



May 07, 2014

Sent by Mail to: [boardsec@ontarioenergyboard.ca](mailto:boardsec@ontarioenergyboard.ca)

Kirsten Walli, Board Secretary  
Ontario Energy Board  
P.O. Box 2319  
2300 Yonge Street, 26<sup>th</sup> Floor  
Toronto, ON  
M4P 1E4

Dear Ms. Walli

**Re: Gas Marketer and Electricity Retailer License Amendment – GM-2013-0324;  
ER-2011-0386**

Following a request by Canadian RiteRate Energy Corporation ("RiteRate") for an amendment to Schedule 1 of our Gas Marketer License, GM-2013-0324 and Electricity Retail License ER-2011-0386 respectively, we kindly provide further clarification as requested.

Specifically, we would like to request that only the following two Trade Names be amended to our license:

- Cricket Electricity
- Cricket NaturalGas

Previously, we had requested a larger list of potential Trade names. At the time of the initial letter on January 28<sup>th</sup> 2014 (with a subsequent letter on March 3<sup>rd</sup> 2014), we had not determined an appropriate and comprehensive marketing strategy, and as such, requested a list of all potential trade names being considered. Given the time since our initial amendment request, we have now determined that the above mentioned Trade Names are our planned names, exclusive of our previously requested list. We thank you in advance for your consideration and respectfully request that the Amendment proceed without a hearing.

If you have questions, please do not hesitate to call me by telephone or email at the information below.

Sincerely,

A handwritten signature in black ink, appearing to read 'Imran', with a stylized flourish extending to the right.

**Imran Noorani**  
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