs?
- 20 MS. McNALLY: I would expect that each community would
- 21 develop its unique approach, using their PAB funding to
- 2.2 pursue that approach.
- 23 And then all of the LDCs had an opportunity to develop
- tier 2 and tier 3 programs in order to address those 24
- 25 additional needs that weren't being addressed by the
- 26 province-wide programs.
- 27 So I am not surprised that Toronto Hydro -- and we're
- very pleased Toronto Hydro has come forward with an 28

- 1 application for a series of programs.
- 2 MR. RODGER: Now, in this case, a few days before the
- start of the hearing, Board Staff asked us to file the 3
- 4 schedules to the OPA programs, and we did this, some 1,500
- 5 pages or so of material.
- 6 Am I correct when I say that nowhere in those
- 7 schedules is there a laundry list of criteria which says,
- The OPA considers the following laundry list of 25 8
- 9 activities as appropriate marketing and education
- 10 initiatives that will be specifically funded under the PAB?
- 11 MS. McNALLY: So I don't have the schedules here, but
- I do have the master agreement, and the way the parties 12
- have addressed marketing is they have addressed it in the 13
- 14 master agreement.
- And so the master agreement -- I don't know what the 15
- exhibit number is or if it is here. 16
- 17 MR. RODGER: I don't believe the master agreement is
- before the Board. But let me ask you generically, is there 18
- 19 a similar laundry list of, Here is a list of the eligible
- 20 categories within which the utilities' education programs
- 21 would have to fit in order to be eligible and funded under
- 2.2 PAB?
- 23 MR. VEGH: I'm sorry, Mr. Rodger, what document are
- 24 you referring to that might contain the laundry list? Ms.
- 25 McNally referred to the master agreement.
- MR. MILLAR: Your mic, George. 26
- 27 MR. VEGH: Mr. Rodger is referring to the absence of a
- laundry list. In thousands of pages of documents, you can 28

- 1 appreciate that is a very difficult question to answer.
- 2 Ms. McNally referred to the master agreement. I apologize.
- We had just assumed that the master agreement was filed 3
- 4 with the Board. I think it was filed in the Hydro One
- 5 case. I think we assumed it was filed in this case, as
- 6 well.
- 7 MR. MILLAR: It is on the record here, I can confirm,
- 8 Mr. Vegh. Do we have a reference number? It is Exhibit K,
- 9 tab 4, schedule 3.
- MR. RODGER: Thank you. 10
- 11 MS. McNALLY: But I can take a step back before we dig
- into the document and provide a higher level answer. And 12
- 13 the higher level answer is that there is not a laundry list
- 14 of marketing activities. The parties, the OPA and the
- LDCs, wanted to give the LDCs some flexibility to identify 15
- 16 what their best marketing approaches were.
- 17 So this was left open to the LDCs to determine, in
- their unique community, what the appropriate marketing was, 18
- 19 and it wasn't felt appropriate or necessary to constrain
- 20 that.
- If you go to the master agreement, K-4-3, there is a 21
- section 2.3 on marketing. And this section divides the 22
- 23 responsibilities between the OPA and the LDC.
- 24 I believe that is page 6.
- MR. MILLAR: Madam Chair, I may have misdirected you. 25
- 26 We're taking a more close look at the document I referred
- 27 you to. I think that is actually a schedule and not the
- 28 master agreement itself.

- 1 I am actually not sure if the master agreement is on
- 2 the record. It may not be.
- 3 MS. McNALLY: Well, I think then pulling away from the
- 4 document, the evidence that -- what the parties did is not
- 5 develop a laundry list, in order to give flexibility to the
- 6 LDCs to craft an appropriate marketing strategy for
- 7 themselves.
- 8 There was a requirement to comply with marketing
- 9 standards, and, again, that is pursuant to the government's
- 10 directive to the parties to come up with a coherent,
- 11 consistent brand. So there are brand standards that all of
- 12 the utilities must follow, but there aren't rules about the
- 13 marketing activities.
- 14 The activities -- PAB, the program administration
- 15 benefit, can be used for activities that promote the
- 16 programs, but we haven't itemized those.
- 17 MR. VEGH: Would it be helpful to the Panel for the
- 18 OPA to produce a copy of the master schedule or the master
- 19 agreement, and then have it filed in time for argument, I
- 20 assume later today? And, if so, then perhaps Ms. McNally
- 21 can just reference this section that she would be referring
- 22 to for your benefit.
- 23 MS. HARE: That would be helpful, Mr. Vegh.
- 24 MR. SOMMERVILLE: There was a reference yesterday, Ms.
- 25 McNally, to the terminology "eligible expense".
- MS. McNALLY: Yes.
- 27 MR. SOMMERVILLE: Is that germane to your description?
- 28 MS. McNALLY: Yes. So the sections that I would take

- 1 you to in the master agreement, if you had one, are the
- 2 marketing section 2.3 at page 6, and then to the section
- 3 that looks at funding and payment, which is page 18,
- 4 article 4, where there is reference to using the program
- 5 administration budget, and here I am at 4.1(b)(i):
- 6 "use the Program Administration Budget only for
- 7 LDC Eligible Program Administration Expenses."
- 8 And then --
- 9 MS. HARE: Excuse me, Ms. McNally. Do you actually
- 10 have that master agreement with you?
- 11 MS. McNALLY: T do.
- MS. HARE: If we were to take our morning break, we 12
- could probably make copies and have that before us, and I 13
- 14 think that would be helpful. How many pages is it?
- MS. McNALLY: It is 53 double-sided, plus schedules. 15
- 16 It is 97 pages.
- 17 MR. BUONAGURO: Is there a particular section that you
- are referring to, if I may try to be helpful? 18
- 19 MS. HARE: The question is: Do we need all of it, or
- 20 is there one chapter --
- 21 MS. McNALLY: We could photocopy the marketing
- 2.2 section, the funding and payment terms and the definition
- 23 of an LDC -- LDC eligible program administration expense.
- 24 MS. HARE: What we will do is we will make copies of
- 25 that section. We will want the entire agreement, but we
- 26 don't have to do that at the break, but I was having
- 27 trouble following, you know, your evidence without having
- it in front of me. 28

- 1 So, Mr. Millar, if you could make copies of the
- 2 section that Ms. McNally is referring to, and we will take
- 3 our break for 20 minutes.
- 4 MR. MILLAR: Thank you, Madam Chair.
- --- Recess taken at 10:49 a.m. 5
- --- On resuming at 11:17 a.m. 6
- MS. HARE: Please be seated.
- So we have the relevant pieces from the master 8
- 9 agreement. Mr. Millar, can we have an exhibit number?
- 10 MR. MILLAR: Yes. We will call that Exhibit K3.2. Ιt
- 11 is an -- excerpts from the master agreement.
- 12 EXHIBIT NO. K3.2: EXCERPTS FROM MASTER AGREEMENT.
- MR. MILLAR: And Madam Chair, I understand the OPA 13
- 14 will also be filing, or has agreed to file, a full version
- 15 of the document. We will call that Undertaking J3.3.
- 16 UNDERTAKING NO. J3.3: TO FILE A FULL VERSION OF
- 17 MASTER AGREEMENT.
- MS. HARE: Thank you. 18
- 19 So Mr. Rodger, you are cross-examining?
- 20 MR. RODGER: Thank you, Madam Chair.
- So Ms. McNally, just turning to this new exhibit, 21
- 2.2 then, K3.2, the master agreement, you had before the break
- 23 made reference to section 2.3, I believe?
- 24 MR. VEGH: Sorry, Madam Chair, just on that, would you
- 25 like Ms. McNally to repeat her answer that she was
- 26 providing before the break?
- 27 MS. HARE: Yes, please.
- MR. VEGH: That you thought it would be helpful to 28

- 1 have the agreement with you?
- 2 MS. HARE: Yes, please.
- 3 MR. VEGH: Thank you.
- So you now have the excerpts of the 4 MS. McNALLY:
- 5 master agreement, and I just also note you will see at the
- top of the document you have that this is a copy that was 6
- filed in our fees case. So that reference is not to this 7
- 8 case, but is to the next week's.
- 9 So I had taken you to page 6, section 2.3 on
- 10 marketing. You will recall that my response had been that
- 11 marketing is dealt with in the master agreement, not in the
- individual schedules, and that we -- that the OPA and LDC 12
- 13 in our working groups had decided -- there is no
- 14 prescription on marketing; it is left to the LDCs.
- 15 So on page 6, section 2.3, you will see 2.3(a) sets
- out the OPA's roles with regard to marketing. 16
- 17 And then on the next page, page 7, starting section
- (b), it sets out the LDCs' roles and responsibilities with 18
- 19 regard to marketing. And in particular, I want to draw
- 20 your attention to two sections.
- 21 (b)(i), that states that the LDC:
- "will market each Registered Initiative to the 2.2
- 23 relevant target sector, accurately describing
- 24 each such Registered Initiative..."
- And so on. So that sets out the role of the LDC in 25
- 26 marketing the programs.
- 27 You will notice the next subsection, the next
- subsection 2, talks about the LDCs' role developing 28

- 1 relationships with the eligible participants. So that is
- 2 account management.
- 3 And then I will draw your attention to the last
- 4 section on that page, which is section (vi), which notes
- 5 that the LDC:
- 6 "will, in performing its obligations under this
- 7 Master Agreement... comply with the Marketing
- 8 Standards."
- 9 So that, then, sets out the marketing. You will see
- 10 it creates some flexibility for the LDCs.
- 11 The next section that I drew your attention to is the
- funding and payment section. So that is page 18. I don't 12
- have the same version you do, so I am not sure which page 13
- 14 it is of yours.
- And here, I commented about the program administration 15
- budget. So in particular, I want to draw your attention to 16
- 17 section 4.1(b)(i), and that is that the LDC may:
- 18 "use the Program Administration Budget only for
- LDC Eligible Program Administration..." 19
- 20 But also, sorry, if you take a step back and look at
- 21 the opening paragraph:
- 2.2 "The LDC will use the funds provided to it by the
- 23 OPA ...for [the] purposes solely related to the
- OPA-Contracted Province-Wide CDM Programs." 24
- And then the last section -- again, I apologize, I 25
- 26 don't know precisely what page of your version it is -- but
- 27 on page 8, or 66 of 97 in my document, there is a
- definition of LDC eligible program administration expense. 28

- 1 And that's -- it's at the bottom of page 8.
- 2 And I want to draw your attention, in particular, to
- 3 subsection (b) of that definition. An eliqible program
- 4 administration expense means expenses that:
- "are incurred after the Effective Date and are 5
- directly related to a Registered CDM Program." 6
- 7 So again, what is created here is a framework that
- 8 gives flexibility to the LDCs to develop marketing and
- 9 outreach programs that they believe are suitable for their
- 10 market.
- 11 MS. HARE: Thank you.
- MR. RODGER: So Ms. McNally, looking at section 2.3 on 12
- page 6, and the heading is "Marketing" and you've gone 13
- 14 through some of the subsections here.
- 15 Let me ask at the outset: Do you see no difference
- between marketing on the one hand, and education and 16
- 17 outreach on the other?
- 18 MS. McNALLY: I think it would be fair to say that
- 19 there is a spectrum and no clear demarcation.
- 20 So marketing outreach education, I think you can come
- 21 up with examples of things that are probably clear
- marketing and clear education. 2.2
- 23 But much of what we do in the conservation programs is
- 24 educate consumers about conservation in order to get their
- 25 interest in it. So you start with the kind of culture,
- 26 education, awareness-raising, and then the second step,
- 27 once consumers are aware of the benefits of energy
- efficiency, you then move in to sell the product. 28

- 1 So what we're finding, given, I mean, I think much
- 2 research, what you need do is raise awareness and educate
- 3 first, and then you sell the product.
- 4 MR. RODGER: So just to -- if I understand that, on
- 5 that continuum -- I think that is a good analogy -- on
- either extreme, you have marketing on one hand extreme and 6
- 7 education and outreach on the other.
- They could be very different things on the end of 8
- 9 those -- that spectrum; would you agree with that?
- 10 MS. McNALLY: I am not sure that I would put outreach
- 11 in the same camp as education. So you can imagine a pure
- education program, for instance, going into the schools and 12
- 13 having a curriculum.
- 14 MR. RODGER: So those things would be different,
- 15 marketing and education, then?
- 16 MS. McNALLY: Well, no. I think you can probably come
- 17 up with extremes, but in almost all of the marketing work
- that the OPA and LDCs have done, there is always an element 18
- 19 of education.
- 20 You are raising awareness of consumers, commercial,
- residential, industrial, about energy efficiency and 21
- 2.2 conservation. You are educating them about the benefits of
- 23 it. And then you sell the product.
- 24 So there is -- there's overlap in these concepts.
- 25 MR. RODGER: Okay. That's helpful.
- 26 And then in trying to apply the letter from Mr. Pride
- 27 to Toronto Hydro on April 21st, on page 1, which your
- counsel referred to, right at the bottom you say: 28

- 1 "The OPA is of the opinion the programs 1 to 4
- 2 above are payable through the existing program
- 3 administrative budget provided under the
- province-wide programs." 4
- Are you saying, then, that Toronto Hydro's programs 1 5
- to 4, they fit within this section 2.3, in your view? 6
- 7 MS. McNALLY: Fit within section...
- 8 Okay. 2.3 of the master agreement?
- 9 MR. RODGER: Yes.
- 10 MS. McNALLY: So what we're saying is the types of
- 11 activities - and I provided this clarification in my
- opening statement the types of activities that are 12
- 13 described in programs 1 to 4 are types of activities that
- 14 could be used to market and outreach the programs, through
- -- and funded by the PAB. 15
- 16 MR. RODGER: So programs for Toronto Hydro's programs
- 17 1 to 4 may or may not come within 2.3? You are just
- offering no opinion on that point? 18
- 19 MS. McNALLY: So I am saying the types of the
- 20 activities that are described in those paragraphs are the
- types of activities that one could imagine using to market 21
- 2.2 and raise awareness about the programs.
- 23 MR. RODGER: But I guess what I am trying to clarify,
- 24 Ms. McNally, is the statement in the April 21 letter that
- 25 they are payable, and if they're payable, it would seem
- 26 they must, then, fall within the section 2.3, the marketing
- 27 initiative?
- MS. McNALLY: Again, if we go back to the language of 28

- 1 2.3, particularly on page 7, (b)(i):
- 2 "The LDC will market each registered initiative
- to the relevant target sector." 3
- So it is open, and then, again, as I referenced, the 4
- 5 PAB ineligible expense is one that directly relates to the
- 6 registered CDM program.
- 7 MR. RODGER: See, I took your evidence just now to
- mean that the 2.3 was like the framework to fit in Toronto 8
- 9 Hydro's programs 1 to 4, and then they would, therefore, be
- 10 paid within section 4.1(b), which you also took us to, the
- 11 funding principles. Is that not the framework that you've
- just laid out? 12
- 13 So this is the framework for marketing MS. McNALLY:
- 14 activities, and I apologize if we created any confusion in
- our letter and I tried to clarify it, and I will again. 15
- 16 So it is not that these programs, as a complete set,
- 17 would be payable under PAB. It is that the LDCs have been
- 18 given PAB funding, and with that PAB funding they can do
- marketing and outreach and education for their consumers. 19
- 20 So they can take that money and they can allocate it to
- 21 activities like those described in the programs.
- It is not that the program as a whole, the standalone 2.2
- 23 program -- it's those kind of activities under their
- 24 ability to market the programs.
- 25 MR. RODGER: Maybe I can clarify this another way.
- 26 Toronto Hydro's testimony yesterday, Mr. Tyrrell and
- 27 others, their evidence is that what you are calling Toronto
- Hydro's programs 1 to 4 are incremental to the OPA's 28

- 1 programs and, as such, they applied to the Board for
- 2 approval, and they were very clear they had regard
- 3 throughout this application to this Board's CDM Code, in
- 4 particular, section 4.1.2 and section 4.3, which allow
- 5 distributors to apply to the Board for funding for
- 6 education programs.
- 7 You are aware of that provision of the code?
- MS. McNALLY: Yes, I am. 8
- 9 MR. RODGER: Yes. Now, is it your position that this
- 10 particular section of the CDM Code is unnecessary? And I
- 11 mean by that: Is it your view that every penny of
- 12 education-related funding could be funded under the OPA's
- 13 program administrative budget?
- 14 MS. McNALLY: No, that is not our view. And, again,
- 15 in our letter, we didn't mean to speak on how to interpret
- 16 the educational provisions. As you know, we took the
- 17 position that we didn't feel we could come to a conclusion
- 18 on section 2.3, coordination. We didn't offer an opinion
- on 4.3 of the code, the educational CDM programs. 19
- 20 And I apologize. I don't know whether this is an
- 21 exhibit or what the number is. We simply commented that
- the types of activities that are included in programs 1 22
- to 4 could, in theory, be funded using the PAB. But, 23
- again, we didn't comment on -- we didn't feel able to 24
- 25 comment on whether or not there was duplication between the
- 26 standalone programs and the tier 1 programs, and we didn't
- 27 comment on section 4.3.
- MR. RODGER: So, Ms. McNally, when you filed the April 28

