



MIDLAND POWER UTILITY CORPORATION

16984 Highway#12 P.O. Box 820

Midland Ontario L4R 4P4

May 4, 2011

Ms. Kirsten Walli
Board Secretary
Ontario Energy Board
P.O. Box 2319
2300 Yonge Street
27th Floor
Toronto, ON
M4P 1E4

Dear Ms. Walli:

Re: Midland Power Utility Corporation Licence No ED-2002-0541
Application for an Extension to Mandated Time-of-Use Pricing Date

Pursuant to Section 1.2.1 of the Standard Supply Service Code the Ontario Energy Board mandated time-of-use ("TOU") pricing for Regulated Price Plan customers. As a result, Midland Power Utility Corporation (Midland PUC) mandated TOU date was set at June, 2011.

Midland PUC completed installation of smart meters to all customers and is working with the IESO to complete the appropriate testing required to implement new TOU rates effective June 1, 2011. In early May, 2011 we expect to complete our cut over to the IESO in readiness for implementation of TOU billing beginning with consumption June 1, 2011.

Midland PUC would respectfully request an extension of the June, 2011 TOU billing implementation date for the GS<50kW customer class to February 1, 2012. Although our systems are set up to implement TOU rates for these customers, we have concerns about potential bill increases that until recently have not been identified. The number of customers affected by this extension would be approximately 720.

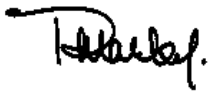
Midland PUC has determined a considerable number of our customers in this class, by the very nature of their business, will be unable to shift their consumption to off peak pricing. Due to the fact that electricity costs represent the greater portion of the bill to customers, we are concerned about the total impacts to our customers should TOU be implemented before customers have an opportunity to take advantage of conservation programs which are currently being rolled out through the OPA. Midland PUC will be working with this customer class over the next six months to implement and educate customers on the OPA programs so that customers may mitigate against potential increases.

Due to the timing of the TOU rates and OPA programs Midland PUC was not able to educate customers until this information was available in late spring 2011. Consequently, Midland PUC would respectfully request an extension of the June, 2011 TOU implementation date for the GS<50kW class to February 1, 2012.

Should you have any questions or require any further information, please contact Christine Bell at 705.526.9362 ext 219 or email at cbell@midlandpuc.on.ca.

Yours very truly,

Midland Power Utility Corporation

A handwritten signature in black ink, appearing to read "P. Marley".

Phil Marley, CMA
President & CEO

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