

Brady F. Yauch  
406 Concord Avenue, Toronto, ON M6H 2P8  
(416) 822-6884 (cell)  
(416) 964-9223 ext 236 (work)  
[bradyyauch82@gmail.com](mailto:bradyyauch82@gmail.com) (personal)  
[bradyyauch@consumerpolicyinstitute.org](mailto:bradyyauch@consumerpolicyinstitute.org) (work)

## SUMMARY OF QUALIFICATIONS

- Communicate complex messages clearly, particularly economic and financial matters.
- Perform professional research on economic and political issues.
- Wide range of editorial abilities on economic, policy and financial topics.
- In depth knowledge of financial markets and economic theory

## EDUCATION

<b>York University</b>	Toronto, Ontario
Masters of Economics	2013
<b>Ryerson University</b>	Toronto, Ontario
Certificate in Economics	2010
<b>University of Edinburgh</b>	Edinburgh, Scotland, UK
Masters (MSc) of Cultural Politics	2006
<b>University of California Santa Cruz</b>	Santa Cruz, CA
Bachelors in Modern Literature	2004

## WORK EXPERIENCE

### **Consultant and Economist – Borealis Energy Research Association, July 2013 - Present**

- Oversee research activities for the Consumer Policy Institute as well as other Energy Probe Research Foundation divisions.
- Write analysis reports and articles for media outlets. The most recent report was “Smart Commute: Millions in spending and little to show for it”, which detailed the cost of a Metrolinx program and the impact it has had on congestion and traffic. Recent opinion pieces published, include: “While Canadians endured hardships during recent storms, customers in UK got compensated” that detailed the difference in compensation structures between Ontario and UK power customers and "Why China's renewables industry is headed for collapse" that detailed the problems facing China’s renewable energy industry. I have also published an article “How Canada encourages corrupt countries” which focused on the policy environment that fostered corruption at SNC-Lavalin and other companies.
- Meet with outside stakeholders.
- Speak to media outlets and media relations departments.

**Online Reporter, Commentator and Editor – Business New Network, December 2010 – July 2013**

- Wrote and edited all content published on BNN.ca, with a particular focus on economic issues. I have attended lockups for budgets and interest rate announcements and published breaking stories.
- Notable articles, include: “Canada’s lost decade in manufacturing,” “The rise and fall of Canadian exporters” and “More Fed action likely, but will it work?”
- Attended story meetings and provide the type of analysis needed to cover leading economic issues.
- Managed the outlet’s website and come up with ideas for new columns and ways to present our content
- Interviewed leading analysts, officials and other commentators on economic, political and business issues.

**Researcher and Policy Consultant** – Energy Probe Research Foundation, April 2009 – December 2010

- Performed economic, financial and political research on economic, policy and energy issues.
- In-house specialist on European carbon credit markets. I helped build and maintain the first, and only, online database of carbon credit projects. I was often called upon to explain the carbon credit market to reporters, other policy groups and policy makers.
- Wrote and edited articles, press releases and policy reports
- Engaged with policy makers through interviews and reports.

**Freelance Writer/Reporter** – January 2009 – Present

- Wrote articles for a variety of publications, including: *Washington Post*, *China Daily*, *BlogTO*, *Building.ca* and other trade magazines. Articles often provided commentary on major issues.
- Research involved searching through government databases, company reports, interviewing specialists and other studies.
- Most of my writing involved business or economic news.

**Producer, Writer**, –Brookshire Media, Toronto ON, January 2008 – December 2008

- Worked as a producer and writer for the business news channel of Brookshire Media.
- Reported on and investigated financial markets -- including commodity markets, equity markets and currency markets.
- Wrote and edited articles on both financial markets and international politics.
- Proficiency with Bloomberg terminals.
- Explained financial terms and markets to anchors and editors.
- Ran daily meetings, detailing what stories we should be covering and why they are important.

**Editor-** Corp Tax, Chicago, IL, September 2006 to February 2007

- Editor for a professional software design company.
- Responsibilities included writing internal reports.
- Explained tax policies and forms to clients.

**Freelancer - Throughout my work experience**

- I have also performed a variety of freelance editorial work throughout my work experience, which has included corporate copy writing, editing and online copy writing.

**Publications-** A list of publications can be provided upon request.