

**UNDERTAKINGS**

**Undertaking**

Undertake to look up the nuclear advertising budget within the \$4-million increase and the base amount.

**Response**

The following amounts related to nuclear advertising are included in the \$4 million increase over the period 2006 to 2008 in Corporate Affairs costs attributable to community engagement initiatives and initiatives related to water safety, community and sponsorship advertising, which is cited in Ex. L-14-39 (\$M):

**Chart 1**

<b>Description</b>	<b>Increase</b>
OPG's contribution to Canadian Nuclear Association's advertising initiatives	-
Advertising in OPG nuclear host communities	-
OPG's nuclear billboard advertising initiative	0.2
New nuclear generation development advertising	1.7
<b>Total</b>	<b>1.9</b>

The following amounts related to nuclear advertising are included in Corporate Affairs costs in the revenue requirement for the test period (\$M):

**Chart 2**

<b>Description</b>	<b>2008<sup>1</sup></b>	<b>2009</b>
OPG's contribution to Canadian Nuclear Association's advertising initiatives	1.0	1.3
Advertising in OPG nuclear host communities	0.2	0.2
OPG's nuclear billboard advertising initiative	0.1	0.2
New nuclear generation development advertising	1.3	1.7
<b>Total</b>	<b>2.6</b>	<b>3.4</b>

<sup>1</sup> Amounts are for period April 1, 2008 to December 31, 2009