



EB-2012-0037

NOTICE OF APPLICATION AND WRITTEN HEARING
Universal Energy Corporation
Application for Electricity Retailer Licence

The Application

Universal Energy Corporation has applied to the Ontario Energy Board for an electricity retailer licence. The granting of this licence would enable the applicant retail electricity in Ontario.

The application will be decided by an employee of the Board who has been delegated this authority pursuant to section 6 of the *Ontario Energy Board Act, 1998*. The employee does not intend to provide for an award of costs when deciding this application.

How to See the Application

A copy of the application and related documents are available for inspection at the Board's offices in Toronto and on its website, www.ontarioenergyboard.ca. A copy can also be viewed at the applicant's office at the address indicated below and on its website.

How to Participate in the Hearing

The Board intends to proceed with this matter by way of a written hearing unless a party satisfies the Board that there is a good reason for not holding a written hearing. If you object to the Board holding a written hearing for this application, you must provide written reasons why an oral hearing is necessary. Any submissions objecting to a written hearing must be received by the Board and copied to the applicant by **March 12, 2012**.

Any parties who wish information and material from the applicant that is in addition to the applicant's pre-filed evidence with the Board, and that is relevant to the hearing, shall request it by written interrogatories filed with the Board and delivered to the applicant on or before **March 16, 2012**. Where possible, the questions should specifically reference the pre-filed evidence. The applicant shall file with the Board complete responses to the interrogatories and deliver them to any interested parties in the proceeding no later than **March 30, 2012**.

Anyone who wishes to make a submission on the application must file that written submission with the Board and deliver it to the applicant by **April 6, 2012**. If the applicant wishes to respond to the submission(s), the written response must be filed with the Board and delivered to all parties who made submissions by **April 13, 2012**. All written submissions will be available for viewing at the Board's offices and will be placed on the Board's website.

If the written submission is from a private citizen (i.e., not a lawyer representing a client, not a consultant representing a client or organization, not an individual in an organization that represents the interests of consumers or other groups, and not an individual from a regulated entity), before placing the written submission on the public record, the Board will remove any personal (i.e., not business) contact information from the written submission (i.e., the address, telephone number and email address of the individual). However, the name of the individual and the content of the written submission will become part of the public record.

As stated elsewhere in this notice, you must provide a complete copy of your written submission (including your name, contact information, and everything written in the submission) to the applicant.

How to File Documents with the Board

You must forward two paper copies, and if possible, an electronic copy in PDF format of your written submission to the Board and one copy to the applicant. All submissions must quote file number **EB-2012-0037** and clearly state the sender's name, postal address, telephone number and email address. All communications should be directed to the attention of the Board Secretary at the address below, and be received no later than 4:45 p.m. on the required date.

Need More Information?

Further information on how to participate may be obtained by visiting the Board's web site at www.ontarioenergyboard.ca or by calling our Consumer Relations Centre at 1-877-632-2727.

IMPORTANT

IF YOU DO NOT FILE AN OBJECTION TO A WRITTEN HEARING OR DO NOT PARTICIPATE IN THE HEARING BY FILING A SUBMISSION IN ACCORDANCE WITH THIS NOTICE, THE BOARD MAY PROCEED WITHOUT YOUR PARTICIPATION AND YOU WILL NOT BE ENTITLED TO FURTHER NOTICE IN THIS PROCEEDING.

Addresses

The Board:

Ontario Energy Board
P.O. Box 2319
27th Floor
2300 Yonge Street
Toronto ON M4P 1E4
Attention: Board Secretary
Filings:
<https://www.errr.ontarioenergyboard.ca/>

E-mail: boardsec@ontarioenergyboard.ca
Tel: 1-888-632-6273 (Toll free)
Fax: 416-440-7656

The Applicant:

Universal Energy Corporation
6345 Dixie Road
Suite 200
Mississauga ON L5T 2E6
Attention: Mr. Gord Potter

E-Mail: gpotter@justenergy.com

Tel: +1 (905) 795-4214
Fax: +1(905) 564-6069

DATED at Toronto, February 24, 2012

ONTARIO ENERGY BOARD

Original signed by

Kirsten Walli
Board Secretary