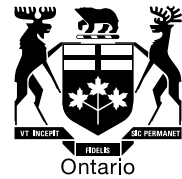


**Ontario Energy
Board**
P.O. Box 2319
27th. Floor
2300 Yonge Street
Toronto ON M4P 1E4
Telephone: 416- 481-1967
Facsimile: 416- 440-7656
Toll free: 1-888-632-6273

**Commission de l'énergie
de l'Ontario**
C.P. 2319
27e étage
2300, rue Yonge
Toronto ON M4P 1E4
Téléphone: 416- 481-1967
Télécopieur: 416- 440-7656
Numéro sans frais: 1-888-632-6273



BY E-MAIL

January 29, 2014

Joanne Mascioli
Direct Energy Marketing Limited
2225 Sheppard Avenue East
Atria III
Toronto ON M2J 5C2

Dear Ms. Mascioli :

**Re: Application for Gas Marketer Licence
Board File Number EB-2014-0016**

The Board has reviewed your application for a gas marketer licence. Your application is currently incomplete and cannot be processed until the following has been filed:

1. Section 5 – Type of Application.

You have indicated that this is a licence renewal application and that the current gas marketer licence GM-2009-0058 is due to expire on March 14, 2014. Considering the time required to process this type of application in accordance with the Board's established practice and procedures, your licence renewal application cannot be determined before expiry of the current licence. Please file a letter requesting extension of the term of the current licence. Also, please provide reasons for not filing the renewal application on a timely basis.

2. Section 8 and section 15 - Officers, Directors and Key Individuals

As part of the application review process, the Board conduct a police record check with the Ontario Provincial Police (OPP) on each of the key individuals identified in section 8 of the application. You have provided information on three key individuals, and two of them are residing in the USA. The OPP cannot perform the police record check on the US residents. Please provide information on key individuals who reside in Canada.

3. Additional Information – OPP Security Screening Check Form

The Board requires the completion of the attached form entitled "Security Screening Check" for the processing of this licence application. Each key individual is required to complete, sign, date and return this form to the Board.

The Board will resume processing your application once the above information has been filed. If the above information is not filed within 30 days of the date of this letter, the Board may close the file for this application.

Please quote file number EB-2014-0016 when filing the additional information requested above and please file hard copies of the materials requested as wet signatures are required. All filings should be directed to the attention of the Board Secretary.

Please direct any questions relating to this application to Irina Kuznetsova, Advisor at +1 (416) 440-8138 or e-mail, Irina.Kuznetsova@ontarioenergyboard.ca.

Yours truly,

Original signed by

John Pickernell
Assistant Board Secretary

Attachment