- 1 21st letter and your witness statement Friday and your
- 2 evidence today, you are in no way say, then, that THESL, in
- 3 your view, is somehow ineligible to fund its education
- 4 programs by relying on the CDM provisions?
- 5 MS. McNALLY: Sorry, would you repeat the question?
- 6 That all of your evidence that you've MR. RODGER:
- 7 prefiled and you're talking about, that you have talked
- 8 about today, in no way is the OPA saying or coming to the
- 9 conclusion that, in its view, THESL is somehow ineligible
- 10 to fund its programs 1 to 4 by relying on the CDM Code
- 11 provisions?
- 12 MR. VEGH: Sorry, Mr. Rodger, could you clarify which
- provisions you're talking about? You have taken the 13
- 14 witness to a few of them now, and she said she hasn't even
- looked at the 4.3 provisions and Toronto Hydro didn't ask 15
- 16 her to.
- 17 So perhaps you could be a little more precise in your
- 18 question.
- Well, I will read them again. This is 19 MR. RODGER:
- 20 the CDM Code, section 4.1.2. It says:
- 21 "Despite section 4.1.1, a distributor may apply
- to the Board for approval of CDM programs where 2.2
- 23 cost effectiveness cannot be demonstrated if the
- 24 program is:..."
- 25 And if you drop down to (c):
- 26 "... designated for educational purposes."
- 27 So that opens the door to allow utilities to come
- forward and make an application. And then section 4.3 28

- 1 provides other requirements about educational programs and
- 2 what the distributor must do. And our evidence or Toronto
- Hydro's evidence yesterday is that it's filed an 3
- 4 application and, in its view, it meets all of these
- 5 requirements.
- 6 So my question to you is: Your evidence here today
- 7 and all of your prefiled evidence, the OPA is not saying
- 8 that Toronto Hydro is somehow ineligible to fund its
- 9 education programs 1 to 4 through these provisions of the
- 10 code that I have just gone through?
- 11 MS. McNALLY: We have not offered an opinion on the
- 12 applicability of 4.3, no.
- 13 MR. RODGER: You're not saying in any way Toronto
- 14 Hydro is not ineligible? That is not your position vis-à-
- 15 vis the CDM Code?
- 16 MS. McNALLY: It is not our role to make a comment on
- 17 that.
- 18 MR. RODGER: So you have no position on this issue?
- 19 MS. McNALLY: In our letter of April 21st, we have not
- 20 taken a position on this issue, nor were we asked to, nor
- 21 is it our role.
- MR. RODGER: And if I put to you that -- and this is 2.2
- 23 by no means to be critical, but we're all in a new world
- 24 here. This is the first application that has actually made
- 25 it to a hearing on this new CDM reality and the targets we
- 26 have to meet, et cetera.
- 27 Is part of the issue here that there is an overlap
- between the education programs that the OPA funds under PAB 28

- 1 and what the OEB could approve under these provisions of
- 2 the CDM Code?
- 3 Is that part of the difficulty here that we're trying
- 4 to work through?
- 5 MS. McNALLY: Certainly the difficulty that the OPA
- 6 faced in trying to give an opinion, not on 4. -- on 4, but
- 7 on 2.3, was a challenge of understanding how to compare or
- 8 assess a standalone marketing program, as I mentioned in
- 9 the beginning, versus marketing, which is a component.
- 10 Certainly that is what we were struggling with and look
- 11 forward to guidance from the Board on how to untangle
- 12 issues.
- 13 MR. RODGER: One final question, Ms. McNally. I asked
- 14 Mr. Tyrrell yesterday whether the OPA had ever
- 15 categorically and without doubt confirmed to Toronto Hydro
- 16 that its marketing and education and outreach programs, the
- 17 so-called programs 1 to 4, would in fact -- albeit approved
- 18 by the OPA, as being eligible for funding under PAB, and
- 19 Mr. Tyrrell's answer was, no, at no time had that absolute
- 20 assurance been given.
- Is Mr. Tyrrell's answer the same as your understanding
- 22 on this point?
- 23 MS. McNALLY: The OPA has never been asked to give
- 24 such an opinion.
- 25 MR. RODGER: Thank you. I have no further questions.
- MS. HARE: Thank you. Mr. Warren.
- 27 CROSS-EXAMINATION BY MR. WARREN:
- 28 MR. WARREN: Ms. McNally, my name is Robert Warren. I

- 1 am counsel to the Consumers Council of Canada in this
- 2 matter.
- 3 I would like to begin, if I can, just with some
- 4 background documents, Ms. McNally. May I assume that you
- 5 are familiar with the Minister's directive which was issued
- on -- sorry, that was approved by Lieutenant Governor on 6
- 7 March 31st of 2010?
- MS. McNALLY: Sorry, which directive are you referring 8
- 9 to?
- 10 MR. WARREN: The Minister's directive dealing with the
- 11 various CDM programs that are now before the Board.
- 12 MS. McNALLY: And the date on that one?
- MR. WARREN: It was approved by the Lieutenant 13
- 14 Governor on the 31st of March 2010.
- 15 MS. McNALLY: Is this the directive to the Board or to
- 16 the OPA?
- 17 MR. WARREN: It's a directive to the Board.
- MS. McNALLY: I believe I have that one with me, yes. 18
- 19 MR. WARREN: My question was whether or not you were
- 20 familiar with it. I assumed that. You referred to it in
- your examination-in-chief. You're familiar with it? 21
- MS. McNALLY: Yes, I am. 2.2
- 23 MR. WARREN: Okay. And my only question is that in
- 24 the directive to the Board -- actually, do you have a copy
- of it in front of you? 25
- 26 MS. McNALLY: I do have a copy, yes.
- 27 MR. WARREN: In the directive to the Board, it
- indicates in section 6: 28

1 "The Board shall issue a code that includes rules 2 relating to the reporting requirements..." 3 Et cetera, et cetera. And then it lists certain 4 objectives that the Board has to have regard to, and 5 objective (h) reads as follows -- sorry, I've got the wrong 6 (a), I apologize, 6(a): 7 "The Board-approved CDM programs shall not 8 duplicate OPA-contracted province-wide CDM 9 programs that are available from the OPA at the 10 time of Board approval." 11 Are you familiar with that section? 12 MS. McNALLY: I can see that section right now, yes. 13 MR. WARREN: Okay. And the Board's own CDM Code, are 14 you familiar with the Board's CDM Code issued on September 15 16th of 2010? 16 MS. McNALLY: I do have a copy with me here of the 17 code dated September 16th. 18 MR. WARREN: If you could turn up section 2.3.2 of that document, please; it reads: 19 20 "Distributors shall not apply for Board approval 2.1 of CDM Programs that duplicate existing OPA-Contracted Province-Wide CDM Programs." 2.2 23 Have I read that correctly? 24 MS. McNALLY: Yes. That appears to be what it says. MR. WARREN: Okay. Now, against that background, as I 25 26 understood your response to Mr. Vegh's question in 27 examination-in-chief, was that the Toronto Hydro -- and the

evidence in this case is that Toronto Hydro delivered its

28

- 1 evidence in this application to the OPA sometime in the
- 2 early part of March.
- 3 Do you understand that to be the case?
- 4 MS. McNALLY: It was in the early part of March that
- 5 Toronto Hydro approached us to request our opinion on
- 6 whether or not there was duplication.
- 7 MR. WARREN: Okay. Now, correct me if I am wrong, but
- as I understood your testimony, that circumstance was the 8
- 9 first -- or that circumstance prompted you to develop
- 10 criteria for the evaluation of duplication.
- 11 Have I understood that correctly?
- 12 MS. McNALLY: Yes. We developed a framework.
- Now, we had also been asked to provide a letter in the 13
- 14 Hydro One case, and so we had assessed the cases in that,
- so the work we did for Toronto Hydro was an evolution of 15
- 16 our thinking from the Hydro One case.
- 17 MR. WARREN: So am I correct, then, Ms. McNally, that
- -- and I am looking at your Exhibit K2.1, which is your 18
- 19 witness statement in this matter. You might turn it up, if
- 20 you've got it there.
- 21 On page 2 of 3, you list four -- I will describe them
- 2.2 as criteria. And my understanding was -- or framework of
- 23 analysis, however you want to put it. My understanding was
- 24 that the first time you developed those four was in
- 25 response to Toronto Hydro's request that you review its
- 26 evidence to see if there was duplication.
- 27 Have I got that right?
- MS. McNALLY: Certainly we crystallized our thinking 28

- 1 about this and our approach in response to Toronto Hydro's
- 2 request.
- 3 MR. WARREN: Okay. And that was a crystallization, do
- 4 I understand it, of thinking that had begun when Hydro One
- 5 Networks had asked you to review its CDM programs?
- 6 MS. McNALLY: Yes. The first time, of course, any of
- 7 us had started thinking about the duplication issue was in
- 8 the Hydro One case.
- 9 And so the second request was the Toronto Hydro, and
- 10 with the benefit of the thinking under Hydro One and our
- 11 experience in that case, we were able to move our thinking
- 12 and formalize it a bit more -- crystallize it, not
- 13 formalize it -- into this purposive approach, in which we
- 14 identified four factors, and those are listed on page 2
- 15 of 3.
- But certainly what we thought we distilled, we thought 16
- 17 the purposes of the rule against duplication were -- we
- thought were four of them. 18
- 19 One, to ensure that we get incremental megawatts and
- 20 gigawatt-hours from the LDC programs, and to prevent any
- 21 undermining of the province-wide programs, was the first
- 22 purpose.
- The second purpose we thought was to avoid marketplace 23
- confusion. 24
- The third was to ensure prudent use of ratepayer funds 25
- 26 by avoiding duplication of resources.
- 27 And the fourth -- and again, I am on page 2 of 3 now,
- at line 13 -- capture regionally-specific opportunities. 28

- 1 So that was the approach we crystallized, and
- 2 certainly we're looking forward to guidance from the Panel,
- 3 to, we would imagine, an evolution after this hearing on
- 4 our approach.
- 5 MR. WARREN: Getting back to the questions I was
- asking you, Ms. McNally, the evidence in this case is that 6
- 7 Toronto Hydro was part of a working group that had been
- 8 working with the OPA in the -- I don't have an exact
- 9 timeline from the testimony, but I am going to say
- 10 certainly the last quarter of 2010, had been working with
- 11 the OPA on the development of CDM programs.
- 12 Is that your understanding?
- 13 MS. McNALLY: We -- I am not sure how far back the
- 14 process goes. I know it goes back.
- 15 There was partnership between the LDCs and the OPA,
- and starting in or about January 2010, a number of working 16
- 17 groups were created; a residential working group, a
- commercial working group, an industrial, and a demand 18
- response working group were developed to work jointly on 19
- 20 the development of the province-wide programs.
- 21 And that was a very fruitful, constructive process
- 22 that resulted in the province-wide programs that we have
- 23 today.
- So getting back to the question I asked 24 MR. WARREN:
- 25 you, Ms. McNally, my understanding is that some time at
- 26 least in the last quarter of 2010, the OPA was working
- 27 with, among others, Toronto Hydro on the development of the
- province-wide programs, and my understanding was also 28

- 1 Toronto Hydro's programs.
- 2 Have I got that correctly? Or have I misunderstood
- 3 Toronto Hydro's evidence?
- 4 MS. McNALLY: To the best of my knowledge, the working
- 5 groups were only working on the province-wide programs.
- 6 MR. WARREN: Now, the evidence given yesterday by
- 7 Toronto Hydro's witness panels was that their programs --
- 8 which now form the substance of the application before the
- 9 Board -- were effectively complete at the end of December
- 10 2010, and that the OPA was aware of those programs as of
- 11 that date.
- 12 MR. VEGH: Perhaps Mr. Warren can identify where in
- the evidence that is. That might help the witness. 13
- 14 Otherwise, he is just describing the evidence.
- 15 MR. WARREN: I am not describing the evidence, Mr.
- Vegh. I am describing the testimony that was given 16
- yesterday, and I don't have a particular reference to it, 17
- but if there is any issue, I suppose Ms. McNally can 18
- 19 disagree with me.
- 20 MR. VEGH: Well, if you could point to the evidence,
- 21 then I think she would be in a position to understand what
- the gist of the evidence is. 2.2
- 23 MR. WARREN: I just said what the gist of the evidence
- 24 was, Mr. Vegh, which was that Toronto Hydro testified
- yesterday that as of the end of December of 2010, its 25
- 26 programs were effectively completed in the form in which
- 27 they have been filed with the Board, and that the OPA was
- aware of them at that time. 28

- 1 MR. VEGH: Well, again, if you could point to the
- 2 evidence, that is helpful. Otherwise, it is in a bit of a
- 3 bind accepting your characterization.
- 4 Usually when you put someone else's evidence to a
- 5 witness, you let them look at that evidence.
- 6 MS. HARE: Mr. Vegh, I am sure we could get a
- 7 transcript reference in just a few minutes.
- Mr. Wasylyk, do you have a transcript reference? 8 Ιt
- 9 would have been panel 1.
- 10 MR. WARREN: Sorry, I apologize. I don't have a copy
- 11 of the transcript with me.
- 12 MR. SOMMERVILLE: It appears the discussion follows
- 13 page 29.
- 14 Mr. WASYLYK: Page 29 is where it starts.
- 15 MS. HARE: Ms. McNally, do you have a copy of the
- 16 transcript?
- 17 MS. McNALLY: Yes, I do. Thank you.
- MR. VEGH: Mr. Warren, if you could advise Ms. McNally 18
- 19 of the transcript reference you are referring to in your
- 20 question?
- 21 MR. WARREN: Well, I will in a minute, Mr. Vegh.
- you feel that that is absolutely necessary, then I will do 2.2
- 23 that.
- 24 MR. VEGH: Thank you.
- MR. WARREN: We could move along a lot faster if the 25
- 26 witness could take it subject to check, Mr. Vegh.
- 27 MR. VEGH: Well, if you have a specific question that
- doesn't involve her confirming what was in the evidence 28

- 1 yesterday, then you can ask the question that way.
- 2 If you are going to ask the witness to confirm what
- 3 was in the evidence, she is going to look at the evidence
- 4 first.
- 5 MS. HARE: I think the question was whether Ms.
- 6 McNally agrees with what we heard from Toronto Hydro
- 7 yesterday.
- 8 MR. SOMMERVILLE: Mr. Warren can put that proposition
- 9 to the witness, and then subject to further confirmation --
- 10 or as a proposition: If it was the evidence of the panel
- 11 that the programs were reviewed at December 2010, is that
- 12 consistent with her recollection?
- 13 I think that is -- would that satisfy the issue here?
- MR. VEGH: Well, we're obviously in the Panel's hands.
- 15 If the Panel would like an answer to that question, I would
- 16 have thought it would be simpler to just ask if, in fact,
- 17 the OPA had reviewed the Toronto Hydro programs prior to
- 18 that time.
- 19 But if the Panel will find it -- would find it helpful
- 20 to have the proposition stated in the way that Mr.
- 21 Sommerville had proposed, of course the witness can answer
- 22 that.
- MR. WARREN: Can we start, Ms. McNally, at page 135 of
- 24 yesterday's transcript?
- 25 It is an exchange I had with Mr. Tyrrell. Let's see
- 26 if this satisfies Mr. Vegh.
- 27 Beginning at line 9, my question:
- 28 "Now, as I understand the evidence that you gave

1	this morning, the evidence sorry, the
2	testimony you gave this morning, the actual
3	evidence in this case was delivered to the OPA
4	sometime in the early part of March of this year;
5	correct, Mr. Tyrrell?
6	ANSWER: Correct.
7	QUESTION: Now, between the time it was delivered
8	to the OPA and the letter of April 21, did you
9	have discussions with the OPA about the evidence?
L O	ANSWER: Yes."
L1	Okay? We can certainly agree, can we not, that after
L2	March of this year, it was discussed between the OPA and
L3	Toronto Hydro? Is that correct?
L 4	MS. McNALLY: Yes, absolutely.
L5	MR. WARREN: Okay. And you cannot answer my question
L6	whether or not the evidence which has been filed in this
L7	case or the description of the Toronto Hydro programs were
L8	known to the OPA between December of 2010 and the time the
L9	evidence was delivered in March?
20	MS. McNALLY: What I can say is that once we received
21	the request from Toronto Hydro to review their programs in
22	March, we did so.
23	MR. WARREN: Now, prior to that time, there had been
24	discussions I take it that it was not until that time
25	that the OPA put its mind to whether or not there were
26	duplications between the Toronto Hydro programs and the OPA
2.7	programs

MS. McNALLY: After we were requested for an opinion

28

- 1 from Toronto Hydro, we began a process internally to review
- 2 the programs and develop a response, as requested by
- 3 Toronto Hydro.
- 4 MR. WARREN: This is an important point, members of
- 5 the Panel.
- I wonder if I could just take five minutes' time to
- 7 find the evidence, which is unequivocal on this point, but
- 8 if Mr. Vegh insists on it, I am going to find it.
- 9 May I do that, please? I apologize for taking the
- 10 time.
- 11 MS. HARE: Why don't we take a five-minute break?
- 12 MR. WARREN: Thank you very much.
- 13 --- Recess taken at 11:48 a.m.
- 14 --- On resuming at 11:53 a.m.
- MS. HARE: Be seated. Please.
- MR. WARREN: Thank you, members of the Panel, and I
- 17 apologize for not having a copy of the transcript with me.
- Do you have a copy of the transcript in front of you
- 19 now, Ms. McNally?
- MS. McNALLY: Yes, I do.
- MR. WARREN: Could you turn to page 132, please,
- 22 beginning at line 9?
- This is an exchange I had with Mr. Tyrrell.
- 24 "Question: And do I understand it correctly that
- 25 the components of the residential programs would
- have been discussed with the OPA as part of the
- 27 working group that you participated in through
- 28 much of 2010? Have I understood that correctly?

