

Ontario Energy Board  
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Commission de l'énergie  
l'Ontario  
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Toronto ON M4P 1E4  
Téléphone: 1-888-632-6273  
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MAR 06 2015



ONTARIO ENERGY BOARD  
For Office Use Only

Application Number	EB - 2015-0119
Date Received	March 6/15

## Application for a Gas Marketer Licence

### 1. The Applicant

Legal Name of the Applicant : Just Energy Ontario L.P.

Name to Appear on Licence: Just Energy Ontario L.P.

Indicate if the name to appear on the licence is the same as the legal name.

Please note that if the name to appear on the licence is not the same as the legal name, the name on the licence must include the legal name of the applicant and the legal name must appear first. The "Name to Appear on Licence" will appear on the notice of application and on the licence.

Business Classification:

- Sole Proprietor  
 Partnership  
 Corporation

Other (describe) Limited Partnership

Date of formation or incorporation: July 26, 2005

Place of formation or incorporation: Toronto

Province/state Ontario

Country Canada

If the applicant is an individual, the applicant must be at least 18 years old.

If the applicant is an individual, is he or she at least 18 years old?

- Yes  
 No  
 Not applicable - not an individual

## 2. Licence Primary Contact

As a condition of licensing, the licensee shall designate a person who will act as primary contact with the Board on matters related to the licence.

Mr. <input type="radio"/> Mrs. <input type="radio"/> Miss <input type="radio"/> Ms. <input checked="" type="radio"/> Other <input type="radio"/> _____	Last Name	First Name	Initial
	Ruzycki	Nola	
	Title/Position		
	Vice President, Regulatory Affairs - Canada		
Company Name if different from Name to Appear on Licence			
Licence Primary Contact Address:			
6345 Dixie Road Suite 200			
City	Province/State	Country	Postal/Zip Code
Mississauga	Ontario	Canada	L5T 2E6
Phone Number	Toll Free (if available)	Fax Number	E-mail Address
403-462-4299		905-564-6069	nruzycki@justenergy.com

If the above address is not in Ontario, the applicant must also provide contact information for service purposes in the province of Ontario. Applicants whose offices are not located in Ontario may provide the address of an agent (an individual who is a resident of Ontario and is at least 18 years old, or a corporation that has its head office or registered office in Ontario) as the address of service.

Mr. <input type="radio"/> Mrs. <input type="radio"/> Miss <input type="radio"/> Ms. <input type="radio"/> Other <input type="radio"/> _____	Last Name	First Name	Initial
	Title/Position		
Company Name if different from Name to Appear on Licence			
Address for Service in Ontario (if different than the Licence Primary Contact Address above)			
City	Province	Postal Code	
	ONTARIO		
Phone Number	Toll Free (if available)	Fax Number	E-mail Address

### 3. Application Primary Contact

Indicate if same as above. If yes, proceed to section 4.

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The Board will communicate with this person during the course of the application but with the licence primary contact after a licence is issued.

Mr. <input type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other <input type="radio"/>	<input type="text"/>	Title/Position		
		<input type="text"/>		
		Company Name if different from Name to Appear on Licence		
		<input type="text"/>		
Application Primary Contact Address:				
<input type="text"/>				
City	Province/State	Country	Postal/Zip Code	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	

### 4. Customer Complaint or Inquiries Primary Contact

Provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed. The mailing address should be in Ontario and the telephone number should be listed in Ontario which may be reached by the general public without a charge.

Mr. <input type="radio"/>	Mrs. <input checked="" type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Anesetti	Vanessa	<input type="text"/>
Other <input type="radio"/>	<input type="text"/>	Title/Position		
		Senior Manager-Compliance & Regulatory Administration		
		Company Name if different from Name to Appear on Licence		
		<input type="text"/>		
Customer Complaint or Inquiries Primary Contact Address:				
6345 Dixie Road Suite 200				
City	Province	Postal Code		
Mississauga	ONTARIO	L5T 2E6		
Phone Number	Toll Free	Fax Number	E-mail Address	
905-670-4440	<input type="text"/>	905-670-4585	vanesetti@justenergy.com	

## 5. Type of Application

- New licence
- Renewal, please provide the licence number and expiry date of the existing licence  
Licence Number: GM- 2010-0152      Expiry Date: August 26, 2015

## 6. Trade Names

The gas marketer licence authorizes the licensee to conduct business using the name under which the licence is held. It also provides for the use of trade names by the licensed gas marketer.

