

**Ontario Energy  
Board**  
P.O. Box 2319  
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Toronto ON M4P 1E4  
Telephone: 416- 481-1967  
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**Commission de l'énergie  
de l'Ontario**  
C.P. 2319  
27e étage  
2300, rue Yonge  
Toronto ON M4P 1E4  
Téléphone: 416- 481-1967  
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Numéro sans frais: 1-888-632-6273



**BY E-MAIL**

March 13, 2013

Nola L. Ruzyski  
Vice President, Regulatory Affairs Canada  
Just Energy Ontario L.P.  
6345 Dixie Road  
Suite 200  
Mississauga ON L5T 2E6

## **LETTER OF DIRECTION**

Dear Ms. Ruzyski:

**Re: Just Energy Ontario L.P.  
Application for Licences Amendment  
Board File No. EB-2012-0435**

The Board has now issued its Notice of Application and Hearing relating to your application to amend Just Energy's gas marketer licence GM-2010-0152 and electricity retailer licence ER-2010-0153. The Board has posted the English and French versions of the Notice on its website.

You are directed:

1. To arrange immediately for the enclosed English version of the Notice in the form accompanying this Letter of Direction, including all graphics and the words "Ontario Energy Board", to be posted on your website by March 20, 2013.
2. To arrange immediately for the enclosed French version of the Notice in the form accompanying this Letter of Direction, including all graphics and the words "Commission de l'énergie de l'Ontario", to be posted on your website, by March 20, 2013.
3. To make a copy of the application and evidence, and any amendments thereto, available for public review at Just Energy Ontario L.P.'s office.

4. To immediately serve a copy of the Notice, in person, by courier or by registered mail, upon the parties that submitted written comments to the Board in response to the Board's notice of consultation process on a proposed restated Electricity Retailer Code of Conduct and a proposed restated Code of Conduct for Gas Marketers (EB-2010-0245) issued on August 12, 2010. A list of these parties is attached to this letter as Appendix A.
5. To immediately serve a copy of the Notice, in person, by courier or by registered mail, upon each licensed low-volume electricity retailer and licensed gas marketer. Licensed entities are listed on the Board's website.
6. To inform the Board by way of letter directed to the Board Secretary that the notices have been posted on your website, immediately upon completion.
7. To file with the Board, both electronically and hard copy, an affidavit proving service of the Notice immediately thereafter.
8. To provide a copy of the application and evidence, and any amendments thereto, to anyone requesting the material.

All correspondence to the Board regarding this matter must quote file number EB-2012-0435 and must consist of one electronic copy e-mailed to [BoardSec@ontarioenergyboard.ca](mailto:BoardSec@ontarioenergyboard.ca) and two hard copies filed with the Board Secretary.

Yours truly,

*Original signed by*

Kirsten Walli  
Board Secretary

Encl

## **Appendix A**

List of parties that submitted written comments to the Board in response to the Board's notice of consultation process on a proposed restated Electricity Retailer Code of Conduct and a proposed restated Code of Conduct for Gas Marketers (EB-2010-0245) issued on August 12, 2010.

- Active Energy Corp.
- Direct Energy Marketing Ltd
- Summitt Energy Management Inc.
- Building Owners and Managers Association
- Canadian RiteRate Energy
- Chatham-Kent Hydro Inc.
- Consumers Council of Canada
- Corporation of the City of Kitchener
- Enbridge Gas Distribution
- FireFly Energy
- Hydro One Networks Inc.
- London Property Management Association
- Planet Energy Corp.
- Mr. Bruce Sharp
- Shell Energy North America (Canada) Inc.
- Vulnerable Energy Consumers Coalition