1	"Answer: Correct.
2	"Question: And is it would it be a
3	reasonable conclusion on my part that any overlap
4	between the OPA programs, province-wide programs,
5	and the Toronto Hydro's residential programs
6	would have been apparent as of the end of
7	December 2010? Is that a reasonable conclusion
8	on my part?
9	"Answer: I would assume so, yes."
10	Now, I am going to go back to my question. Would you
11	agree with me would you agree with Mr. Tyrrell's
12	testimony that Toronto Hydro was aware of the contents of
13	their residential programs at the end of 2010 and was aware
14	of the overlap? Do you agree or not?
15	MS. McNALLY: So of course I can't speak for Toronto
16	Hydro, what they were aware, but at page 29 of the
17	evidence, Mr. Tyrrell comments that they had completed
18	their programs by December 2010. So I would assume if
19	their programs were completed, that they were aware of the
20	contents of their programs.
21	MR. WARREN: Was the OPA aware of the content of the
22	programs, Ms. McNally? Mr. Tyrrell seems to suggest that
23	in the exchange on page 132. Were they or were they not
24	aware of the content of those programs?
25	MS. McNALLY: I believe Mr. Tyrrell said he assumed
26	so, but that was all. So let me go back and say that the
27	working groups the residential working group, the
28	purpose and the focus of that working group was on the

- 1 province-wide programs and not on the tier 2/tier 3
- 2 programs, and that the OPA was asked, in March, to provide
- 3 an assessment on the duplication issue.
- 4 I'm sorry, I don't want to beat a dead MR. WARREN:
- 5 horse and this is the last time I will go at the old nag,
- but my question was: Was the OPA aware of the residential 6
- 7 programs and the potential overlap as of the end of
- 8 December 2010? Yes or no?
- 9 MS. McNALLY: I guess I find it difficult to answer
- 10 that question, because I am not sure who the OPA is, in
- 11 what capacity. So, again, all I can say is that the
- 12 residential working group, I wasn't part of it. I don't
- 13 know what was discussed, but the purpose of the residential
- 14 working group was to develop the province-wide programs,
- not the tier 2/tier 3 programs, Board-approved. Those were 15
- 16 up to each of the individual LDCs to develop on their own,
- 17 and that we were approached in March by Mr. Tyrrell for
- Toronto Hydro and requested at that time that we provide an 18
- 19 assessment of the duplication at that time.
- 20 I was charged with responsibility and I began to work
- 21 on that.
- 2.2 MR. WARREN: Is it possible that somebody at the OPA
- 23 other than you would have been aware of the Toronto Hydro
- 24 programs and the potential overlap as of the end of
- 25 December 2010? Is that possible?
- 26 I really can't speculate. MS. McNALLY: Nowhere in
- 27 Mr. Tyrrell's evidence does he indicate that we were
- provided with copies of the program in December 2010, so I 28

1	am unable to speculate on who might have known what.
2	MR. WARREN: Let's go to the next page of the
3	transcript, page 133. So I begin an examination of Mr.
4	Tyrrell on the question of what happened in what I will
5	call the gap period, which is January and February of 2011,
6	before the request was made to review the evidence.
7	Beginning at line 8:
8	"So is the answer to my question that there were
9	no discussions in that two-month period between
10	the OPA and Toronto Hydro about apparent overlaps
11	between the residential programs, province-wide
12	programs of the OPA and Toronto Hydro? Is that
13	fair, no discussions?
14	"Mr. Tyrrell: Sorry, the discussion was
15	essentially we had a discussion of potential
16	overlaps, but we didn't conclude that either
17	party concluded that these were overlaps that we
18	were going to avoid or adjust the program. We
19	felt that they weren't overlaps and these were
20	complementary or incremental programs.
21	"Mr. Warren: And is it your evidence that the
22	OPA agreed with that? I'm talking about the two-
23	month period from the time your programs were
24	finalized and the delivery of the evidence to the
25	OPA at the beginning of March.
26	"Mr. Tyrrell: It would be safe to say that the
27	OPA assumed that these components would be
28	covered under PAB, as their statement suggests."

- 1 Now I read that - you correct me if I am wrong, Ms.
- 2 McNally - that there were discussions in the two-month gap
- 3 period between the OPA and Toronto Hydro about the
- 4 residential programs, that the overlaps between the
- 5 programs were identified and discussed. Are you prepared
- 6 to agree with that?
- 7 MS. McNALLY: I don't mean to be difficult, but as I
- read -- as I followed as you read Mr. Tyrrell's evidence, I 8
- 9 assumed that he was talking about the period in March and
- 10 April when -- after we were approached, and we were having
- 11 discussions between the OPA and Toronto Hydro on the
- 12 overlap. That is certainly how I read the evidence there.
- 13 MR. WARREN: Well, the transcript will speak for
- 14 itself, Ms. McNally, but I just -- are you in a position to
- 15 agree or disagree that the programs, the residential
- programs, and potential overlap were discussed in the 16
- 17 period between December of 2010 and March of 2011? Yes or
- If you are not in a position to say so, that's fine. 18
- 19 MS. McNALLY: I am only in a position -- I am not in a
- 20 position to comment on the period January to March.
- 21 comment that once we received a request from Mr. Tyrrell to
- provide an opinion, we did have discussions back and forth 22
- 23 with Toronto Hydro on the topic, and we ultimately issued
- the letter of April 21st. 24
- MR. WARREN: Let's get to those discussions, then. 25
- 26 You referred a moment ago, in response to one of my
- 27 questions, to what you called the rule on duplication.
- you remember giving that testimony a few moments ago? You 28

- 1 referred to it as the rule on duplication.
- 2 MS. McNALLY: I believe I was referring to the
- 3 provision in the code, and I may have used loose language,
- 4 but I was referring, in 2.3, 2.3.2:
- "Distributors shall not apply for Board approval 5
- of CDM Programs that duplicate existing..." 6
- 7 MR. WARREN: I don't think anybody would accuse you,
- Ms. McNally, of ever using loose language. It was your 8
- 9 term, "rule on duplication", but let's leave it aside as a
- 10 matter of choice of vocabulary.
- 11 I am going to put this proposition to you and ask for
- your response. I find it surprising and I would ask if 12
- you would agree with this surprising that given the 13
- 14 Minister's directive, which speaks about duplication, and
- the Board's CDM Code, that the OPA did not put its mind to 15
- 16 the analytical framework for assessing duplication until
- 17 asked to do so by Toronto Hydro.
- 18 Why would you have taken more than a year from the
- Minister's directive to develop those -- that analytical 19
- 20 framework, given it was a rule?
- 21 MS. McNALLY: The OPA and the LDCs, as you can
- imagine, were very busy in 2010 developing the new set of 22
- programs. That was certainly a major focus of our 23
- 24 attention.
- As I mentioned earlier in my evidence, when the 25
- 26 Toronto Hydro proceeding began, we were requested for a
- 27 letter from them. So clearly that was the first time we
- were asked to address the issue. So we began to think 28

- 1 about the issue.
- 2 At that point, as I indicated in my evidence, our
- 3 thinking, then, after that experience, we evolved our
- 4 thinking somewhat and crystallized into this purposive
- 5 approach, and again looked forward to guidance from this
- 6 Panel so that, in assessing, if we are asked to do this
- 7 again in the future, we will have a better guide to go by.
- 8 MR. VEGH: I'm sorry, just for clarification, I don't
- 9 like to interrupt, but you mentioned the first Toronto
- 10 Hydro request. I believe your earlier evidence was the
- Hydro One request. Is that correct? 11
- 12 MS. McNALLY: Yes. Thank you. The first request was
- 13 from Hydro One, and the second from Toronto Hydro.
- 14 MR. WARREN: Does the OPA regard it as its role or
- obligation, if you wish, to assess LDC programs to 15
- 16 determine what -- LDC programs seeking Board approval --
- 17 does the OPA regard it as its function to assess each of
- 18 those applications for duplication?
- 19 MS. McNALLY: No, we do not see it as our function.
- 20 We see that as the function of the Board to make a
- 21 determination on duplication.
- 2.2 MR. WARREN: When you were asked to do so by Toronto
- 23 Hydro, you did make an assessment, and the assessment is
- reflected in Mr. Pride's letter of April 21; correct? 24
- 25 MS. McNALLY: That is correct. We provided an opinion
- 26 on duplication, and in the cases of the programs we have
- 27 called 1 to 4, we did not provide an opinion, and in the
- 28 cases of 5 to 9, we provided our opinion, as well as

- 1 suggested some conditions that we thought would make the
- 2 programs not duplicative.
- 3 So we saw ourselves as -- we don't have the authority
- 4 to make this decision, but we were providing some guidance
- 5 and advice, some suggestions to Toronto Hydro as a guide to
- 6 avoiding duplication.
- 7 MR. WARREN: Well, when a person uses the term
- 8 "conditions", Ms. McNally, conditions for what? Conditions
- 9 for the OPA's approval, OPA signing off on whether or not
- 10 these are duplicative, or conditions the Board should apply
- 11 to them, impose on these?
- 12 You chose the word "conditions"; what did you mean by
- 13 it?
- MS. McNALLY: Certainly we did indeed use the word
- 15 conditions, and on the second page of Mr. Pride's letter,
- 16 which is K1.1, we've set out the conditions.
- 17 So these were our recommendations to Toronto Hydro, and
- 18 they include:
- 19 "Deliver the programs in a way that enhances the
- 20 overall effectiveness of the province-wide
- 21 programs."
- 22 And here I am reading that first bullet point on the
- 23 second page:
- 24 "Work with the OPA to adopt these programs, where
- cost-effective, into province-wide programs."
- 26 And third:
- 27 "Align its program delivery, including
- 28 harmonizing dispatch, with the province-wide

- 1 programs."
- 2 MR. WARREN: In the absence of these conditions, what
- 3 would the opinion of the OPA be on these five programs, 5
- 4 through 9? That they're duplicative? That the Board
- 5 shouldn't approve them?
- 6 MS. McNALLY: Our opinion was -- the opinion we offer,
- 7 which is in the letter, that is an integral part of our
- 8 opinion.
- 9 Sorry, that doesn't answer my question. MR. WARREN:
- 10 MS. McNALLY: So we didn't -- this was the opinion we
- 11 offered. We don't have a separate opinion.
- 12 Well, I am trying to understand what you MR. WARREN:
- 13 mean by the term -- by the concept of conditions, as used
- 14 in this letter. Is it the case that absent these
- conditions, the OPA would, A, find these programs 5 through 15
- 16 9 are duplicative or not?
- 17 MS. McNALLY: I guess what I am saying is we spend a
- 18 fair amount of time thinking about this, and this is how we
- have represented -- presented our final opinion on this. 19
- 20 MR. WARREN: I didn't mean to suggest that you did it
- 21 in a heartbeat, Ms. McNally, but let me come back to that
- dead horse and flog it one more time. 2.2
- 23 If these conditions are not -- if the conditions which
- 24 you have posited in this letter are not either accepted by
- 25 Toronto Hydro or imposed by the Board, does the OPA have a
- 26 position on whether or not these programs 5 through 9 are
- 27 duplicative?
- MS. McNALLY: I don't have a position on that now. 28 We

- 1 could take it away and re-look at them.
- 2 But again, we presented the letter with our thinking
- 3 here as a whole. And if we take out a piece of that, I am
- 4 not in a position to provide a quick response. We'd have
- 5 to go back and take a look and reassess on our purposive
- 6 approach.
- 7 MR. WARREN: Mr. Chairman and -- Madam Chair, members
- 8 of the Panel, we're in something of a box on this matter.
- 9 I can ask, I suppose, for an undertaking on this, but
- -- to do just that, but the problem is it would require, 10
- 11 essentially, a re-attendance in this matter.
- 12 But it strikes me, with respect, that this is a
- 13 fulcrum issue, on which the Board has to turn its mind.
- 14 [Board Panel confers]
- MS. HARE: The Panel is not prepared to ask for an 15
- 16 undertaking.
- 17 We, though -- I will just interject -- would like for
- Ms. McNally to be a bit more specific as to what exactly 18
- are the conditions for each of the programs. 19
- 20 MS. McNALLY: Would you like me to go through each of
- 21 the remaining bullet points?
- 2.2 MS. HARE: Yes, please.
- 23 Mr. Warren, I am jumping in, but we'll return to you.
- 24 MR. WARREN: That's your prerogative, and I am not
- 25 going to quarrel with it, Madam Chair.
- 26 MS. McNALLY: So the first bullet point was setting
- 27 out at a high level the kind of alignment that OPA would
- 28 like to see.

- 1 Then if we get into the details -- so the next bullet
- 2 is the commercial, institutional, small industrial
- 3 monitoring and targeting, and we set out a little
- 4 description of it, and note that monitoring and targeting
- 5 for this commercial, institutional and small industrial
- 6 sector is not currently offered in the province-wide
- 7 programs, so...
- 8 MS. HARE: So are you saying it doesn't duplicate --
- 9 MS. McNALLY: It doesn't duplicate. There is no
- 10 existing -- there is monitoring and targeting for the large
- 11 industrial, but not for this sector.
- MS. HARE: There is no condition attached to that,
- 13 other than the general condition attached to the delivery
- 14 of the programs, which is in the first bullet?
- 15 MS. McNALLY: That's correct. Again, to -- to enhance
- 16 the overall effectiveness of the province-wide.
- 17 It's conceivable, if this program were very effective,
- 18 that we might want to be in discussions about making this a
- 19 province-wide program, but that wasn't a specific condition
- 20 in this case.
- 21 MR. SOMMERVILLE: That was my question, as to whether
- 22 the condition for this -- whether a condition for this
- 23 particular program, not being duplicative, was it that it
- 24 was not currently offered?
- MS. McNALLY: That's correct.
- 26 MR. SOMMERVILLE: And that's correct? Okay.
- MS. McNALLY: Yes.
- 28 MS. TAYLOR: But solely to that customer class or

- 1 classes?
- 2 MS. McNALLY: That's correct. There is a monitoring
- 3 and targeting as part of the industrial, the large
- 4 industrial program, but not for the small industrial or the
- 5 commercial or institutional.
- 6 MS. TAYLOR: Okay.
- 7 MS. McNALLY: Second, on the flat-rate water heater
- 8 conversion, you heard evidence from Toronto Hydro this
- 9 essentially has two components.
- 10 There is the flat-rate water heater conversion piece,
- 11 and then a peaksaver piece.
- 12 And this is an area -- the first piece, there isn't a
- similar product or service currently offered in the 13
- 14 province-wide program, so that is non-duplicative.
- 15 On the second piece, the peaksaver, there is obviously
- a peaksaver program. And so Toronto Hydro had agreed, as 16
- 17 noted in the paragraph here, to subtract the funding
- related to peaksaver from this program. 18
- 19 So although they will use the peaksaver savings in
- 20 their TRC and PAC analysis, as I think the panel mentioned
- earlier this morning, for the purposes of funding and 21
- delivery, that stuff is carved out and runs through the 2.2
- 23 peaksaver program.
- 24 So the flat-rate water pieces -- isn't currently
- 25 offered.
- 26 So on the third program, what we've noted here, this
- 27 is multi-unit residential DR. The MURB DR is unique and
- focussed on high-density applications, and the program 28

- 1 integrates concepts of peaksaver and commercial demand
- 2 response into a single program, which creates the
- 3 uniqueness here.
- 4 Certainly there was some discussion this morning about
- 5 -- sorry, there's a later conversation. So the MURB DR, we
- 6 felt because of the packaging of peaksaver and commercial
- 7 DR and this focus on this unique market, if you go back to
- 8 our purposive approach, we thought this captured
- 9 regionally-specific opportunities, the MURB sector in
- 10 Toronto, that it provided incremental value by bringing
- 11 together these program elements to test out a new variation
- 12 on it.
- 13 MR. SOMMERVILLE: It may be appropriate just to ask
- 14 the question here.
- 15 You say that the multi-unit residential building
- 16 aspect was a regionally-specific aspect here.
- Now, they have multi-unit residential buildings in
- 18 London, Ontario?
- 19 MS. McNALLY: Yes, absolutely. But Toronto is one of
- 20 the highest concentrations of MURBs, so we felt this was a
- 21 suitable for this market.
- 22 MR. SOMMERVILLE: So the quantity -- would other
- 23 cities qualify, bringing this -- in your view, would other
- 24 cities qualify bringing this view, simply because they have
- 25 a certain critical number of multi-unit residential units?
- MS. McNALLY: Certainly I think it is conceivable that
- 27 other utilities could come forward with a similar program.
- MR. SOMMERVILLE: Thank you.

