



**EB-2014-0016**

**NOTICE OF APPLICATION AND WRITTEN HEARING  
Direct Energy Marketing Limited  
Application for Gas Marketer Licence**

Direct Energy Marketing Limited has applied to the Ontario Energy Board under section 50 of the *Ontario Energy Board Act, 1998*, (the "Act") for a gas marketer licence. The granting of this licence would enable the applicant to market natural gas in Ontario. The Board has assigned the application file number EB-2014-0016.

The application will be decided by an employee of the Board who has been delegated this authority pursuant to section 6 of the Act. The employee does not intend to provide for an award of costs when deciding this application.

**How to see Direct Energy Marketing Limited's Application**

A copy of the non-confidential portion of the application and related documents are available for inspection at the Board's office in Toronto. A copy can also be viewed at the applicant's office at the address indicated below.

**How to Participate in the Hearing**

The Board intends to proceed with this application by way of written hearing unless a party satisfies the Board that there is a good reason for not holding a written hearing. If you object to the Board holding a written hearing for this application, you must provide written reasons why an oral hearing is necessary. Any submissions objecting to a written hearing must be received by the Board and copied to the applicant by **March 10, 2014**.

Any parties, who wish information and material from the applicant that is in addition to the applicant's pre-filed evidence with the Board and that is relevant to the hearing, shall

request it by written interrogatories filed with the Board and delivered to the applicant on or before **March 14, 2014**. Where possible, the questions should specifically reference the pre-filed evidence. The applicant shall file with the Board complete responses to the interrogatories and deliver them to any interested parties in the proceeding no later than **March 27, 2014**.

Anyone who wishes to make a submission on the application must file that written submission with the Board and deliver it to the applicant by **April 15, 2014**. If the applicant wishes to respond to the submission(s), the written response must be filed with the Board and delivered to all parties who made submission by **April 29, 2014**. All written submissions will be available for viewing at the Board's offices and will be placed on the Board's website.

If the written submission is from a private citizen (i.e., not a lawyer representing a client, not a consultant representing a client or organization, not an individual in an organization that represents the interests of consumers or other groups, and not an individual from a regulated entity), before placing the written submission on the public record, the Board will remove any personal (i.e., not business) contact information from the written submission (i.e., the address, telephone number and email address of the individual). However, the name of the individual and the content of the written submission will become part of the public record.

As stated elsewhere in this notice, you must provide a complete copy of your written submission (including your name, contact information, and everything written in the submission) to the applicant.

### **How to File Documents with the Board**

You must forward two paper copies, and if possible, an electronic copy in PDF format of your documents to the Board and one copy to the applicant. All filings must include file number EB-2014-0016 and clearly state the sender's name, postal address, telephone number and email address. All communications should be directed to the attention of the Board Secretary at the address below, and be received no later than 4:45 p.m. on the required date.

### **Need More Information?**

Further information on how to participate may be obtained by visiting the Board's website at <http://www.ontarioenergyboard.ca> or by calling our Consumer Relations Centre at 1-877-632-2727.

### **IMPORTANT**

**IF YOU DO NOT FILE A WRITTEN SUBMISSION OBJECTING TO A WRITTEN HEARING OR DO NOT PARTICIPATE IN THE HEARING BY FILING INTERROGATORIES OR WRITTEN SUBMISSIONS IN ACCORDANCE WITH THIS NOTICE, THE BOARD MAY PROCEED WITHOUT YOUR PARTICIPATION AND YOU WILL NOT BE ENTITLED TO FURTHER NOTICE IN THIS PROCEEDING.**

### **Addresses**

#### **The Board:**

Ontario Energy Board  
P.O. Box 2319  
27<sup>th</sup> Floor  
2300 Yonge Street  
Toronto ON M4P 1E4  
Attention: Board Secretary  
Filings:  
[www.pes.ontarioenergyboard.ca/eservice/](http://www.pes.ontarioenergyboard.ca/eservice/)  
E-mail: [boardsec@ontarioenergyboard.ca](mailto:boardsec@ontarioenergyboard.ca)  
Tel: 1-888-632-6273 (Toll free)  
Fax: 416-440-7656

#### **The Applicant:**

Direct Energy Marketing Limited  
2225 Sheppard Avenue East  
Atria III  
Toronto ON M2J 5C2  
Attention: Ms. Joanne Mascioli  
  
E-Mail: [joanne.mascioli@directenergy.com](mailto:joanne.mascioli@directenergy.com)  
Tel: +1 (416) 758 4254  
Fax: +1 (416) 758-4272

**DATED** at Toronto, February 21, 2014

**ONTARIO ENERGY BOARD**

*Original signed by*

Kirsten Walli  
Board Secretary