



March 20, 2012

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Ontario Energy Board  
P.O. Box 2319  
2300 Yonge Street  
Toronto, Ontario, Canada  
M4P 1E4  
**Attention: Kirsten Walli, Board Secretary**

**RE: Social Housing Services Corporation, GM-2009-0195**

Dear Madam,

With reference to our prior letter of March 16, 2012, we would like to clarify several issues in order to proceed with our initial request of March 8, 2012 to request a name change to our gas marketer license.

Although Housing Services Corporation currently only sells to high volume customers and currently has no low volume customers, we wish to continue to maintain the option to sell to low volume consumers in the future. We therefore are no longer requesting that the Board grant the amendment to our licence without a hearing.

In regards to our name change, we have made efforts to inform all our current customers of the name change. Prior to the enactment of the Housing Services Act, 2011, which effected the legal name change for us, both HSC and the Ministry of Municipal Affairs and Housing conducted extensive discussions and consultations with the housing sector, which included our 47 Local Housing Corporation clients. These discussions included extensive communication about our name change. In addition, a multi-channel communications and marketing initiative was implemented on January 1, 2012, when our name officially changed, consisting of a broad email informational campaign, website campaign and physical mail-out to all of our customers. Finally, targeted emails and communications specifically to our customers were also undertaken.

Further to advice from your office, we hope this letter is sufficient to proceed with our prior requests for a name amendment based on the legislative change which amended our legal name.

If you have any further questions, please don't hesitate to contact me.

Kind Regards,  
**HOUSING SERVICES CORPORATION**

Per: David Chu  
Director, Operations  
and Chief Financial Officer

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