Does the applicant intend to use trade names?

- Yes, provide a list of trade names the applicant intends to use in the space provided below.
- No, proceed to 7.

Just Energy
Universal Energy
Commerce Energy

## 7. Applicant's Licensing Status and History

- (a) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever been licensed by the Ontario Energy Board? (the *Business Corporations Act* definition for affiliate can be found at [www.e-laws.gov.on.ca](http://www.e-laws.gov.on.ca)).
- Yes, provide details of current and expired licences in the table below.
- No, proceed to 7(b).

Licensee Name	Relation to the applicant (e.g., applicant itself, affiliate, partner...etc.)	Licence Number
Please refer to Appendix A		

(b) Does the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) have any other application(s) before the Ontario Energy Board?

Yes, provide details in the table below.

No, proceed to 7(c).

Applicant Name	Type of Application	Ontario Energy Board File Number (if applicable)
Just Energy Ontario L.P.	Electricity Retailer License Renewal	ER-2010-0153
Hudson Energy Canada Corporation	Electricity Retailer License Renewal	ER-2010-0223
Hudson Energy Canada Corporation	Gas Marketer License Renewal	GM-2010-0224

(c) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever undertaken licensed energy sector activity in any other jurisdiction within North America?

Yes, provide details of current and expired licences in the table below

No

Company Name	Jurisdiction	Business Activity	Name of Licensing Body	Licence/Registration No.
Please see Appendix B				

## 8. Officers, Directors and Key Individuals

(a) If the applicant is a corporation, provide as a separate attachment a list of all officers and directors, including name and title.

(b) Provide a list of key individuals below. The individuals listed must be the individuals that are responsible for the following functions for the applicant: regulatory requirements and conduct, financial matters and technical matters. These key individuals may include the Chief Executive Officer, the Chief Financial Officer, other officers, directors and proprietors.

**Note: Please list a minimum of three key individuals. If unable to provide a minimum of three, please explain.**

Name of Key Individual	Title/position within applicant's business (or identify company if not the applicant's business)
James Lewis	Co-CEO and President
Deb Merrill	Co-CEO and President
Patrick McCullough	Chief Financial Officer
Jonah Davids	EVP and General Counsel

## 9. Intended Services

Intended Services: please identify which of the following services the applicant intends to offer.

- to sell or offer to sell gas to low-volume consumers (consuming 50,000m<sup>3</sup> or less of natural gas per year) in Ontario.
- to act as an agent or broker for a gas marketer with respect to the sale or offering for sale of natural gas to low-volume consumers, or as an agent or broker for low-volume consumers with respect to the sale or offering for sale of natural gas in Ontario.

Is the applicant currently providing any of the above listed services?

- Yes, provide a list of the services the applicant is currently providing.

We currently offer to sell natural gas and electricity to low volume consumers and large volume consumers.

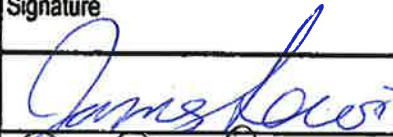



we are one of the largest retailers of renewable energy credits and carbon offsets.

- No, indicate when the applicant intends to provide these services.

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### 17. Certification and Acknowledgement

- (a) I certify that the information contained in this application and in the documents provided are true and accurate.
- (b) I understand and acknowledge that, as a licensed natural gas marketer, I must provide information as the Board may require from time to time.
- (c) I understand and acknowledge that, as a licensed natural gas marketer, I may have to meet requirements to disclose information to consumers in accordance with any government regulation made or standard set by the Board.
- (d) I understand and acknowledge that, as a licensed natural gas marketer, I must enter into a service agreement with the gas distributor before registering customers in a distributor's franchise area.

Name	Signature	Date
James Lewis		2-25-2015
Deb Merrill		2-25-2015
Patrick McCullough		2-25-2015
Jonah Davids		3-04-2015

Must be signed by:

- (a) the proprietor or by at least one partner, officer or director of the organization; and
- (b) each key individual identified in section 8(b)

APPROVED  
BY LEGAL  
