Ontario Energy Board

P.O. Box 2319 27th. Floor 2300 Yonge Street Toronto ON M4P 1E4 Telephone: 416- 481-1967

Facsimile: 416- 440-7656 Toll free: 1-888-632-6273 Commission de l'énergie de l'Ontario

C.P. 2319 27e étage 2300, rue Yonge Toronto ON M4P 1E4 Téléphone: 416-481-1967

Télécopieur: 416- 440-7656 Numéro sans frais: 1-888-632-6273



BY E-MAIL

January 9, 2012

Scott Walker Senior Vice President E2 Energy Inc. B - 6501 Mississauga Road Mississauga ON L5N 1A6

LETTER OF DIRECTION

Dear Mr Walker:

Re: E2 Energy Inc.

Application for an Electricity Retailer Licence

Board File No. EB-2011-0437

The Ontario Energy Board has completed a preliminary review of your application. The Board expects to render a decision and/or order in this application on or about March 19, 2012.

The Board has now issued its Notice of Application and Written Hearing relating to your electricity retailer licence application. The Board has posted the English and French versions of the Notice on its website.

You are directed:

- 1. To arrange immediately for the enclosed English version of the Notice, headed with the Ontario government logo and the words "Ontario Energy Board", to be posted on your website, if available by January 16, 2012.
- 2. To arrange immediately for the enclosed French version of the Notice headed with the Ontario Government logo and the words "Commission de l'énergie de l'Ontario", to be posted on your website, if available by January 16, 2012.
- 3. To make a copy of the application and evidence, and any amendments thereto, available for public review at E2 Energy Inc..'s office.

- 4. To inform the Board by way of letter directed to the Board Secretary that the notices have been posted on your website, immediately upon completion.
- 5. To provide a copy of the application and evidence, and any amendments thereto, to anyone requesting the material.

All correspondence to the Board regarding this matter must quote file number EB-2011-0437 and must consist of one electronic copy e-mailed to BoardSec@ontarioenergyboard.ca and two hard copies filed with the Board Secretary.

NOTE:

IF YOU ARE UNABLE TO POST THE NOTICES ON YOUR WEBSITE AS DIRECTED BY JANUARY 16, 2012 OR IF YOU DO NOT HAVE A WEBSITE, YOU MUST INFORM THE BOARD IMMEDIATELY BY WAY OF LETTER DIRECTED TO THE BOARD SECRETARY.

Yours truly,

Original signed by

Kirsten Walli Board Secretary

Encl.