- 1 MS. TAYLOR: Just before we leave this, you had said
- 2 that what is unique is the bundling. So do these two
- 3 program elements, in your opinion, exist within the OPA
- 4 offering for province-wide?
- 5 MS. McNALLY: So certainly multi-unit residential
- 6 buildings could participate in the DR suite of programs.
- 7 What we've heard from Toronto Hydro is they're finding
- 8 that their MURB customers are not participating
- 9 significantly in the DR 1 and DR 3. And so they put
- 10 together a new offering, essentially, in the hopes that
- 11 that will attract more of the MURB sector.
- 12 So again, going back to the purposive approach, we saw
- that as potentially generating incremental megawatts. 13
- was our first... 14
- 15 MS. TAYLOR: But you don't dispute that those two
- programs exist within the flexibility approach --16
- 17 MS. McNALLY: Certainly --
- 18 MR. TAYLOR: -- flexible framework that the OPA is
- 19 offering, and that there is no prohibition or barrier to
- bundling the two offerings that the OPA has and putting 20
- 21 them into -- that the customer, in your design, could, in
- fact, utilize both of these projects? 22
- 23 MS. McNALLY: Let me just take -- to clarify, when we
- say "bundling" it is not that it is a bundling of the 24
- 25 peaksaver and the commercial DR.
- 26 It is -- I think the sentence was the program
- 27 integrates the concepts. So it is a new program, pulling a
- little bit of the concept of peaksaver and a bit of the DR. 28

- 1 So it is not that we bundled -- that they bundled
- 2 those two things together; it is that they have integrated
- 3 the concepts to create a third piece, A.
- 4 And then B, so yes, there is nothing prohibiting MURBs
- 5 from participating in the DR programs that are part of the
- province-wide programs. 6
- 7 The issue here is Toronto Hydro has said they're not
- getting MURB participation. So by creating a unique -- a 8
- 9 special product for them, we expect to get new participants
- 10 So going back to the purposive approach, we felt that
- would increase -- it would be incremental megawatts without 11
- 12 compromising the DR suite.
- 13 And here is kind of where the conditions play in, that
- 14 the Toronto Hydro has agreed that when they go out to
- customers, they will deliver the programs in a way that 15
- 16 enhances the overall effectiveness of province-wide suites,
- 17 so that they will work with their customers to say, Here
- are your options, let's find the one that works best for 18
- 19 you.
- 20 It could be a province-wide program or it could be
- 21 this unique one, so that there will be an approach that
- 22 promotes all of the programs, rather than trying to
- 23 cannibalize them.
- 24 So we felt with that agreement that we wouldn't have
- customer confusion. That was our second concern. 25
- 26 alignment, the enhancing of the delivery would avoid any
- 27 customer confusion.
- MS. TAYLOR: Thank you. 28

- 1 MS. McNALLY: So the fourth program, then, was the
- 2 hydronic system balancing. And so you can see from our
- 3 little description there, the program targets a niche
- 4 opportunity within the MURB sector that is not currently
- 5 specifically targeted in the ERII program. And the work
- 6 done by Toronto Hydro on the proposed program could allow
- 7 the OPA to introduce an engineered worksheet.
- 8 I can give a little more information on that at a
- 9 future date. And Toronto Hydro has agreed to work closely
- 10 with the OPA on that, with the expectation that a
- 11 specialized worksheet may increase the participation in the
- province-wide programs. 12
- 13 So let me maybe comment on a few pieces of that.
- 14 was here earlier today and heard the discussion about the
- hydronic balancing. So it is true that the hydronic 15
- 16 balancing is not just targeted at the MURB, but certainly
- 17 that is an area where there is hydronic systems.
- 18 And so, again, going back to the comment about Toronto
- has a great number of these MURBs, we saw that as a nice 19
- 20 niche offering for that sector. So we weren't trying to
- 21 suggest it was only targeted at the MURBs. But in Toronto,
- with its high density of multi-residential programs, we 22
- 23 thought that was an appropriate niche market to go after.
- MS. HARE: Would you consider this a pilot program? 24
- 25 MS. McNALLY: I am worried about using "pilot". I
- 26 don't think -- pilots we tend to think of as ideas that
- 27 have never really been tried, like really kind of cutting-
- edge ideas; whereas I think this is bringing together 28

- 1 existing tools into a new variation.
- 2 In particular, I think the witnesses this morning
- 3 talked about the assessment. Certainly part of this
- 4 offering is an upfront kind of risk-free assessment, so an
- 5 offering to building owners to get an assessment of the
- hydronic systems with an incentive, and then if they decide 6
- 7 not to proceed, there is no risk of losing the incentive.
- 8 That is kind of a new offering we saw.
- 9 So it is not that it is pilot, but I think it is
- testing a new combination of materials that certainly, if 10
- 11 it were effective again, it is the kind of thing you might
- 12 want through the change management process to bring up to a
- 13 tier 1.
- 14 I mean, we really see this as a partnership with the
- LDCs and the OPA looking for the best program ideas, and 15
- we've got a suite out, but we're always -- we have a change 16
- 17 management process to learn new lessons.
- 18 MS. HARE: And the fifth program, then?
- 19 MS. McNALLY: The fifth program, the commercial energy
- 20 management and load control, again, this program has two
- pieces, as the witness this morning talked about. There is 21
- 22 an energy management piece and the load control piece.
- 23 As we say in the letter, the small commercial market
- 24 demand response program is planned for a future iteration
- of the province-wide programs. Currently, small commercial 25
- 26 are entitled to participate in the peaksaver, but what
- 27 we've been finding is there is not a great amount of pickup
- in that sector from the program. 28

- 1 So there was a commitment by both the OPA and the LDCs
- 2 to begin to work on a product that really meets the needs
- 3 of those communities, and so very helpfully Toronto Hydro
- 4 has come forward to basically begin to frame up a product.
- 5 And so in this case, Toronto Hydro's commitment is to
- work -- is to build the program, and then to test the 6
- 7 elements, and then work with OPA and other LDCs to turn
- 8 this into a province-wide program.
- 9 I should also say that the energy management piece
- 10 isn't offered. In the existing peaksaver, there is no
- 11 energy management piece.
- 12 MS. HARE: I have one last question before I turn it
- 13 over to Mr. Warren.
- 14 You have mentioned several times that there is
- agreement by Toronto Hydro, and, in fact, your letter at 15
- 16 the end of page 1 talks about conditions which have been
- 17 agreed to by Toronto Hydro.
- 18 Now, do you have something in writing from Toronto
- Hydro that they agreed to this, or when did the discussions 19
- 20 take place that by the time you wrote the letter you
- 21 already knew you had agreement from Toronto Hydro?
- 2.2 MS. McNALLY: So we don't have a formal letter of
- 23 agreement, but we went -- in that period between March and
- 24 April that I thought Mr. Tyrrell was talking about in his
- evidence, that is when we discussed these issues. 25
- 26 And in that process, Toronto Hydro agreed with the
- 27 conditions that we have set out in the letter.
- MS. TAYLOR: Sorry, I just need to ask a follow-on, 28

- 1 with respect.
- 2 So this application was filed quite a bit of time
- 3 before that. So what you're saying, as it relates to
- 4 programs 5 to 9, is that subject to the conditions about
- 5 how Toronto Hydro implements.
- 6 And a lot of these projects are parts of things that
- 7 the OPA does and they bundled them differently, put
- different elements, not the whole thing; as you have 8
- 9 described it, not a bundling, but taken certain elements
- 10 from these programs and put them together in a new and
- 11 unique way. Subject to implementing them in this way, you
- are finding that they're not necessarily duplicative. 12
- 13 But that implies a certain amount of coordination
- 14 between you and Toronto Hydro that doesn't fit with the
- 15 timeline, if you only started talking about these projects
- 16 or programs in March.
- 17 This application with these things was filed before
- 18 that.
- 19 So can you reconcile how we've done some very specific
- 20 design work to extract certain things from the OPA
- programs, certain elements, bundle them and put them 21
- together in a new and unique way, as you have said, and 2.2
- 23 then file it with the Board, but prior to these
- discussions? 24
- So you have obviously been speaking to them, to THESL, 25
- 26 the applicant, before this, and then, you know,
- 27 crystallizing your decision framework, I suppose, to
- produce this letter. 28

- 1 Can you please address this issue with the timeline
- 2 and when conversation did or did not occur, because there
- 3 seems to have to be a certain amount of it to produce such
- 4 finely-tuned and balanced, if I can describe them that way
- 5 -- to meet the criteria that you have established.
- 6 MS. McNALLY: So the conversations were all between
- 7 March and April. And you will notice that the conditions -
- again, the bullet point, the first bullet point on page 2, 8
- 9 kind of captures them. They're all about implementation,
- 10 so they're not design issues.
- 11 So Toronto Hydro came to us with programs that were
- 12 designed, and I think the fact that they -- I forget your
- 13 words, but they were so carefully crafted speaks to the
- 14 work that Toronto Hydro has done and that they did develop
- 15 these programs with reference to the province-wide
- 16 programs.
- 17 Toronto Hydro would have been aware of the content of
- the province-wide programs, because they were very actively 18
- 19 involved in the process of designing them.
- 20 So we weren't involved in their program design
- process, and the discussions that led to these conditions, 21
- 2.2 which are all program implementation conditions, occurred
- between March and up to April 21st. 23
- 24 MS. TAYLOR: So then to clarify, if they do not
- 25 implement them in the manner that you are reflecting in the
- 26 letter, then they could in fact be duplicative; is that
- 27 fair?
- MS. McNALLY: So commercial M&T, there would be no 28

- 1 duplication, and the flat-rate water heater. The other
- 2 three, I think it is -- it is important, and, again, I want
- 3 to take a step back and just say the province-wide programs
- 4 are very flexible.
- So in order to deliver tier 2 and tier 3 programs in a 5
- way that are not duplicative, there has to be coordination, 6
- 7 I think, and cooperation.
- And I just -- I don't know whether it is up to the 8
- 9 Board to determine that, but I think we have designed the
- 10 programs to be flexible to meet many needs, and...
- 11 MR. SOMMERVILLE: How would we determine that if we
- don't know the details of the implementation nuances that 12
- 13 you have developed with Toronto Hydro?
- 14 If we hadn't requested some measure of clarity from
- OPA with respect to whether these are duplicative or not, 15
- 16 how would we -- how would we make an informed decision on
- 17 the basis of a record that is uninformed by this and is
- uninformed by the nuances of the implementation strategies 18
- 19 that you have so assiduously worked out with Toronto Hydro?
- 20 How would we make that determination?
- 21 MS. McNALLY: I think that is a good question.
- think we are all learning in this process. This of course 2.2
- 23 is the first hearing on this matter, and so it may be that
- the lessons learned from this are that -- well, anyway, I 24
- think we're all learning from it, and I am sure that the 25
- 26 next application will have more information of this kind.
- 27 MR. SOMMERVILLE: And would you expect OPA to be a
- relatively -- in this case -- and I don't mean any 28

- 1 disparagement of any kind, believe me -- but in terms of
- 2 being an active participant, in terms of being -- providing
- 3 some genuine clarity for the Board, in terms of
- 4 understanding how these programs are actually going to
- work, when those nuances are important from the standpoint 5
- of duplication of programs, do you expect OPA would take on 6
- 7 that role in subsequent applications?
- MS. McNALLY: There would -- there would likely be 8
- 9 many ways of doing this, but I suggest that one way, and
- 10 perhaps a preferable, would be the LDC applicant to address
- 11 those sorts of issues in their evidence, perhaps based on
- conversations with us. 12
- 13 But again, I see this as this is an LDC coming to this
- 14 Board...
- 15 MR. SOMMERVILLE: In this case, we did have those
- discussions, but we didn't have, necessarily, a record 16
- 17 before the Board from an evidentiary point of view as to
- what the nature of those discussions were. 18
- 19 And the way we got to that was filing on April the
- 20 21st of a letter from Mr. Pride, where those nuances --
- 21 which are, as you have indicated, important -- were
- 2.2 delineated.
- 23 So would you see, somewhere in the process, OPA taking
- 24 a more direct role in ensuring that the filings that are
- 25 made are properly informed by your input as to where your
- 26 programs begin and these end?
- 27 MS. McNALLY: I think we're certainly happy to speak
- with LDCs as they prepare their applications, to provide 28

- 1 this kind of advice and guidance, absolutely.
- 2 MR. SOMMERVILLE: We certainly got that discussion in
- 3 this case, but we didn't necessarily get the outcome until
- 4 this letter arrived.
- 5 MS. McNALLY: Yes. As we all learn through this
- process, I hope that this kind of discussion happens 6
- 7 earlier.
- 8 MR. SOMMERVILLE: Thank you.
- 9 MR. VEGH: Mr. Sommerville, if I may respond, as you
- 10 can appreciate, I am sure, the witness is uncomfortable
- 11 stating what would be the OPA's going-forward policy, and
- as the Panel is aware, there are many instances and filing 12
- guidelines say, for example, in transmission planning or in 13
- 14 distribution planning where the OEB requires as part of the
- filing material that the OPA provide its opinion or its 15
- evidence, and the OPA has always done that. 16
- 17 I think what the witness is saying is in this case, we
- didn't have a lot of quidance. So it's difficult for the 18
- 19 OPA to say what its role is in an OEB proceeding. I think
- 20 the OEB would provide that direction, and of course the OPA
- 21 will --
- MR. SOMMERVILLE: Just for absolute clarity, let me 2.2
- 23 confirm that this is not in any way a criticism of OPA and
- 24 what it's doing with respect to this.
- 25 What it is is an expression of perhaps a little
- 26 concern on the Board's part, about the -- about assuring
- 27 that when we get applications of this nature, that they are
- fully informative about the state of these programs, root 28

- 1 and stock, so that we are not fishing around trying to
- 2 figure out what the OPA program is and what the utility
- 3 program is.
- 4 It is not a criticism of the applicant in this case.
- This fishing-around aspect, where we are trying to 5
- discern -- we have a directive, to which we are subject, 6
- 7 which requires us to not approve duplicative programs.
- 8 That is the full stop. That is an absolute prohibition on
- 9 the Board's jurisdiction.
- 10 So we cannot approve programs that are duplicative.
- 11 And in order to determine that, the Board needs a fully
- informed record, not a record that pieces in one dribble at 12
- a time or one -- or a record that is -- pardon the second 13
- 14 use of this term -- nuanced, to avoid a direct comparison.
- 15 But a clear record that is properly informed, it is
- absolutely essential to this process. And this process 16
- 17 can't go forward without that.
- We have a directive that binds our jurisdiction. 18 Ιt
- 19 is as simple as that.
- 20 So it is not a criticism of OPA, not a criticism of
- 21 the applicant.
- 2.2 Simply, as we go forward, these issues have got to be
- 23 dealt with definitively.
- 24 MS. HARE: And with that, we are going to take our
- lunch break. 25
- 26 And Mr. Warren, we will return with your cross-
- 27 examination at 1:30.
- --- Luncheon recess taken at 12:28 p.m. 28

