

**Ontario Energy  
Board**

P.O. Box 2319  
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Toronto ON M4P 1E4  
Telephone: 416-481-1967  
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**Commission de l'énergie  
de l'Ontario**

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2300, rue Yonge  
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BY Automated E-Mail

January 1, 2015

Ron Seftel  
Senior Vice President  
Bullfrog Power Inc.  
366 Adelaide St. W,  
Suite 701  
Toronto ON M5V 1R9

Dear Mr. Seftel:

Re: Electricity Retailer Licence Renewal  
Bullfrog Power Inc. - ER-2010-0063

Your Electricity Retailer Licence ER-2010-0063 is due to expire on June 17, 2015.

If Bullfrog Power Inc. wishes to continue to participate in the Ontario Electricity market, you are invited to file an application to renew Bullfrog Power Inc.'s Electricity Retailer Licence. As you are aware, Bullfrog Power Inc. is not permitted to carry out activities described in section 57 of the Ontario Energy Board Act, 1998 (the "Act") without a licence.

The standard time required to issue a licence is 90 days from receipt of a complete application. To assist the Board to renew Bullfrog Power Inc.'s licence in a timely manner prior to the expiry date, you are required to submit your application to the Board within 30 days of this e-mail. A licence application form is available on our website at the following address: <http://www.ontarioenergyboard.ca/OEB/Industry/Licences/Apply+for+a+Licence>

On receipt of the application, the Board will proceed to review the application for renewal in accordance with Part V of the Act. If we do not receive the application by the required date, the Board will be prepared to remove the name from the licensee records once the current licence is expired.

If you have any questions regarding this process, you may contact George Dimitropoulos, Project Advisor, at 416 544 5152 or by e-mail at [George.Dimitropoulos@ontarioenergyboard.ca](mailto:George.Dimitropoulos@ontarioenergyboard.ca).

Yours truly,

*Original signed by*

John Pickernell  
Assistant Board Secretary