



EB-2011-0133

NOTICE OF APPLICATION AND WRITTEN HEARING

Application by Midland Power Utility Corporation for an Extension to its Mandated Time-of-Use Pricing Date for Certain Regulated Price Plan Consumers

The Application

Midland Power Utility Corporation (“Midland PUC”) filed an application dated May 4, 2011 with the Ontario Energy Board under section 74 of the *Ontario Energy Board Act, 1998*, S.O. 1998, c.15 (Schedule B) for a licence amendment granting an extension in relation to the mandated date for the implementation of Time-of-Use (“TOU”) pricing rates for certain Regulated Price Plan (“RPP”) consumers.

Time-of-Use Pricing

On August 4, 2010 the Ontario Energy Board issued a determination under Section 1.2.1 of the Standard Supply Service Code to require the implementation of TOU pricing for RPP consumers. The determination established mandatory TOU implementation dates for each electricity distributor. Midland PUC has applied for an extension to its mandated June 2011 TOU pricing date for eligible General Service under 50 kW customers and requested a new date of February 1, 2012. Midland PUC states the extension is necessary due to concerns over the potential bill increases affecting these customers and to provide time to implement and educate these customers on the Ontario Power Authority’s conservation programs. The extension would affect approximately 720 customers.

How to see the Application

A copy of the application and related documents are available for inspection at the Board’s offices in Toronto and on its website, www.ontarioenergyboard.ca. A copy can also be viewed at Midland PUC’s office at the address indicated below and on its website.

How to Participate in the Hearing

The application will be decided by way of written hearing unless a party satisfies the Board that there is good reason for not holding a written hearing. If you object to a written hearing for this application, you must provide written reasons why an oral hearing is necessary. Any submissions objecting to a written hearing must be received by the Board and copied to the applicant by **May 27, 2011**.

Any parties who wish information and material from the applicant that is in addition to the applicant's pre-filed evidence with the Board, and that is relevant to the hearing, shall request it by written interrogatories filed with the Board and delivered to the applicant on or before **May 30, 2011**. Where possible, the questions should specifically reference the pre-filed evidence. The applicant shall file with the Board complete responses to the interrogatories and deliver them to any interested parties in the proceeding no later than **June 13, 2011**.

Anyone who wishes to make a submission on the application must file that written submission with the Board and deliver it to the applicant by **June 20, 2011**. If the applicant wishes to respond to the submission(s), the written response must be filed with the Board and delivered to all parties who made submissions by **June 27, 2011**. All written submissions sent to the Board will be placed on the public record. The written submissions will be available for viewing at the Board's offices and will be placed on the Board's website.

If the written submission is from a private citizen (i.e., not a lawyer representing a client, not a consultant representing a client or organization, not an individual in an organization that represents the interests of consumers or other groups, and not an individual from a regulated entity), before placing the written submission on the public record, the Board will remove any personal (i.e., not business) contact information from the written submission (i.e., the address, fax number, phone number, and e-mail address of the individual). However, the name of the individual and the content of the written submission will become part of the public record.

As stated elsewhere in this notice, you must provide a complete copy of your written submission (including your name, contact information, and everything written in the submission) to the applicant.

How to File Documents with the Board

You must forward two paper copies, and if possible, an electronic copy in Word format and searchable PDF format, of your written submission to the Board and one copy to the applicant. All submissions must quote file number EB-2011-0133 and clearly state the sender's name, postal address, telephone number, fax number and e-mail address. All communications should be directed to the attention of the Board Secretary at the address below, and be received no later than 4:45 p.m. on the required date.

Need More Information?

Further information on how to participate may be obtained by visiting the Board's Web site at www.ontarioenergyboard.ca or by calling our Consumer Relations Centre at 1-877-632-2727.

IMPORTANT

IF YOU DO NOT FILE A WRITTEN SUBMISSION OBJECTING TO A WRITTEN HEARING OR DO NOT PARTICIPATE IN THE HEARING BY FILING WRITTEN SUBMISSIONS IN ACCORDANCE WITH THIS NOTICE, THE BOARD MAY PROCEED WITHOUT YOUR PARTICIPATION AND YOU WILL NOT BE ENTITLED TO FURTHER NOTICE IN THIS PROCEEDING.

Addresses**The Board**

Ontario Energy Board
P.O. Box 2319
2300 Yonge Street, 27th Floor
Toronto ON M4P 1E4
Attention: Board Secretary

Tel: 1-877-632-2727 (toll free)
Fax: 416-440-7656
E-mail: Boardsec@ontarioenergyboard.ca

The Applicant

Midland Power Utility Corporation
16984 Highway #12
P.O. Box 820
Midland ON L4R 4P4
Attention: Phil Marley

Tel: 705-526-9362 ext. 204
Fax: 705-526-7890
E-mail: pmarley@midlandpuc.on.ca

DATED at Toronto, May 12, 2011

ONTARIO ENERGY BOARD

Original signed by

Kirsten Walli
Board Secretary