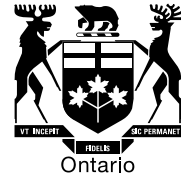


**Ontario Energy
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**Commission de l'énergie
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BY E-MAIL

November 5, 2013

Joanne Mascioli
Senior Compliance Analyst
Direct Energy Marketing Limited
2225 Sheppard Avenue East
Atria III
Toronto ON M2J 5C2

Dear Ms. Mascioli:

**Re: Direct Energy Marketing Inc.
Application for Electricity Wholesaler Licence Renewal
Board File Number EB-2013-0382**

This will acknowledge receipt on October 30, 2013 of your application for an Electricity Wholesaler licence renewal. The Board has assigned file number EB-2013-0382 to this matter. Please refer to this file number in all future correspondence to the Board regarding this matter. All information related to this matter must be filed with the Board Secretary.

Please direct any questions relating to this application to Irina Kuznetsova, Advisor at (416) 440-8138 or e-mail, Irina.Kuznetsova@ontarioenergyboard.ca.

Yours truly,

Original signed by

John Pickernell
Assistant Board Secretary