From: Pizzolato, Bruce [mailto:Bruce.PizzolatoP.Log@lcbo.com] Sent: February-07-13 8:43 AM To: BoardSec; rabirashed@whitbyhydro.on.ca Cc: Ron Fennell; Subject: FW: Fwd: Whitby Hydro rate change application

I must say that I completely agree with Mr. Meadwell's email below. As consumers we try to assist with reducing the demands placed on the many resources we enjoy and sometimes take for granted. In the specific case below Whitby Hydro installed new "Smart Meters" as well as a new rate structure to encourage people to shift their demands from the Whitby Hydro (and ultimately the Ontario Hydro grid) in order to reduce the peak demand on the power grid, which ultimately would reduce overall costs for both Controlling Authorities. It would appear that as consumers we rose to the challenge and reduced our consumption and ultimately our costs. It would also appear that this negatively affected the profit Margin of the Controlling Authority and now we are being forced to pay for something that we were originally told would not costs us anything. This sounds vaguely familiar to a book I read in high school titled Animal Farm written by George Orwell. If you haven't read it then perhaps you should. Given the relatively inexpensive cost of Natural Gas these days a strong case can be made for installing a Natural Gas generator and disconnecting from the Whitby Hydro grid!

Bruce Pizzolato , P.Log Director, Durham and Thunder Bay Retail Service Centers, LCBO 2000 Boundary Road, Whitby, Ontario L1N 7G4 T: (905) 723-3417 x2009 F: 905-579-0496 E: <u>Bruce.PizzolatoP.Log@lcbo.com</u>