

Ontario Energy
Board
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JUL 25 2014

ONTARIO ENERGY BOARD



Application for a Gas Marketer Licence

For Office Use Only	
Application Number	EB - 2014-0251
Date Received	July 25/14

1. The Applicant

Legal Name of the Applicant : Superior Plus LP

Name to Appear on Licence: Superior Plus LP

☐ Indicate if the name to appear on the licence is the same as the legal name.

Please note that if the name to appear on the licence is not the same as the legal name, the name on the licence must include the legal name of the applicant and the legal name must appear first. The "Name to Appear on Licence" will appear on the notice of application and on the licence.

Business Classification:

☐ Sole Proprietor

☐ Partnership

☒ Corporation

☐ Other (describe) _____

Date of formation or incorporation: July 2, 2008

Place of formation or incorporation: Mississauga

Province/state Ontario

Country Canada

If the applicant is an individual, the applicant must be at least 18 years old.

If the applicant is an individual, is he or she at least 18 years old?

☐ Yes

☐ No

☒ Not applicable - not an individual

2. Licence Primary Contact

As a condition of licensing, the licensee shall designate a person who will act as primary contact with the Board on matters related to the licence.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Bowen	Kenneth	R
Other <input type="radio"/>		Title/Position		
		Vice President		
		Company Name if different from Name to Appear on Licence		
Licence Primary Contact Address:				
6750 Century Avenue, Suite 400				
City	Province/State	Country	Postal/Zip Code	
Mississauga	Ontario	Canada	L5N 2V8	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	
905-285-2463	1-866-772-7727	905-542-8232	kbowen@superiorenergy.ca	

If the above address is not in Ontario, the applicant must also provide contact information for service purposes in the province of Ontario. Applicants whose offices are not located in Ontario may provide the address of an agent (an individual who is a resident of Ontario and is at least 18 years old, or a corporation that has its head office or registered office in Ontario) as the address of service.

Mr. <input type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>			
Other <input type="radio"/>		Title/Position		
		Company Name if different from Name to Appear on Licence		
Address for Service in Ontario (if different than the Licence Primary Contact Address above)				
City	Province	Postal Code		
	ONTARIO			
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	

3. Application Primary Contact

☒ Indicate if same as above. If yes, proceed to section 4.

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The Board will communicate with this person during the course of the application but with the licence primary contact after a licence is issued.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Bowen	Kenneth	R
Other <input type="radio"/>		Title/Position		
		Vice President		
		Company Name if different from Name to Appear on Licence		
Application Primary Contact Address:				
6750 Century Avenue, Suite 400				
City	Province/State	Country	Postal/Zip Code	
Mississauga	Ontario	Canada	L5N 2V8	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	
905-285-2463		905-542-8232	kbowen@superiorenergy.ca	

4. Customer Complaint or Inquiries Primary Contact

Provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed. The mailing address should be in Ontario and the telephone number should be listed in Ontario which may be reached by the general public without a charge.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Cavalcante	Dave	
Other <input type="radio"/>		Title/Position		
		Manager, Residential Services		
		Company Name if different from Name to Appear on Licence		
Customer Complaint or Inquiries Primary Contact Address:				
6750 Century Avenue, Suite 400				
City	Province	Postal Code		
Mississauga	ONTARIO	L5N 2V8		
Phone Number	Toll Free	Fax Number	E-mail Address	
905-542-5490	1-866-772-7727	1-866-950-2472	dcavalcante@superiorenergy.ca	

5. Type of Application

- ☐ New licence
- ☒ Renewal, please provide the licence number and expiry date of the existing licence

Licence Number: GM- 2012-0448 Expiry Date: October 25, 2014

6. Trade Names

The gas marketer licence authorizes the licensee to conduct business using the name under which the licence is held. It also provides for the use of trade names by the licensed gas marketer.

Does the applicant intend to use trade names?

- ☒ Yes, provide a list of trade names the applicant intends to use in the space provided below.
- ☐ No, proceed to 7.

Superior Energy Management

7. Applicant's Licensing Status and History

- (a) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever been licensed by the Ontario Energy Board? (the *Business Corporations Act* definition for affiliate can be found at www.e-laws.gov.on.ca).

- ☒ Yes, provide details of current and expired licences in the table below.
- ☐ No, proceed to 7(b).

Licensor Name	Relation to the applicant (e.g., applicant itself, affiliate, partner...etc.)	Licence Number
Superior Energy Management Electricity LP	Applicant	ER-2011-0412
Superior Energy Management Gas LP	Applicant	GM-2012-0038
Superior Plus LP	Applicant	GM-2012-0448 GM-2007-0621

- (b) Does the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) have any other application(s) before the Ontario Energy Board?

☐ Yes, provide details in the table below.

☒ No, proceed to 7(c).

Applicant Name	Type of Application	Ontario Energy Board File Number (if applicable)

- (c) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever undertaken licensed energy sector activity in any other jurisdiction within North America?

☒ Yes, provide details of current and expired licences in the table below

☐ No

Company Name	Jurisdiction	Business Activity	Name of Licensing Body	Licence/Registration No.
Superior Energy	British Columbia	Gas Marketer	BCUC	A-10-13
Superior Plus Energy	Pennsylvania	Electricity	Pennsylvania PUC	A-2010-2201818
Superior Plus Energy	New York	Gas & Electricity	New York PSC	N/A

8. Officers, Directors and Key Individuals

- (a) If the applicant is a corporation, provide as a separate attachment a list of all officers and directors, including name and title.
- (b) Provide a list of key individuals below. The individuals listed must be the individuals that are responsible for the following functions for the applicant: regulatory requirements and conduct, financial matters and technical matters. These key individuals may include the Chief Executive Officer, the Chief Financial Officer, other officers, directors and proprietors.

Note: Please list a minimum of three key individuals. If unable to provide a minimum of three, please explain.

Name of Key Individual	Title/position within applicant's business (or identify company if not the applicant's business)
David Tims	President
Kenneth Bowen	Vice President
Inder Minhas	VP, Finance

9. Intended Services

Intended Services: please identify which of the following services the applicant intends to offer.

- ☒ to sell or offer to sell gas to low-volume consumers (consuming 50,000m³ or less of natural gas per year) in Ontario.
- ☒ to act as an agent or broker for a gas marketer with respect to the sale or offering for sale of natural gas to low-volume consumers, or as an agent or broker for low-volume consumers with respect to the sale or offering for sale of natural gas in Ontario.

Is the applicant currently providing any of the above listed services?

- ☒ Yes, provide a list of the services the applicant is currently providing.

Selling gas to low and high volume consumers.

- ☐ No, indicate when the applicant intends to provide these services.
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