- 1 --- On resuming at 1:39 p.m.
- 2 MS. HARE: Please be seated.
- 3 Mr. Warren, if you could resume your cross, please?
- Thank you. Ms. McNally, I apologize for 4 MR. WARREN:
- going over, I hope just briefly, some ground I covered 5
- before, but I just want to make certain that there is no 6
- 7 uncertainty about this.
- 8 And in this context, could you turn up yesterday's
- 9 transcript at page 133, please?
- 10 MS. McNALLY: Yes.
- 11 MR. WARREN: Now, you remember that I talked about the
- 12 time period from December to March, and at line 21 on page
- 13 133, I specified that the two-month period was from the
- 14 time the Toronto Hydro had finalized its programs and the
- beginning of March, and then following that, Mr. Tyrrell 15
- and I have an exchange about what position the OPA took on 16
- 17 the programs.
- Have I correctly understood your evidence that you 18
- 19 have no direct knowledge about that period from December to
- 20 March; is that correct?
- 21 MS. McNALLY: I have no direct knowledge of
- 22 conversations between Toronto Hydro and the Ontario Power
- 23 Authority about overlaps in the period December to March;
- 24 that is correct.
- Okay. Now, I've shown you just a moment 25 MR. WARREN:
- 26 ago a document which is on the public record, and it is --
- 27 appears to be the Ontario Power Authority's letter of
- intervention in this proceeding. 28

1	Could that be marked as an exhibit?
2	MR. MILLAR: Yes. Exhibit K3.3.
3	EXHIBIT NO. K3.3: LETTER DATED FEBRUARY 7, 2011 FROM
4	ONTARIO POWER AUTHORITY.
5	MR. WARREN: Ms. McNally, could you confirm, please,
6	for the record that this is the Ontario Power Authority's
7	letter of intervention or seeking intervention status in
8	this application?
9	MS. McNALLY: I cannot confirm that. I can look at
10	the letter and tell you that it is Ontario Power Authority
11	letterhead, and I can tell you that Karen Frecker is indeed
12	the manager of regulatory proceedings.
13	MR. WARREN: Would you have had any role at all in the
14	decision to intervene in this application?
15	MS. McNALLY: No, I had no role. At that time I was
16	not in the position of the director, market transformation.
17	MR. WARREN: The second paragraph of the letter reads
18	as follows:
19	"Since its inception, the OPA has played a key
20	role in designing and delivering conservation and
21	demand management ('CDM') programs. On April 23,
22	2010, the Minister of Energy and Infrastructure
23	issued a directive to the OPA outlining the
24	requirements for strategic coordination of CDM
25	programs with distributors and the Board. The
26	OPA's interest in this proceeding is with respect

successful implementation of the new CDM

to its role in coordinating and facilitating the

27

28

- 1 opportunities provided to LDCs through the Green
- Energy and Green Economy Act, 2009." 2
- 3 Now, that statement that I have just read appears to
- 4 evidence an interest by the OPA to actively participate in
- 5 this application. Is that a fair interpretation on my
- 6 part?
- 7 I believe that statement is a direct MS. McNALLY:
- quote out of the cited directive, and the quote comes I'm 8
- 9 sorry, I'm not sure if the Board has the directive of April
- 10 23rd, 2010 from the Ministry to Colin Andersen. I am not
- 11 sure if that is an exhibit in this case.
- 12 MR. WARREN: Let's assume that it is a direct quote.
- 13 What I am trying to get at, Ms. McNally, is you are here as
- 14 the witness for the Ontario Power Authority in this
- 15 proceeding.
- 16 Can you tell me, was it the intention of the OPA to
- 17 actively participate in this proceeding?
- 18 MS. McNALLY: So as I mentioned, I wasn't involved at
- 19 the time, so I can't speak to what the intention was.
- 20 As I said, I got involved in the case in March when I
- 21 was asked to coordinate our response to Toronto Hydro's
- 2.2 letter.
- 23 MR. WARREN: Now, in the ordinary course of the
- 24 Board's processes when a party intervenes, one of the
- 25 things that follows on the delivery of an intervention is
- 26 the delivery of the prefiled evidence to the intervenor.
- 27 Do you understand that to be the case, or can you take it
- subject to check? 28

- 1 MS. McNALLY: The last line in the letter says,
- 2 "Please provide a copy of all relevant communications",
- 3 so...
- 4 MR. WARREN: Can you take it subject to check that the
- 5 OPA would have received the evidence, prefiled evidence, in
- response to this letter of intervention? Can you take that 6
- 7 subject to check?
- MS. McNALLY: Yes. I mean, I assume if we had 8
- 9 requested to be involved, that we would have received it,
- 10 but I can certainly check that we did indeed receive the
- 11 material.
- 12 MR. WARREN: Okay. But you can't help us out today in
- 13 indicating whether or not or to what -- the nature of the
- 14 role the OPA intended to play in this proceeding on the
- 15 basis of this letter of intervention? You can't help me
- 16 out with that; is that fair?
- 17 MS. McNALLY: So I wasn't involved and I don't think I
- can glean that. Again, the letter seems to have a direct 18
- 19 quote from the directive, and then when you go to the
- 20 directive, it provides more detail about the role of the
- 21 OPA, which includes -- and, again, I'm sorry, I'm not sure
- 2.2 if the Board has --
- 23 MS. HARE: It's not in evidence. As it turns out, we
- 24 do have the letter before us. Maybe we should mark it as
- 25 an exhibit.
- 26 MS. McNALLY: Sorry, the letter or the directive?
- 27 MS. HARE: We have the April 23rd -- I think it is
- direction to Mr. Andersen. 28

- 1 MS. McNALLY: And so you will see in this page 2, the
- 2 second paragraph --
- 3 MS. HARE: Mark this as an exhibit, Mr. Millar.
- MR. MILLAR: Yes. I don't have the document --4
- MS. HARE: I don't know if you have copies. 5
- It is the letter dated April 23rd to Mr. 6 MR. MILLAR:
- 7 Andersen from the Ministry of Energy, and that would be
- 8 K3.4.
- 9 EXHIBIT NO. K3.4: LETTER TO COLIN ANDERSEN, OPA, FROM
- 10 BRAD DUGUID, MINISTER OF ENERGY AND INFRASTRUCTURE,
- 11 DATED APRIL 23, 2010.
- The reason I asked the question, Ms. 12 MR. WARREN:
- 13 McNally, is that one of the questions I put to you this
- 14 morning was whether or not the OPA felt it had a role to
- 15 play in reviewing the LDC applications for approval of CDM
- 16 programs, and your answer to me was, no, it did not.
- 17 And I am going to suggest to you that their
- intervention and the wording of this intervention is to the 18
- 19 contrary; that the OPA does regard itself as having a role
- 20 to play in the applications of LDCs for approval of CDM
- Is that not fair? 21 programs.
- 2.2 MS. McNALLY: So I don't recall the exact words I
- 23 used, but perhaps I can clarify.
- 24 It's our view that it is the responsibility of the
- 25 Board to make determinations regarding duplication under
- 26 the code, (a); (b) when Toronto Hydro approached us for our
- 27 opinion on whether or not the programs were duplicative,
- we, as you know, were happy to provide our thoughts on 28

- 1 that.
- 2 MR. WARREN: Ms. McNally, let me go back to the
- 3 exchange that you and I had this morning. We don't yet
- 4 have a transcript, but my question to you was: Did the OPA
- 5 feel it had a role to play in reviewing the LDC
- 6 applications for approval of CDM programs? Your answer was
- 7 an unequivocal "no".
- 8 I'm suggesting to you that your intervention in this
- 9 application, before the March request from the Toronto
- 10 Hydro, is inconsistent with the answer that you have no
- 11 role to play. Would you agree with that?
- 12 MS. McNALLY: No. We clearly have an interest this in
- 13 this proceeding. So at minimum, we would participate to
- 14 monitor and receive the materials. I can't comment on -- I
- wasn't involved, so I can't comment on the exact strategy. 15
- 16 And certainly the text of the letter is simply
- 17 language from the code. Certainly as I compare the
- 18 sentences, (a); and then (b), my comment about a role, my
- answer to you earlier was that in our view it is the --19
- 20 it's the Board's jurisdiction to make a decision on
- 21 duplication; and (c), again, clearly we were asked by
- Toronto Hydro to provide our opinion, and we did provide 2.2
- 23 that.
- Can you tell me this? 24 MR. WARREN: Is it the
- intention of the OPA to intervene in the applications of 25
- 26 all of the LDCs who may seek approval from the Board for
- 27 CDM programs?
- MS. McNALLY: I can't comment on what our intention is 28

- 1 going forward, but it is my -- it is my understanding that
- 2 we intervened in Hydro One's case, but I would have to take
- 3 that subject to check, because I wasn't involved at that
- 4 point. And, clearly, we intervened in this proceeding.
- 5 MR. WARREN: Now, let's take it to the period when --
- 6 from the early part of March to April 21. That's the
- 7 period during which -- at the beginning of which Toronto
- 8 Hydro asked you to review its evidence in this proceeding.
- 9 Can we agree on that?
- 10 MS. McNALLY: Yes. Asked us to provide an opinion on
- 11 whether or not the programs were duplicative, yes.
- 12 MR. WARREN: Was there a formal request from Toronto
- 13 Hydro asking for your opinion? When I say "formal
- 14 request", was there a written request from Toronto Hydro to
- 15 ask for an opinion?
- 16 MS. McNALLY: It's my understanding that a request was
- 17 made by Mr. Tyrrell to Andrew Pride via e-mail. I'm not
- 18 aware if there was also a telephone conversation around
- 19 that.
- 20 MR. WARREN: And is that e-mail request, to your
- 21 knowledge, is it part of the record in this case?
- 2.2 MS. McNALLY: I have no knowledge about that.
- 23 MR. WARREN: Okay. Would you undertake to provide a
- 24 copy of that e-mail request?
- MR. VEGH: Madam Chair, we do have concerns about 25
- 26 producing e-mail correspondence between the OPA and Toronto
- 27 Hydro.
- It's not clear that that is at all relevant to the 28

- 1 issues that the Board has to decide here, particularly
- 2 whether or not there is -- to the OPA's -- to the extent of
- 3 the OPA's involvement, which is a substantive issue of
- 4 whether or not there is duplication.
- 5 The OPA has provided its views on that. They're
- 6 available here for cross-examination on that point.
- 7 I suggest that the probative value of digging into all
- 8 communications between the OPA and Toronto Hydro doesn't
- 9 shed a lot of light on that issue, and in fact, it is not
- 10 typically the Board's practice to require, you know,
- 11 communications respecting the preparation of evidence.
- 12 So we object to the undertaking, and we don't propose
- 13 to provide it.
- MS. HARE: Give us a moment, please.
- 15 [Board Panel confers]
- 16 MS. HARE: I didn't hear Mr. Warren ask for all
- 17 correspondence. I heard him ask about the particular
- 18 request, in terms of reviewing the programs. And the Board
- 19 is interested in seeing what exactly it was that Toronto
- 20 Hydro asked the OPA to do.
- 21 MR. VEGH: Thank you. So we will provide that -- we
- 22 will provide whatever we have on that request that is in
- 23 writing.
- MS. HARE: Thank you.
- 25 MR. MILLAR: J3.4.
- 26 UNDERTAKING NO. J3.4: TO PROVIDE COPIES OF WRITTEN
- 27 COMMUNICATION BETWEEN TORONTO HYDRO AND THE OPA, AS
- 28 **REFERENCED.**

- 1 MR. WARREN: Ms. McNally, following that request,
- 2 there were, as I understand your evidence and the written
- 3 record in this case, discussions between Toronto Hydro and
- 4 the OPA with respect to whether or not some or all of its
- 5 nine programs were duplicative; is that correct?
- 6 MS. McNALLY: Yes. As I set out in the witness
- 7 statement, we had -- and here I am referring to page 1,
- 8 lines 16, 17, 18 -- we had several discussions with Toronto
- 9 Hydro, to both -- to gain a better understanding of the
- 10 programs and to address the duplication issue.
- 11 MR. WARREN: Okay. And did you participate in those
- discussions? 12
- 13 MS. McNALLY: I did participate in a few of those
- 14 discussions, yes.
- 15 MR. WARREN: Okay. Now, in this proceeding,
- immediately prior to the commencement of the oral hearing 16
- 17 or shortly before it, a document was filed with the Board,
- which has been marked as Exhibit K1.2, and it is described 18
- 19 "OPA province-wide residential comparison table for
- 20 THESL OEB hearing."
- 21 Do you have a copy of that document?
- MS. McNALLY: Sorry, I'm not --2.2
- 23 MR. WARREN: It's a great big chart, a bigger version
- 24 of the chart with green on the left side and...
- 25 MR. MILLAR: Madam Chair, we could provide a copy, if
- 26 the witness doesn't have one.
- 27 MS. McNALLY: Let's see.
- MS. HARE: Why don't you do that? 28

- MS. McNALLY: Is it this? Is that it? Yes. 1
- 2 it.
- 3 MR. WARREN: Now, prior to your testimony today, have
- 4 you -- sorry, let me be precise about the timelines.
- 5 In preparation for your testimony today, did you
- 6 review Exhibit K1.2?
- 7 MS. McNALLY: I did not review this in detail, no.
- 8 MR. WARREN: Okay. Now, I asked Mr. Tyrrell this
- 9 question yesterday and we didn't get an answer, for reasons
- 10 which are not relevant to our exchange at the moment.
- 11 But can you tell me whether or not you had seen this
- document or something like this document in the period from 12
- 13 early March to April 21st?
- 14 MS. McNALLY: No, I did not.
- 15 MR. WARREN: Now, this document was introduced, I'm
- going to suggest and my friend Mr. Rodger will no doubt 16
- 17 quarrel with me if I am mischaracterizing it - was
- introduced for the purpose of persuading the Board that 18
- there are differences, material differences, on the 19
- 20 residential programs that would make the Toronto Hydro
- 21 programs non-duplicative.
- 2.2 Can you tell me if the substance of what's contained
- in the green boxes -- that is the distinctions -- was that 23
- 24 information conveyed to the OPA in the discussions in March
- 25 and April?
- 26 MR. RODGER: Just one clarification, Madam Chair.
- 27 This was introduced not so much to show differences,
- but to show that the Toronto Hydro programs were 28

- 1 incremental to the OPA programs.
- 2 MR. SOMMERVILLE: So similarities?
- 3 MR. RODGER: Well, it could be, but again, the point
- 4 is that these are incremental differences, not simply
- 5 differences, per se, but incremental additions to what the
- 6 OPA has provided.
- 7 MR. WARREN: Can we agree, Mr. Rodger -- I'm sorry,
- 8 Mr. Chairman -- sorry, Mr. Sommerville, if you had a
- 9 question.
- 10 No, that's fine. MR. SOMMERVILLE: No.
- 11 MR. WARREN: Can we agree, Mr. Rodger, if I were to
- characterize this as a document that was introduced for the 12
- 13 purpose of persuading the Board that with respect to these
- 14 programs, that they're not duplicative? Can we agree on
- 15 that?
- 16 That's right. That the emphasis is on MR. RODGER:
- 17 incremental to what the OPA province-wide programs offer.
- 18 MR. WARREN: I will accept your coded language and
- 19 come back to Ms. McNally.
- Can you tell me whether or not the substance of what 20
- 21 is contained in the green box was conveyed to the OPA
- during the period when you were having discussions, that is 2.2
- 23 March and April of this year?
- 24 MS. McNALLY: So what I can tell you is during our
- 25 discussions we made reference to the -- Toronto Hydro's
- 26 application. So I will just -- it's the material they
- 27 filed, which was made up of nine program descriptions.
- And it is those that we had discussions about, to get 28

- 1 clarification on issues in them.
- 2 I don't know, looking at this immediately, whether or
- 3 not these match, so I can't comment on that. What we did
- 4 in our discussions was make reference to the application.
- MR. WARREN: Okay. This is an important point from 5
- 6 the perspective of my client, Ms. McNally.
- 7 Just as you look at this information here, as a
- 8 participant in the discussion, can you tell the Board,
- 9 based on your direct knowledge of the discussions, whether
- 10 or not some or all of the information contained in this box
- 11 was conveyed to the OPA?
- If you want to take a moment to look at it, by all 12
- 13 means.
- 14 MS. McNALLY: Sorry -- I guess I just want to go back
- to I feel a little uncomfortable, having not read this 15
- before, being able to go back and forth. 16
- 17 What I can tell you - and I don't remember everything
- we discussed at those meetings is, again, that we 18
- 19 discussed the substance -- we actually discussed the
- 20 substance of the programs.
- 21 And I don't recall in detail exactly what we
- discussed, but we would have gone over and had a discussion 22
- 23 and asked questions about the content.
- But I apologize, I don't now -- it was --24
- 25 MR. WARREN: Fair point, Ms. McNally. I won't press
- 26 you on it, then.
- 27 I take it, though, that there were detailed
- discussions about the evidence that Toronto Hydro had filed 28

