

**Ontario Energy  
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**Commission de l'énergie  
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**BY PRIORITY POST**

October 22, 2010

Ms. Joanne Mascioli  
Direct Energy Marketing Limited  
2225 Sheppard Avenue East  
Toronto ON M5J 5C2

Dear Ms. Mascioli:

**Re: Direct Energy Marketing Limited  
Application for Electricity Wholesaler Licence  
Board File Number EB-2010-0252**

The Board has today issued a decision and order in the above matter and a copy is enclosed herewith.

Please direct any questions relating to this application to Irina Kuznetsova, Advisor at +1 (416) 440-8138.

Yours truly,

*Original signed by*

John Pickernell  
Assistant Board Secretary