Ontario Energy Board P.O. Box 2319

27th Floor 2300 Yonge Street Toronto ON M4P 1E4 Telephone: 416- 481-1967 Facsimile: 416- 440-7656

Toll free: 1-888-632-6273

Commission de l'énergie de l'Ontario C.P. 2319

27e étage 2300, rue Yonge Toronto ON M4P 1E4 Téléphone: 416-481-1967

Télécopieur: 416- 440-7656 Numéro sans frais: 1-888-632-6273



BY E-MAIL barbara.farmer@directenergy.com

July 7, 2015

Barbara Farmer **Direct Energy Marketing Limited** 12 Greenway Plaza Houston TX 77046

Dear Ms./Mr. Farmer:

Re: **Direct Energy Marketing Limited**

Application for an Electricity Wholesaler Licence

Board File Number EB-2015-0214

The Ontario Energy Board (OEB) received Direct Energy Marketing Limited's application for an Electricity Wholesaler Licence on June 30, 2015. The OEB has assigned file number EB-2015-0214 to the application. The application will be decided by an employee of the Board who has been delegated this authority pursuant to section 6 of the Ontario Energy Board Act, 1998 (the Delegated Authority). The Delegated Authority intends to make a decision on the application without holding a hearing.

If required, OEB staff will contact you directly to seek clarification regarding the application and/or request additional information or material to complete the application. For these purposes, OEB staff may contact you by email, regular mail, or by telephone. Once your application is complete, the Delegated Authority expects to issue a final decision on your application within 60-90 days.

In the event the Delegated Authority decides to deny or otherwise modify the relief you requested in your application, you will be given an opportunity to provide comments. The Delegated Authority will consider your final comments, if any, prior to issuing a decision and order.

Any questions relating to this letter or your application should be directed to Irina Kuznetsova, Advisor at +1 (416) 440-8138 or Irina. Kuznetsova@ontarioenergyboard.ca. Please refer to the OEB file number noted above in all future correspondence to the OEB regarding your application.

Yours truly,

Original signed by

John Pickernell Applications Administraton