- 1 in this application?
- 2 MS. McNALLY: We certainly -- we had an in-person
- 3 meeting with two Toronto Hydro staff, who I believe were on
- 4 your panel earlier today, as well as some telephone
- 5 conversations, and we did discuss - we had some questions
- 6 for them and we discussed those.
- 7 MR. WARREN: And the purpose of those discussions was
- 8 to determine whether or not some or all of the nine
- 9 programs were duplicative? I have understood that
- 10 correctly?
- 11 MS. McNALLY: So the purpose -- we wanted to get some
- more information from Hydro One, so that we could then do 12
- 13 our assessment, as requested.
- 14 So it was an information-gathering session.
- 15 MR. WARREN: And may you and I presume that Toronto
- Hydro would have used whatever information it felt was 16
- 17 persuasive in those discussions to persuade you that the
- programs, some or all of them were not duplicative? 18
- 19 that a reasonable assumption on my part?
- 20 MS. McNALLY: Certainly Toronto Hydro came to us -- I
- 21 mean, clearly, they believed they're not duplicative. I
- believe that is what they have said in evidence, and they 2.2
- 23 brought the cases forward.
- MR. WARREN: And the outcome of those discussions is 24
- 25 the letter from Mr. Pride of April 21, 2011; correct?
- 26 MS. McNALLY: Yes. Our assessment, based on
- 27 discussions and our purposive approach in thinking about
- the issue was our letter of April 21st. That's correct. 28

- 1 MR. WARREN: Thank you.
- 2 I have just two matters I wanted to cover off.
- 3 This is to some extent a segue from an exchange you
- 4 had with Mr. Sommerville just before the break.
- 5 Would it be fair for me to conclude, Ms. McNally,
- looking at the April 21 letter, that the OPA feels that the 6
- 7 five programs you've concluded are not duplicative, that
- they are improved as a result of the OPA having reviewed 8
- 9 them in detail? Is that a fair conclusion on my part?
- 10 Improved? As I commented in response to MS. McNALLY:
- 11 a question from the Panel, we didn't make -- we haven't
- 12 changed the design of these programs.
- 13 We've given some guidance on how we think delivery can
- 14 be done in a way that improves the whole package of
- programs, so province-wide, as well as tier 2/tier 3. 15
- 16 think the quality of these programs is thanks to Toronto
- 17 Hydro. Our comments are about implementation.
- 18 The delivery -- we can certainly agree MR. WARREN:
- 19 that you feel that delivery of the programs has been
- 20 improved as a result of your review, fair, and the
- 21 conditions that you have imposed?
- 2.2 MS. McNALLY: Yes. We obviously feel these conditions
- 23 are important or relevant, or we wouldn't have included
- them in the letter. 24
- 25 MR. WARREN: Looking at your prefiled evidence of
- 26 April 29th, if I go to the second page, one of the four
- 27 pillars of your analytical framework -- I have mixed my
- architectural metaphors there, but I apologize. 28

- 1 MS. McNALLY: I can follow.
- 2 MR. WARREN: The third one, "Ensure Prudent Use of
- 3 Rate Payer Funds by Avoiding Duplication of Resources",
- 4 certainly you feel that in issuing the letter of April 21,
- 5 you have helped to accomplish that goal; fair?
- 6 MS. McNALLY: Yes, that's correct.
- 7 MR. WARREN: Would it not be fair for me to conclude
- 8 that if the OPA were to play a similar role in all of the
- 9 LDC applications, it would certainly help to accomplish
- 10 that goal across the entire spectre of LDC applications?
- 11 Is that not fair? If it worked for Toronto Hydro, there is
- no reason to think it wouldn't work for all of the LDCs; 12
- 13 fair?
- 14 MS. McNALLY: I certainly hope that we provided value
- to the Board today. I think it is also possible for LDCs 15
- on their own to adopt a similar framework and assess their 16
- programs. So, yes, we provided value. I also think that 17
- 18 LDCs could use this analysis or another analysis offered by
- 19 the Board, and I think...
- 20 MR. WARREN: My final question is just a technical
- 21 question, and it arises from an exchange yesterday with one
- 22 of the Toronto Hydro panels.
- And in this context, it might help if you would turn 23
- 24 up from the record in this case a response to Board Staff
- 25 Interrogatory No. 1.
- 26 MS. McNALLY: I don't have the interrogatories.
- 27 Ms. McNally, I am looking at page 3 of 4 MR. WARREN:
- of the April 1st version of this interrogatory response. 28

- 1 What this page sets out is the total cost of the OPA
- 2 programs and the Toronto Hydro programs, and the summary we
- 3 got yesterday in rough numbers -- go down to the last
- 4 sentence, but in rough numbers was that the PAB for the
- 5 Toronto Hydro area from the OPA is roughly \$50 million,
- 6 that the Toronto Hydro spending for which it is seeking
- 7 approval in this case is roughly \$50 million.
- 8 The one number that we didn't have was a number of the
- 9 estimate for the OPA incentives that it might be paying for
- 10 the programs in this area. Do you know how much that --
- 11 what that dollar figure would be?
- 12 MS. McNALLY: I don't know offhand.
- 13 MR. WARREN: Can you undertake to get that number and
- 14 provide it to us, please?
- 15 MS. McNALLY: Yes, I can.
- 16 MR. WARREN: Thank you very much. Those are my
- 17 questions. Thank you.
- 18 MR. MILLAR: The undertaking will be J3.5.
- 19 UNDERTAKING NO. J3.5: TO PROVIDE ESTIMATED FIGURE OPA
- 20 MIGHT BE PROVIDING FOR PROGRAMS.
- 2.1 MS. McNALLY: Thank you.
- MS. HARE: Mr. Buonaguro, do you have questions for 2.2
- 23 this witness?
- 2.4 CROSS-EXAMINATION BY MR. BUONAGURO:
- MR. BUONAGURO: Yes, thank you. Good afternoon. 25
- 26 MS. McNALLY: Good afternoon.
- MR. BUONAGURO: First I should mark an exhibit. 27
- distributed last week a letter from the Ontario Power 28

- Authority to Hydro One dated January 26th, 2011. 1
- 2 MR. MILLAR: That will be Exhibit K3.5.
- 3 EXHIBIT NO. K3.5: LETTER FROM THE ONTARIO POWER
- AUTHORITY TO HYDRO ONE DATED JANUARY 26, 2011.
- MR. BUONAGURO: Thank you. 5
- And I guess I will start with this letter. You 6
- 7 mentioned in your evidence today about the evolution of the
- 8 OPA's thinking from the time of the Hydro One application
- 9 and the THESL application, so I just wanted to talk about
- 10 that briefly. And it turns out this letter I guess comes
- 11 in handy with that, because this I think shows a slightly
- different view on a similar type of education program. 12
- So looking at K3.5, I am trying to find my -- I don't 13
- 14 have anybody to do this for me, so I have to do it myself.
- 15 Do you have a copy of the letter?
- 16 MS. McNALLY: Yes, I do. Thank you.
- 17 MR. BUONAGURO: So for this one, I will work from this
- and I will leave the -- I am going to leave the K1.1 18
- letter, which is the April 21st letter, the THESL-related 19
- 20 letter, on the screen for reference.
- 21 So looking at the January 26th letter, K3.5, I am
- going to skip past the first two paragraphs. You talk here 22
- 23 or the letter talks about the programs that Hydro One
- 24 proposed; correct?
- 25 MS. McNALLY: Yes.
- 26 MR. BUONAGURO: And, in particular, one of the
- 27 programs, the first program mentioned here, is the
- community education program. 28

- 1 Are you familiar with that program?
- 2 MS. McNALLY: Certainly I know that that was one of
- 3 their programs, yes. It is listed here.
- 4 MR. BUONAGURO: At a high level, would it be similar
- 5 in nature to the education programs that the -- that THESL
- 6 is proposing in this application?
- 7 MS. McNALLY: In preparing for today, I was focussed
- 8 on THESL, so I didn't go back to look at the Hydro One.
- 9 MR. BUONAGURO: Okay. Turning over the page, and at
- the second paragraph, the letter states: 10
- 11 "The OPA is supportive of the applicants moving
- 12 forward with the implementation of the proposed
- 13 Board-approved programs subject to the following
- 14 conditions..."
- And under bullet 2, it says that events under the 15
- community education program will not use funds available 16
- 17 through the province-wide consumer program.
- 18 In reading that opening paragraph and that bullet
- point together, what I took it to mean was, at least at 19
- that point in time, when it came to, in this case, a 20
- 21 community education program, the main concern of the OPA
- 2.2 was that the funding underpinning that program came
- 23 entirely from outside of OPA-related funds, and as long as
- 24 that was the case, then you were, quote, supportive of the
- 25 applicants in bringing forward that program to the OEB for
- 26 approval.
- Is that a fair characterization? 27
- MS. McNALLY: So looking at the letter, again, I guess 28

- 1 just to note first that in answering this, I am going to
- 2 assume the community education program is similar to the
- 3 ones we're talking about, just so --
- 4 MR. BUONAGURO: That is my assumption.
- MS. McNALLY: Making that assumption, you will note 5
- that in the Hydro One letter, so K3.5, we didn't reach a 6
- 7 conclusion about duplication on that point, and similarly
- 8 in the Toronto Hydro letter, K1.1, we also haven't reached
- 9 a conclusion about duplication on this type of education
- 10 program.
- 11 MR. BUONAGURO: Right, that's fair. But what I am
- trying to understand is that at this point in time, in 12
- Hydro One's application, you did put a condition or at 13
- 14 least an understanding implicit in the letter to make sure
- that, if it were true, the OPA would actually support Hydro 15
- One in its application to the Board, which is what the 16
- 17 first part of the paragraph says:
- 18 "The OPA is supportive of the applicants moving
- 19 forward with implementation of the proposed
- 20 Board-approved program subject to the following
- 21 conditions..."
- Then the letter says if you are not using money from 2.2
- 23 the OPA to fund any part of the events that underpin that
- 24 community education program, then you should go to the --
- 25 we agree you should go to the OEB and try to get the money
- 26 That is how I read that letter, that simply. there.
- 27 Should I read the letter that way or is there some
- other --28

- 1 MS. McNALLY: I think that's right. So in this case,
- 2 we certainly were supportive of Hydro One moving forward,
- 3 as we're supportive of Toronto Hydro moving forward, to get
- 4 tier 2/tier 3 programs into market.
- 5 And so that our comment was, if you are going to seek
- 6 Board funding for the community education program, then you
- 7 shouldn't use -- then you shouldn't use PAB funding for it,
- 8 to keep them separate. So if you are going in that
- 9 direction, then it should be Board funds, without any
- 10 comment on duplication.
- 11 And I think what you see in our Toronto Hydro letter
- 12 is just kind of the same issue, but phrased differently,
- 13 which is if you didn't get Board -- is that you could fund
- 14 these activities from PAB.
- So I think what we're trying to say here is, if you
- 16 are going to get Board approval, go that route, but then
- 17 don't use PAB, but you could use some of these activities
- 18 under PAB. So I think this gets at our purpose of ensuring
- 19 not duplication of using funds.
- 20 So you either go that way or you could go that way,
- 21 but without commenting on whether this is duplication.
- MR. BUONAGURO: I will take you, then, to the Toronto
- 23 Hydro letter, which is on the screen, the K1.1, I believe.
- 24 You will see I have highlighted some sections. I
- 25 basically highlighted 1 to 4, because that is the subject
- 26 of the next highlighted section, which is one of the -- I
- 27 guess the key sentences for today, where it says:
- 28 "The OPA is of the opinion that programs 1 to 4

- 1 above are payable through the existing program
- 2 administration budget provided under the
- 3 province-wide programs."
- 4 From your testimony today, what I took that to mean,
- 5 or I guess put another way, what it should have said was
- 6 something like: The OPA is of the opinion that the
- 7 activities underpinning the programs in 1 to 4 are payable
- through the existing program administration budget. 8
- 9 I don't know if you went that far, but that is what I
- 10 understood you to be saying.
- 11 MS. McNALLY: I think that's accurate. The OPA is of
- the opinion that the activities could be paid for out of 12
- 13 the PAB.
- 14 MR. BUONAGURO: Right. And in that context, they
- would be payable under the PAB -- and I'm sort of trying to 15
- 16 paraphrase most of what you said today in one form or
- 17 another -- they would have been payable under the PAB if
- they underpinned education or marketing initiatives related 18
- 19 to a specific OPA program, because there's budgets for
- 20 marketing and education of consumers with respect to
- 21 specific OPA programs?
- MS. McNALLY: Sorry, could you repeat your question? 2.2
- MR. BUONAGURO: Well, I will try to take you to an 23
- 24 example.
- Well, if you were doing a particular -- one of the 25
- 26 programs -- and is from the K, I think, 1.2, the big
- 27 spreadsheet with the green shading on it -- talks about the
- in-store retail campaign and giving out things in an in-28

- 1 store retail campaign.
- 2 It seemed to me from this letter that you were saying
- 3 you can do that with your PAB funding. You could give away
- 4 stuff in the store, if it was part of the strategy for
- 5 marketing a particular OPA province-wide program.
- 6 You would approve that kind of spending under the PAB,
- 7 or it would be an eligible expense of the PAB, an activity
- 8 versus the full program?
- 9 MS. McNALLY: Right. So again, we went over the
- 10 master agreement.
- 11 The PAB can be used for purposes solely related to the
- OPA-contracted programs, and then the -- and I am now 12
- 13 looking at article 4, 4.1(b) of the master agreement.
- 14 I believe Exhibit K4.3.
- 15 So again 4.1(b), program administration budget's only
- for LDC eligible program expenses, and then that is defined 16
- 17 as an expense directly related to a registered CDM program.
- 18 MR. BUONAGURO: Right. So I am just trying to -- it
- 19 seems to me from what you're saying that there is a
- 20 hierarchy in the OPA funding.
- 21 There is a OPA-approved program, and anything
- marketing-related to that program, linked to that program, 2.2
- 23 the promotion of that program, education of consumers about
- 24 that program, you could do a whole bunch of different
- things or different activities to market or educate 25
- 26 consumers about that program, and that would include just
- 27 about everything that Toronto Hydro proposed under the
- community outreach program for OEB approval as activities. 28

- 1 You could do any of those specific activities to some
- 2 degree to market that particular initiative, in theory?
- 3 MS. McNALLY: Yes.
- MR. BUONAGURO: And pay for it out of the PAB? 4
- MS. McNALLY: Yes. I believe that's correct. 5
- As I mentioned, we haven't fenced in the -- the OPA 6
- 7 and LDCs together didn't fence in what the appropriate
- 8 marketing activities were. That is left open to the Board
- 9 to determine -- sorry, to the LDC, to determine what an
- 10 appropriate marketing -- and that would include -- there is
- 11 many different ways of marketing these programs.
- 12 MR. BUONAGURO: Right, and the critical element is the
- 13 connection to the actual OPA program that that activity is
- 14 geared towards educating or marketing?
- 15 MS. McNALLY: Yes, that's correct. Under the master
- agreement, PAB must be spent on -- in a way that is related 16
- 17 to the province-wide programs.
- 18 MR. BUONAGURO: Right. And my understanding of the
- 19 Toronto Hydro programs, certainly the community outreach
- 20 program -- which is the subject of the big table that --
- 21 all the green stuff is their program -- my understanding --
- 22 and one of the ways they distinguish it from -- in such a
- way that it is not duplicative, is that they're not tying 23
- those activities to the -- a particular OPA program. 24
- 25 The goal or the reason for doing the programs is
- 26 something else, which is education in and of itself, or
- 27 marketing of CDM in general, as opposed to being a specific
- -- part of a specific strategy for a specific OPA program. 28

- 1 I think that is one of the defining distinctions
- 2 between the community outreach program, in particular, and
- 3 doing an activity that is specific to an OPA directive
- 4 which would qualify for PAB funding.
- Is that -- does that make sense to you? 5
- 6 MS. McNALLY: So I think you are now hitting the
- 7 essence of the complexity that we pulled back from making a
- 8 final decision and stopped at: These are the types of
- 9 activities that you could use the PAB for.
- 10 And I think where we're getting to is kinds of the nub
- 11 of the complexity of how you compare a standalone marketing
- and outreach program with marketing that is part of a 12
- 13 province-wide program.
- 14 MR. BUONAGURO: Am I correct that all of the province-
- wide programs that exist are tied to kilowatt savings or 15
- 16 peak savings in some form or another?
- 17 MS. McNALLY: So again, the nomenclature can sometimes
- be a bit messy. 18
- 19 So we have basically four or five province-wide
- 20 programs. There is the residential program, the commercial
- program, the industrial program -- I guess we have four --21
- 2.2 and the low-income program.
- 23 Within each of those programs, there are a series of
- initiatives. 24
- And there are initiatives that are directed at 25
- 26 megawatts, so ERI, the electricity retrofit program.
- 27 And then there are also enabling initiatives, which
- are not directly connected with megawatts, so training, 28

