

Ontario Energy
Board
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2300, rue Yonge
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Téléphone: 1-888-632-6273
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Application for a Unit Sub-Metering Licence

For Office Use Only	
Application Number	EB - 2014-0304
Date Received	Sept. 25/14

1. The Applicant

Legal Name of the Applicant :

Simply Green Home Services Inc.

Name to Appear on Licence:

Simply Green Home Services Inc.

☒ Indicate if same as above

If not the same as above, the name must include the legal name of the applicant and the legal name must appear first. The "Name to Appear on Licence" will appear on the notice and on the licence.

Date of formation or incorporation: July 17, 2013

2. Licence Primary Contact

As a condition of licensing, the licensee shall designate a person who will act as primary contact with the Board on matters related to the licence.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Kaplunov	Alex	
Other <input type="radio"/>		Title/Position		
		CFO		
		Company Name if different from Name to Appear on Licence		
Licence Primary Contact Address:				
200 Yorkland Blvd, suite 1201				
City	Province/State	Country	Postal/Zip Code	
Toronto	Ontario	Canada	M2J 5C1	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	
416-727-1406	1-800-764-5138	1-800-764-5138	alex.kaplunov@mysimplygreen.com	

3. Application Primary Contact

☒ Indicate if same as above. If yes, proceed to section 4.

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The Board will communicate with this person during the course of the application but with the licence primary contact after a licence is issued.

Mr. <input type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other <input type="radio"/>	<input type="text"/>	Title/Position	<input type="text"/>	
		Company Name if different from Name to Appear on Licence	<input type="text"/>	

Application Primary Contact Address:

City	Province/State	Country	Postal/Zip Code
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Phone Number	Toll Free (if available)	Fax Number	E-mail Address
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

4. Trade Names

The unit sub-metering licence authorizes the licensee to conduct business using the name under which the licence is held. It also provides for the use of trade names by the licensed unit sub-meter provider.

Does the applicant intend to use trade names?

- ☐ Yes, provide a list of trade names the applicant intends to use in the space provided below.
- ☒ No, proceed to 5

<input type="text"/>
<input type="text"/>
<input type="text"/>

5. Applicant's Licensing Status and History

- (a) Has the applicant or an affiliate of the applicant ever been licensed by the Ontario Energy Board? (the *Business Corporations Act* definition for affiliate can be found at www.e-laws.gov.on.ca/html/statutes/english/elaws_statutes_90b16_e.htm)

- ☐ Yes, provide details of current and expired licences in the table below
- ☒ No, proceed to 5(b)

Licensee Name	Licence Number

- (b) Has the applicant or an affiliate of the applicant ever undertaken electricity sector activity in another jurisdiction within North America?

- ☐ Yes, provide details of current and expired licences in the table below
- ☒ No

Licensee Name	Jurisdiction	Business Activity

6. Officers, Directors and Key Individuals

- (a) Provide as a separate attachment a list of all officers and directors, including name and title.

- (b) Provide a list of key individuals below. The individuals listed must be the individuals that are responsible for executing the following functions for the applicant: matters related to regulatory requirements and conduct, financial matters and technical matters. These key individuals may include the Chief Executive Officer, the Chief Financial Officer, other officers, directors and proprietors.

Name of Key Individual	Title/Position within Applicant's Business (or identify company if not the Applicant's Business)
Lawrence Krimker	President and CEO
Alex Kaplunov	CFO

7. Intended Services

Please describe the applicant's intended services with respect to unit sub-metering:

Simply Green will supply Quad Logic Mini-Closet (AE-0795) and MC-5(AE-1148) units to residential condominiums, install and provide remote reading of meters to measure individual condo/apartment suite consumption of electricity, gas, thermal and water in apartment buildings and condominiums. Simply Green will also bill and collect for the cost of the energy or water, along with any administrative charges for the services provided.

Is the applicant currently providing these services?

☐

Yes

☒

No, indicate when the applicant intends to provide these services January 2015

If the applicant objects to public disclosure of any of the information in the preceding sections, the applicant must notify the Board and follow the Board's Practice Direction on Confidential Filings.