



December 16, 2011

Kirsten Walli
Board Secretary
Ontario Energy Board
P.O. Box 2319
27th Floor
Yonge Street
Toronto, ON M4P 1E4

RE: Enbridge Plan Proceeding Board file number EB-2011-0295

Dear Ms. Walli:

Please accept this letter in support of Enbridge Gas Distribution's 2012-2014 Demand Side Management (DSM) Plan, file #EB-2011-0295.

Enbridge has, for many years, worked closely with and sponsored EnerQuality's efforts to improve the energy efficiency of new housing in Ontario through programs such as ENERGY STAR for New Homes, the Building Canada builder consulting program and the Better Built Homes training series.

EnerQuality believes that there is a need for an ongoing, active role on the part of Ontario's gas utilities – Enbridge and Union Gas – to develop programming that engages home builders to transform the housing market to greater levels of energy efficiency.

Specifically, on January 1, 2012, the Ontario Building Code (OBC) will require all new homes in Ontario to be built to meet new energy efficiency requirements (i.e. EnerGuide 80). This outcome is the direct result of a market transformation strategy that coupled capacity building programs (training, builder consulting) with a builder-friendly home labelling program (ENERGY STAR for New Homes). By the time the new code takes effect, 20% of all new homes built in Ontario will be labelled ENERGY STAR and hundreds of builders will have been consulted with and trained to meet the soon-to-be codified new energy efficiency standards.

On January 1st we will embark on the next market transformation cycle that will push builders to meet a 20-25% better-than-code performance improvement. It is important to note that with each cycle, incremental energy savings in new home construction become more difficult and costly to realize. Achieving the next milestone will require a number of market interventions, without which, we risk foregoing significant aggregate energy savings.



Enbridge's plan to support builders' transition to higher energy efficiency standards through capacity building and incentives that address the cost barrier are timely and welcome.

EnerQuality looks forward to continuing to collaborate with Enbridge and other key stakeholders in the transformation of Ontario's housing into the most energy efficient and sustainable in the world.

Regards,

Corey McBurney
President

cc. Norm Ryckman, Enbridge Gas Distribution Inc.
Michael Bell, Ontario Energy Board