- 1 capability-building.
- 2 So it is a combination of megawatt -- direct megawatt
- 3 generating activities, capability-building activities, and
- 4 then cutting across all of that are marketing and outreach
- 5 activities.
- 6 MR. BUONAGURO: But just even in the way you described
- 7 it, though, there seemed to be a hierarchy. You start with
- 8 the actual programs which are geared toward savings, and
- 9 then the second and third parts of that are all feeding
- 10 into building up the effectiveness of the actual savings or
- 11 peak savings or megawatt savings that are being achieved.
- 12 That is how I understood what you just said.
- 13 MS. McNALLY: So my colleagues who do the capability-
- 14 building would be insulted if I suggested there was a
- 15 hierarchy.
- 16 We certainly have -- so again, there is the province-
- 17 wide portfolio, that breaks down into, again, the four
- 18 categories of program, the four big buckets, residential,
- commercial, industrial and low-income. 19
- 20 And then with each of those programs, there are
- 21 initiatives. There are the initiatives that lead to direct
- 22 savings, and there are enabling initiatives. And then
- 23 there is marketing that cuts across the whole thing.
- 24 MR. BUONAGURO: When you talk about enabling
- initiatives, is it enabling -- to do what? 25
- 26 MS. McNALLY: The enabling initiatives are really
- 27 doing two, maybe three things.
- They're there in the short term to enable the market 28

- 1 to pick up the programs, to better deliver. The enabling
- 2 initiatives are also part of our larger market
- 3 transformation strategy. So how do you begin to move the
- 4 market so conservation becomes an everyday, business-as-
- 5 usual choice.
- 6 So the enabling are really doing two things;
- 7 supporting resource acquisition, as well as moving the
- 8 market.
- 9 MR. BUONAGURO: Now, my understanding and I've said
- 10 this already once my understanding is that part of the --
- 11 I think one of the key characterizations of the THESL
- 12 education programs is that they're not tied to any
- 13 particular megawatt savings, clearly. I think on the face
- 14 of it, they don't claim any megawatt savings or peak
- 15 savings, for example; correct?
- 16 MS. McNALLY: That certainly was how I read their
- 17 evidence.
- 18 MR. BUONAGURO: Right. And my understanding from -- I
- 19 am going to try to pull it up here -- from the OPA evidence
- 20 that you provided -- this is at line -- starting at line 7
- 21 on page 3 of your evidence, and I have highlighted:
- "The THESL programs are standalone programs."
- This is at line 8.
- "There is no simple analogue on the OPA-
- 25 contracted province-wide programs, which do not
- 26 include standalone marketing and outreach
- initiatives."
- 28 I took that simply to mean you don't have any programs

- 1 that are in and of themselves education and outreach
- 2 programs that an LDC can access?
- 3 MS. McNALLY: I think that is correct. We have
- 4 capability-building programs which have -- many of them are
- 5 training programs, so you might call them education
- 6 programs. So we have standalone training programs or
- 7 education programs.
- 8 We have the -- we have our direct savings programs,
- 9 and then we have marketing that cuts across all of the
- 10 programs.
- 11 MR. BUONAGURO: Okay. And I am going to be bold and
- try to work in a Marshall McLuhan aspect of this, because I 12
- 13 promised somebody I would try.
- 14 But all I know about Marshall McLuhan comes from CBC
- commercials, but my understanding is that there is two 15
- 16 things that are at play; there is the medium and there's
- 17 the message.
- 18 My understanding is that when you are writing a letter
- 19 in respect of THESL's programs, and you said that the
- 20 programs - and I think we really meant to be the activities
- 21 - could be recovered under PAB.
- You were saying that those types of mediums, in terms 2.2
- 23 of distributing information, could be collected under the
- These are lots of different things that you could do 24
- to transmit messages to consumers, but the defining 25
- 26 difference, though, between what THESL was proposing and
- 27 why they had to go to the OEB to get the money, as opposed
- to go to the OPA, is that the message wasn't related to 28

- 1 specific OPA programs. The message was a more general one.
- 2 It is just more general education and marketing of CDM in
- 3 general, and culture in general, which is a type of program
- 4 that they can't actually access on a standalone basis from
- 5 the OPA.
- 6 Can you comment on that? I don't expect you to know
- 7 more about Marshall McLuhan than I do.
- 8 MS. McNALLY: Well, you are safe there. I do not --
- 9 or I don't know what you know about him, but I don't know
- 10 much about Marshall McLuhan.
- 11 So -- and I think I've lost the nub of where you were
- 12 going.
- 13 MR. BUONAGURO: All right. In some contexts I would
- 14 consider that a victory, but not in this case, believe me.
- 15 I am trying to -- it seems odds to me that -- it
- seemed odd to me, when I first read the letter, that you're 16
- 17 saying the programs could be recovered from PAB, but the
- 18 only -- when in fact none of those activities are parts of
- 19 programs that are part of any of the projects that you are
- 20 doing that THESL can then recover from the PAB.
- 21 I am trying to figure out: Why would you say that?
- 22 My understanding, from everything I have heard over the
- 23 last day or two, is that the reason you would say that is
- because these are -- all the components of the education 24
- 25 program that THESL was trying to bring forward as part of
- 26 their program are all components that could be incorporated
- 27 in any number of different ways in any number of different
- programs, including any or all of the OPA programs. 28

- 1 is true, isn't it?
- 2 MS. McNALLY: Yes. I guess I would just -- it's not
- 3 that they can be incorporated. There is funding for
- 4 marketing and outreach related to the province-wide
- 5 programs, and the flexibility has been left to the LDCs to
- 6 determine how they want to market and outreach the programs
- 7 using the PAB funding.
- 8 And the types of activities could include -- I mean,
- 9 it could be advertising. It could be outreach events like
- 10 those described in programs 1 to 4.
- 11 MR. BUONAGURO: And my understanding, though, was that
- that is all in respect of the end message, which culminates 12
- 13 in the actual OPA-approved programs that you are trying to
- 14 deliver, whereas the THESL program, education program, the
- ultimate message isn't related to a particular OPA program. 15
- 16 I think that is illustrated in their description of their
- 17 programs under the K1.2 and K1.3.
- 18 Their ultimate message is a more general one, which is
- 19 a general type of message that they can't access funding
- 20 for under the OPA PAB. They can't just -- if they wanted
- to run a class in a school educating people on CDM, you 21
- wouldn't fund it, would you? 22
- 23 MS. McNALLY: If they wanted to run a class?
- MR. BUONAGURO: Unless it was a class specific to one 24
- 25 of the OPA programs. I am trying to come up with an
- 26 example that you will agree with.
- 27 MS. McNALLY: So as I read the master agreement - and
- it is difficult to give a hypothetical the key piece in 28

- 1 the master agreement is that PAB can be used when it is
- 2 directly related to the province-wide program.
- 3 So that would be -- that's the criteria. That is the
- 4 key.
- 5 MR. BUONAGURO: But if there was an information
- 6 session that didn't mention a single OPA program?
- 7 MS. McNALLY: Then I guess in its simplest, if it can
- 8 be proven that expenses don't support the province-wide
- 9 programs, then on the face of the master agreement, that
- 10 would run afoul.
- 11 MR. BUONAGURO: Okay. What if they happened as part
- 12 of -- 10 percent of the program happened to mention OPA
- 13 programs, because it would be silly not to mention them?
- 14 MS. McNALLY: I think we are -- I think we're back in
- 15 the midst of the complexity, which is the reason we didn't
- provide an opinion on duplication in this matter, simply 16
- 17 made the statement we made, and are looking forward to
- guidance from the Board on this issue and how to unravel 18
- 19 this complexity.
- 20 MR. BUONAGURO: All right, thank you.
- I want to take you to the new exhibit, the K4.3, which 21
- 22 is an excerpt of the master CDM program agreement that was
- 23 provided today.
- 24 I just have a couple of questions for clarification,
- because I got a little confused reading some of the 25
- 26 sections, and it may be a function of not having the whole
- 27 document in front of me, but I am not sure that is the
- 28 case.

- 1 Just looking at section 2.3, marketing, and at page
- 2 12, part B, which I think you referred to a couple of
- 3 times, the LDCs' obligations under the agreement. Are you
- 4 there?
- 5 MS. McNALLY: Yes. That is marked page 7?
- 6 MR. BUONAGURO: Yes. Page 7, and at the top it says
- 7 page 12 of 97 --
- 8 MS. McNALLY: Yes.
- 9 MR. BUONAGURO: -- of this particular set of evidence.
- 10 Okay, thanks.
- 11 Then part 1 I think you have talked about, "will
- 12 market each registered initiative to the relevant target
- 13 sector", and then it goes on.
- I am interested in part 2, where it says:
- 15 "Will, in a manner it sees fit and having regard to the
- 16 initiative schedule, develop and manage relationships with
- 17 eligible persons."
- I will stop there. My understanding and I don't
- 19 think it is in this part of the excerpt, but I think from
- 20 the master agreement "eligible persons" means people who
- 21 would meet the eligible criteria for one or more OPA-
- 22 approved programs. Is that a synopsis of eligible persons?
- MS. McNALLY: Well, I apologize. We didn't copy this
- 24 I believe as part of the excerpt the Board received. An
- 25 eligible person means, in respect of an initiative, a
- 26 person that meets the applicable eligibility criteria.
- 27 MR. BUONAGURO: So it is tied back to the initiatives?
- MS. McNALLY: Yes, that's correct.

- 1 MR. BUONAGURO: Right, okay.
- 2 And it says, "for the purposes of identifying and
- 3 undertaking CDM opportunities". Now, I did have indirect
- 4 access to the whole agreement, at least parts of the
- 5 definition section. I don't think the term "CDM
- 6 opportunities is -- is it a defined term in the agreement?
- 7 MS. McNALLY: It is not capitalized, and so by the
- 8 protocol here, it wouldn't be a defined term.
- 9 MR. BUONAGURO: Okay. And "promoting participation in
- the registered initiatives", which is a defined term, those 10
- 11 are the OPA initiatives, the OPA programs?
- 12 MS. McNALLY: Yes.
- 13 MR. BUONAGURO: And then it says, "or other CDM
- projects". 14
- 15 So when it says "or other CDM projects", what does
- that mean? Again, because it is not capitalized, that is 16
- 17 not a defined term?
- 18 MS. McNALLY: That is correct.
- 19 MR. BUONAGURO: Okay. Do you have any insight into --
- 20 I am looking at the two.
- 2.1 MS. McNALLY: I do. You are looking at the two
- 2.2 together, so I can comment on that if you'd like.
- 23 MR. BUONAGURO: I am looking at all three. Just to
- 24 let you know what I am looking at, I'm looking at three:
- 25 CDM opportunities, registered initiatives, and other CDM
- 26 projects.
- 27 And "registered initiatives" is a clearly defined term
- and it's specific to the OPA, but on the face of it, it 28

- 1 seems that there is a general flexibility to develop and
- 2 manage relationships with eligible persons for the purposes
- 3 of identifying and undertaking general CDM opportunities
- 4 and general CDM projects. Am I reading that correctly?
- 5 MS. McNALLY: Yes. Let me take a step back and give
- 6 you some context on these two provisions.
- 7 One is about marketing, one, and then two is about
- 8 relationship management. And where really this comes from
- 9 is certainly our work and our research is telling us that
- 10 for the mass market, for the residential sector, mass
- 11 marketing is an effective communication tool and other
- 12 forms of outreach.
- 13 With your business customers, what we found,
- 14 especially the larger business customers, you really need a
- 15 direct account management approach. So mass marketing
- 16 itself isn't going to cut it in that business sector. You
- 17 need to be out there. You need to be working with the
- business sector, working on their terms, talking their 18
- 19 language.
- 20 And so two is really to capture that, the need to do
- 21 account management. And, in fact, in the industrial
- program, there is funding provided for the LDCs to hire key 22
- 23 account managers, and in the commercial program there is
- 24 some funding for business account reps. So real emphasis
- on using these kinds of outreach. 25
- 26 Again, that is both -- I mentioned in response to the
- 27 question on enabling, that is both to help us hit these
- targets, as well as to builds on the market transformation, 28

- 1 building that knowledge and capability in the market.
- 2 So in terms of two, and some of the questions, when
- 3 you are doing the outreach with the eligible persons, you
- 4 want to be talking with them about conservation generally
- 5 and energy management and their opportunities, and helping
- 6 them identify opportunities both in the initiatives, but
- 7 also, more broadly, if there is an NRCan -- if there is
- 8 another program, an NRCan program or a gas program or tier
- 9 2/tier 3 program, or perhaps there is other opportunities,
- 10 we don't want to be myopic in how we approach the customer.
- 11 We want to be holistic with the customer.
- We have very aggressive targets to hit in Ontario, and 12
- so we need to be working with the customers to show them 13
- 14 all of their opportunities.
- So that is really what is being got at here. 15
- 16 MR. BUONAGURO: Okay. So part of what you are saying
- there is that, yes, they're supposed to be talking about 17
- the registered initiatives, but it wouldn't make sense for 18
- them to not mention other CDM opportunities or CDM projects 19
- 20 while they're doing it. In fact, that doesn't make sense.
- 21 MS. McNALLY: That's correct. I mean, part of our --
- 22 the move with these new programs is to be much more
- 23 customer focussed and to speak to the customer in a
- 24 language that they understand.
- MR. BUONAGURO: Okay. Would the opposite be true, 25
- 26 then? If somebody was -- let's say the Board approved a
- 27 program that lets Toronto Hydro go out into the community
- and talk about CDM opportunities and CDM projects in 28

- 1 general.
- 2 You would expect them to, while they're doing that,
- 3 mention the registered initiatives, even though that may
- 4 not be the raison d'etre of the program?
- 5 MS. McNALLY: That's correct. And that is the reason
- 6 in the letter of April 12th from the OPA that we talk about
- 7 -- that we talk on the second page, the first bullet point,
- 8 about the programs, the conditions of programs.
- 9 "Toronto Hydro will deliver them in a way that
- 10 enhances the overall effectiveness of the
- 11 province-wide program."
- 12 The line is program delivery. That was precisely what
- 13 we were getting at, as I commented earlier.
- MR. BUONAGURO: Thank you.
- 15 One last quick question. You mentioned a few times
- 16 the low-income program.
- 17 MS. McNALLY: Yes.
- 18 MR. BUONAGURO: And there is some questions been asked
- 19 about that --
- MS. HARE: Excuse me, Mr. Buonaguro. I'm sorry, Ms.
- 21 Simon and Mr. Gardner, your talking is very distracting.
- MR. BUONAGURO: All right. Thank you.
- 23 You mentioned a couple of times, and there has been
- 24 questions asked about it. My understanding is that it is
- 25 just about to be launched; is that fair?
- 26 Can you give me an update of where we are at with the
- 27 low-income program?
- 28 MS. McNALLY: It is my understanding that it is meant

- 1 to be launched in May.
- 2 MR. BUONAGURO: So of this month?
- 3 MS. McNALLY: Of this year.
- 4 MR. BUONAGURO: Of this year? Good. Thank you for
- 5 closing that loophole.
- 6 And -- all right. I will leave it at that. Thank you
- 7 very much. Those are my questions.
- 8 MS. HARE: Thank you.
- 9 Mr. Crocker, do you have questions?
- 10 MR. CROCKER: Yes. I do, Madam Chair, thank you.
- 11 CROSS-EXAMINATION BY MR. CROCKER:
- MR. CROCKER: I circulated, or I gave to Board Staff
- 13 an interrogatory and response from the Hydro One hearing
- 14 that I would like to -- or application, that I would like
- 15 to ask my friend about. And I -- I'm sorry, ask the
- 16 witness about, and I showed it to her earlier.
- 17 MR. MILLAR: This will be Exhibit K3.6. Mr. Crocker,
- 18 what is the reference number for the -- I don't have it in
- 19 front of me. Is it an undertaking or a --
- MR. CROCKER: It is Exhibit I, tab 9, schedule 9, page
- 21 1 of 1 from the -- from EB-2010-0332.
- MR. MILLAR: Thank you.
- 23 EXHIBIT NO. K3.6: EXHIBIT I, TAB 9, SCHEDULE 9,
- 24 PAGE 1 OF 1 FROM EB-2010-0332.
- MR. CROCKER: I should say, as a result of the last
- 26 couple of questions Mr. Warren asked and Mr. Buonaguro's
- 27 cross-examination, I don't have very much left.
- 28 And in fact, my big coup was going to be to have the

- 1 witness agree to provide the evidence that she agreed to
- 2 provide in Undertaking J3.5. I must admit I am deflated
- 3 that it has already been done.
- 4 [Laughter]
- MR. SOMMERVILLE: You should get a royalty. 5
- MR. CROCKER: I will pursue it. 6
- 7 [Laughter]
- 8 MR. CROCKER: Ms. McNally, I have given you an
- 9 interrogatory and a response that we asked Hydro One in
- 10 their CDM application.
- 11 And they have broken out the OPA's budget for CDM in
- that table that they provide; that's correct, isn't it? 12
- 13 MS. McNALLY: That appears to be what they've done,
- 14 yes.
- 15 Right. They have taken that MR. CROCKER:
- information, as they've indicated underneath it, from OPA 16
- 17 material, OPA information?
- 18 That is what they cite. MS. McNALLY:
- Okay. And then can I take it from this 19 MR. CROCKER:
- 20 that your budget for consumer programs is \$570 million,
- 21 commercial institutional programs is \$568 million, and
- industrial programs is \$208 million? 22
- 23 MS. McNALLY: So that is certainly what it says in the
- 24 paper. I am unfortunately unable to independently verify
- 25 this here and now. But if I read along with you, that is
- 26 what the paper says.
- 27 MR. CROCKER: Okay. I will see as we go whether I
- need to ask you for an undertaking to confirm that, but 28

- 1 let's see how we go.
- 2 The total of that is \$1.356 million. As I understand
- 3 it, your budget is 1.4 -- not billion...
- 4 MS. McNALLY: Billion, \$1.4 billion, yes.
- 5 MR. CROCKER: Yes. I have trouble thinking in terms
- 6 of millions, let alone billions.
- 7 Let's come to what the difference might be in a little
- 8 bit.
- 9 The fourth program that you mentioned isn't included
- 10 here; is there any -- do you know why that might be?
- 11 MS. McNALLY: No. I can't speak for why Hydro One
- 12 wouldn't.
- 13 MR. CROCKER: Well, why your material? I assume they
- 14 have just taken it from your material. Why your material
- 15 wouldn't include that?
- MS. McNALLY: Unfortunately, I don't know. It is
- 17 coming from a province-wide symposium, but I can't tell
- 18 from here what that was or what the materials were, so I
- 19 can't comment on what was in or out of that.
- 20 MR. CROCKER: Okay. That's fine.
- Of that \$1.4 billion, is all of it to go to LDCs? Do
- 22 you know?
- 23 MS. McNALLY: That \$1.4 billion is for the province-
- 24 wide -- it's for the province-wide OPA-contracted province-
- 25 wide programs.
- MR. CROCKER: And LDCs are to deliver those programs,
- 27 I assume, including Hydro One?
- 28 MS. McNALLY: Yes. LDCs, including Hydro One, will be

- 1 delivering those programs.
- 2 MR. CROCKER: So all of that 1.4 is to be provided to
- 3 LDCs for them to deliver the OPA programs?
- 4 MS. McNALLY: The funding for the programs, so
- 5 underneath that 1.4 billion, there is PAB funding, there is
- 6 incentive funding, there is marketing funding.
- 7 So some of that funding goes to customers and some
- 8 goes to LDCs.
- 9 MR. CROCKER: I understood -- and maybe I am wrong --
- 10 that the 1.4 billion was program admin -- that was the
- 11 program administration part of it; is that right?
- 12 MS. McNALLY: No. My understanding, the 1.4 billion
- 13 is the entire budget for the programs.
- 14 MR. CROCKER: All right. How do you determine how
- that is allocated? 15
- MR. VEGH: Excuse me, Madam Chair. I know that there 16
- 17 were issues earlier on on the -- or there was a discussion
- earlier on on the Issues List, and you know, while the -- I 18
- forget the exact language, but the Board indicated that, 19
- 20 you know, the information about the total spend, et cetera,
- 21 from the OPA is relevant for some context, but that you
- would not be exploring spending under the OPA programs. 22
- 23 And I think my friends is kind of digging into that
- level by asking issues around the -- how the OPA determined 24
- 25 the allocation among the different programs.
- I don't think that is an issue in this proceeding. 26
- 27 MS. HARE: Were you asking about amongst the different
- programs? Or how it is decided how much Toronto Hydro, for 28

- 1 example, gets?
- 2 MR. CROCKER: That is what I was asking, how much
- 3 Toronto Hydro --
- 4 MS. HARE: If it relates to how much Toronto Hydro
- 5 gets, I think it is relevant.
- 6 MR. SOMMERVILLE: We already have, I think, an
- 7 undertaking to the effect that to \$50 million will be added
- 8 the additional sum that OPA is going to provide pursuant to
- 9 undertaking for Mr. Warren.
- 10 So I think that is on the way.
- 11 MS. HARE: But I think the question was -- well, I
- 12 will let you ask the question, but I thought it was how
- 13 they decided it was 50 million.
- MR. SOMMERVILLE: Okay. Sorry.
- MR. CROCKER: Yes, that's the question.
- 16 MR. VEGH: I think I misunderstood the question.
- 17 Thank you, Madam Chair.
- 18 MS. McNALLY: So I will begin by saying that I came
- 19 today prepared to talk about the April 21st letter, and
- 20 didn't come today prepared to talk about the PAB allocation
- 21 formula.
- 22 So what I can tell you is that there was a fair amount
- 23 of discussion about what the appropriate formula was. The
- 24 parties agreed to it. It's captured in the master
- 25 agreement.
- If more detail is required, I am not in a position
- 27 right now to provide that.
- 28 MR. CROCKER: Well, let me go a little bit farther,

- 1 then, and see how we go.
- 2 Was there any requirement that Toronto Hydro allocate
- 3 the \$50 million to the three programs or the four programs,
- 4 as you described earlier, on the same percentages as you
- 5 have allocated the money?
- 6 In other words, I haven't figured out what the
- 7 percentages are, but just with respect to the industrial
- 8 program, that is a lot more than two percent of your
- 9 budget, and I just wondered whether there were any
- 10 conditions - if I can put it that way - put on the way
- 11 Toronto Hydro -- because that's the group we're dealing
- 12 with here -- allocated their resources.
- 13 MS. McNALLY: And unfortunately, I am not able to
- 14 provide an answer right now on that.
- 15 MR. CROCKER: Well, I think that is important enough
- that I would take an undertaking on that. Yeah. 16
- 17 And the undertaking would be I have asked you to -- to
- tell me, to tell the Board, whether there were any 18
- conditions put on the \$50 million which was allocated to 19
- 20 Toronto Hydro with respect to their CDM -- to their
- 21 implementing your CDM programs and whether a condition
- included allocating the \$50 million on the same percentages 2.2
- 23 as you allocated your budget.
- 24 MS. McNALLY: Sorry, just for clarification for me, so
- 25 the same percentages as appear on K3.6?
- 26 MR. CROCKER: Yes, or in fact any percentage, any
- 27 conditions, but specifically that.
- MR. MILLAR: The undertaking will be J3.6. 28

- 1 UNDERTAKING NO. J3.6: TO ADVISE WHETHER CONDITIONS
- WERE PUT ON \$50 MILLION ALLOCATED TO TORONTO HYDRO
- 3 WITH RESPECT TO IMPLEMENTATION OF CDM PROGRAMS; TO
- 4 ADVISE WHETHER PERCENTAGE ALLOCATIONS WERE THE SAME AS
- 5 THOSE IN EXHIBIT NO. K3.6
- 6 MR. CROCKER: Since I am asking for an undertaking, I
- 7 will ask you for one more. I believe the totals that are
- 8 provided, as I say, in the -- in Exhibit K3.6 are
- 9 1,356,000,000, and I wonder whether you could please tell
- 10 us by way of undertaking what the shortfall is between
- 11 1.356 billion and 1.4 billion, which is your budget?
- MS. McNALLY: Sorry. Maybe you were doing math, but
- 13 can you repeat the result of your math for me?
- MR. CROCKER: Yes, not my math, my associate's math.
- 15 I don't do math, not for a long time. The total of the
- 16 three columns that are provided in Exhibit K3.6 is
- 17 \$1,356,000,000. As we understand it, and as has been
- 18 stated here several times, the OPA budget for this program
- 19 is \$1.4 billion.
- 20 And I wondered whether you could provide us, by way of
- 21 undertaking, please, why where the shortfall comes.
- 22 MS. HARE: Or maybe confirm whether or not it is
- 23 really 1.356 rounded up to 1.4.
- 24 MR. MILLAR: J3.7.
- 25 UNDERTAKING NO. J3.7: TO PROVIDE EXPLANATION OF
- 26 DIFFERENCE BETWEEN \$1,356,000,000 FIGURE IN EXHIBIT
- J3.6 AND \$1.4 BILLION IN OPA BUDGET.
- 28 MR. CROCKER: Thank you. I have nothing further.

- 1 MS. HARE: Thank you. Mr. Rubenstein, do you have
- 2 cross-examination?
- 3 CROSS-EXAMINATION BY MR. RUBENSTEIN:
- 4 MR. RUBENSTEIN: Yes, very short, though. I just have
- 5 two questions for you.
- 6 The first is: Did you review the interrogatory
- 7 responses in this proceeding to help inform -- did the OPA
- 8 review the interrogatory responses to help inform its
- 9 opinion in the letter dated the 21st of April?
- 10 MS. McNALLY: I did not review them.
- 11 MR. RUBENSTEIN: And so --
- MS. McNALLY: I did not ask anybody in my team to
- 13 review them.
- MR. RUBENSTEIN: Second, and my last question, is:
- 15 Are you aware of any other information that exists, whether
- 16 it is in the OPA's control or not, that might be helpful to
- 17 the Board in its determination of the issue of duplication
- 18 that is not on the record in this proceeding?
- 19 MS. McNALLY: Am I aware -- sorry, can you repeat your
- 20 question?
- MR. RUBENSTEIN: Sure. Are you aware, based on your
- 22 experience, of any other information that might be helpful
- 23 to the Board in -- that exists, that you are aware that
- 24 exists, that might be helpful in the Board's determination
- 25 on the issue of duplication?
- MS. McNALLY: No, I'm not.
- MR. RUBENSTEIN: Thank you very much.
- 28 MS. HARE: Thank you. Mr. Gardner?

1 CROSS-EXAMINATION BY MR. GARDNER:

- 2 MR. GARDNER: Thank you, Madam Chair, just a few
- 3 questions. I will also be brief.
- 4 I am just picking up on your answers to Mr.
- 5 Buonaguro's questions about training earlier. Am I right
- to say that you were referencing training in what I believe 6
- was the OPA's commercial, institutional and industrial 7
- 8 program settings?
- 9 MS. McNALLY: We have capability building programs --
- 10 or initiatives under each one of the categories. So there
- 11 are residential capability building, as well as commercial,
- 12 industrial.
- 13 MR. GARDNER: So within residential program, are there
- 14 any initiatives underneath that program that are specific
- 15 to training or specific to education?
- 16 The one that comes to top of mind is MS. McNALLY:
- 17 there is training for residential, new construction
- builders, to train them on advanced building standards. 18
- 19 MR. GARDNER: And aside from that training, there is
- 20 no other sort of educative -- that is the only one that
- 21 comes to mind?
- MS. McNALLY: That training, and then I commented on 2.2
- 23 the marketing approach, as I mentioned earlier on. There
- 24 is a three-tiered marketing approach. There is the raising
- 25 awareness building and the culture of conservation, which
- 26 is an OPA-driven activity. Then there is the OPA province-
- 27 wide marketing on the initiatives, so the kind of
- transactional marketing, and then, as I mentioned, the 28

- 1 third bucket is the LDCs have funding for their own
- 2 marketing.
- 3 MR. GARDNER: So all three of those are marketing
- 4 components?
- 5 Again, we talked about the bit of the MS. McNALLY:
- blurry line. With energy efficiency, the first step is you 6
- 7 need to raise awareness and educate consumers about energy
- 8 efficiency. Then you go to the next step and you sell the
- 9 product.
- 10 MR. GARDNER: Okay, those are my questions. Thank
- 11 you.
- 12 MS. HARE: Thank you. Mr. Millar?
- MR. MILLAR: Madam Chair, I understand Mr. MacIntosh 13
- 14 may have a question, but it may have already been asked.
- 15 CROSS-EXAMINATION BY MR. MACINTOSH:
- 16 MR. MacINTOSH: I do, Madam Chair.
- 17 Ms. McNally, my name is David MacIntosh, and I
- represent Energy Probe. My question is one of 18
- 19 clarification. If you turn to page 1 of your evidence,
- 20 your witness statement, starting at line 19, I quote:
- 2.1 "The OPA recognizes that the OEB will ultimately
- determine the issue of duplication under the 2.2
- 23 Code. That interpretation will provide guidance
- to the OPA and LDCs. Pending this guidance, the 24
- 25 OPA adopted a 'purposive' approach to
- 26 interpreting the restrictions on duplication."
- 27 And so I was interested in clarifying the meaning you
- were using as you highlighted -- highlighted "purposive". 28

- 1 And if I Google and get the Merriam-Webster Dictionary, it
- 2 has two distinct meanings. The first is: Serving or
- 3 effecting a useful function, though not as a result of
- 4 planning or design; the second being: Having or tending to
- 5 fulfil a conscious purpose or design.
- I am wondering which of those meanings you were using
- 7 when you highlight that word?
- 8 MS. McNALLY: I am going to ask you to read the two
- 9 meanings, again.
- 10 MR. MacINTOSH: Fair enough, because they are quite
- 11 different. The first one is: Serving or effecting a
- 12 useful function, though not as a result of planning or
- 13 design; the second being: Having or tending to fulfil a
- 14 conscious purpose or design.
- 15 And that is the word you used to describe how you were
- 16 handling this.
- 17 MS. McNALLY: I am actually going to side-step your
- 18 two definitions and confess to being a lawyer. So when we
- 19 came up with this concept, I was using the concept
- 20 "purposive" in the legal sense, to look -- when you are
- 21 interpreting a piece of legislation, to try to look at the
- 22 purposes of it.
- 23 So what we did, as you can see from our evidence, is
- 24 asked ourselves: What do we think the purpose of the
- 25 duplication restrictions were? And you can see on page 2
- 26 that we landed on four purposes to avoid duplication, and
- 27 here I am at page 2 of my witness statement, line 5.
- 28 The first one was -- one of the purposes was to ensure

- 1 incremental megawatts and gigawatt hours and to not
- 2 undermine province-wide programs.
- 3 Purpose number 2 was to avoid marketplace confusion.
- 4 Purpose number 3 was to ensure prudent use of
- 5 ratepayer funds by avoiding duplication of resources.
- 6 And purpose number 4 was to capture regionally-
- 7 specific opportunities.
- 8 Mr. MacINTOSH: So I might say, then, that would seem
- 9 to me to indicate that it was purposeful, which would be
- 10 the second definition.
- 11 MS. McNALLY: I guess my only answer will be that our
- 12 understanding of purposive is set out here, and whether or
- 13 not it aligns with the Miriam-Webster, I am not sure at
- 14 this moment, but certainly what we understood it to be is
- 15 here in the witness statement.
- 16 Mr. MacIntosh: Thank you.
- 17 That's all, Madam Chair.
- 18 MS. HARE: Thank you.
- 19 Mr. Millar?
- 20 MR. MILLAR: Unfortunately, Mr. MacIntosh has taken my
- 21 last question, so...
- [Laughter]
- 23 MR. MILLAR: There is nothing more from me, Madam
- 24 Chair.
- MS. HARE: We are going to take our afternoon break
- 26 now, and return at 10 after 3:00.
- 27 --- Recess taken at 2:50 p.m.
- 28 --- On resuming at 3:10 p.m.

- 1 MS. HARE: The Panel has no questions.
- 2 Mr. Vegh, do you have any re-direct?
- 3 MR. VEGH: No. Thank you, Madam Chair.
- 4 MS. HARE: Okay. Thank you, Ms. McNally. Thank you
- 5 very much for appearing before the Board. We found your
- 6 evidence to be very helpful. Thank you.

7 PROCEDURAL MATTERS:

- 8 MS. HARE: Unless there are any other preliminary
- 9 matters, we are now finished with the proceeding. I just
- 10 wanted to ask if you had an idea, both Mr. Vegh and Mr.
- 11 Rodger, about the status of undertakings.
- 12 MR. VEGH: I put an undertaking request to the OPA as
- 13 we made them. I expect we will be filing them tomorrow.
- 14 MS. HARE: That would be very good. Mr. Rodger?
- MR. RODGER: Yes. I know Toronto Hydro continues to 15
- work on them. I suspect that some will be delivered 16
- 17 tomorrow. A couple necessitated quite a bit of work, so
- they may be a bit later in the week, but I expect in the 18
- 19 next couple of days.
- 20 MS. HARE: That would be very good. Thank you.
- 21 Just to repeat our schedule, then, May 9th for your
- argument Mr. Rodger, May 24th for the submissions of other 22
- parties, and June 1st for your reply argument. 23
- 24 MR. RODGER: Yes, Madam Chair.
- 25 MS. HARE: Thank you. Are there any other matters?
- 26 No? Thank you very much.
- 27 --- Whereupon the hearing concluded at 3:12 p.m.

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