

Ontario Energy
Board
P.O. Box 2319
2300 Yonge Street
27th Floor
Toronto ON M4P 1E4
Telephone: 1-888-632-6273
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Commission de l'énergie
l'Ontario
C.P. 2319
2300, rue Yonge
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Toronto ON M4P 1E4
Téléphone: 1-888-632-6273
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AUG 31 2015
ONTARIO ENERGY BOARD



Application for a Gas Marketer Licence

For Office Use Only	
Application Number	EB - 2015-0260
Date Received	Aug. 31/15

RECEIVED

1. The Applicant

AUG 31 2015

Legal Name of the Applicant : M3 & W Inc

ONTARIO ENERGY BOARD

Name to Appear on Licence: M3 & W Inc o/a Energysshop.com

☐ Indicate if the name to appear on the licence is the same as the legal name.

Please note that if the name to appear on the licence is not the same as the legal name, the name on the licence must include the legal name of the applicant and the legal name must appear first. The "Name to Appear on Licence" will appear on the notice of application and on the licence.

Business Classification:

☐ Sole Proprietor

☐ Partnership

☒ Corporation

☐ Other (describe) _____

Date of formation or incorporation: Feb 18, 1998

Place of formation or incorporation: Toronto

Province/state Ontario

Country Canada

If the applicant is an individual, the applicant must be at least 18 years old.

If the applicant is an individual, is he or she at least 18 years old?

☐ Yes

☐ No

☒ Not applicable - not an individual

2. Licence Primary Contact

As a condition of licensing, the licensee shall designate a person who will act as primary contact with the Board on matters related to the licence.

Mr. <input checked="" type="radio"/> Mrs. <input type="radio"/> Miss <input type="radio"/> Ms. <input type="radio"/> Other <input type="radio"/> _____	Last Name	First Name	Initial
	MacLellan	Ian	D
	Title/Position		
	Partner and Vice President		
	Company Name if different from Name to Appear on Licence		
Licence Primary Contact Address:			
2271 Stouffville Rd, PO Box 266			
City	Province/State	Country	Postal/Zip Code
Gormley	ON	CA	L0H1G0
Phone Number	Toll Free (if available)	Fax Number	E-mail Address
905-737-5041	1-877-331-1141	905-770-8432	ian@energystore.com

If the above address is not in Ontario, the applicant must also provide contact information for service purposes in the province of Ontario. Applicants whose offices are not located in Ontario may provide the address of an agent (an individual who is a resident of Ontario and is at least 18 years old, or a corporation that has its head office or registered office in Ontario) as the address of service.

Mr. <input type="radio"/> Mrs. <input type="radio"/> Miss <input type="radio"/> Ms. <input type="radio"/> Other <input type="radio"/> _____	Last Name	First Name	Initial
	Title/Position		
	Company Name if different from Name to Appear on Licence		
Address for Service in Ontario (if different than the Licence Primary Contact Address above)			
City	Province	Postal Code	
	ONTARIO		
Phone Number	Toll Free (if available)	Fax Number	E-mail Address

3. Application Primary Contact

☒ Indicate if same as above. If yes, proceed to section 4.

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The Board will communicate with this person during the course of the application but with the licence primary contact after a licence is issued.

Mr. <input type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other <input type="radio"/>	<input type="text"/>	Title/Position	<input type="text"/>	
		Company Name if different from Name to Appear on Licence	<input type="text"/>	
Application Primary Contact Address:				
<input type="text"/>				
City	Province/State	Country	Postal/Zip Code	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	

4. Customer Complaint or Inquiries Primary Contact

Provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed. The mailing address should be in Ontario and the telephone number should be listed in Ontario which may be reached by the general public without a charge.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	MacLellan	Ian	D
Other <input type="radio"/>	<input type="text"/>	Title/Position	<input type="text"/>	
		Partner and Vice President		
		Company Name if different from Name to Appear on Licence	<input type="text"/>	
Customer Complaint or Inquiries Primary Contact Address:				
2271 Stouffville Rd, PO Box 266				
City	Province	Postal Code		
Gormley	ONTARIO	L0H1G0		
Phone Number	Toll Free	Fax Number	E-mail Address	
905-737-5041	1-877-331-1141	905-770-8432	ian@energyshop.com	

5. Type of Application

- ☒ New licence
- ☐ Renewal, please provide the licence number and expiry date of the existing licence
- Licence Number: GM- _____ Expiry Date: _____

6. Trade Names

The gas marketer licence authorizes the licensee to conduct business using the name under which the licence is held. It also provides for the use of trade names by the licensed gas marketer.

Does the applicant intend to use trade names?

- ☒ Yes, provide a list of trade names the applicant intends to use in the space provided below.
- ☐ No, proceed to 7.

Energyshop.com

Energyshop

7. Applicant's Licensing Status and History

- (a) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever been licensed by the Ontario Energy Board? (the *Business Corporations Act* definition for affiliate can be found at www.e-laws.gov.on.ca).

- ☒ Yes, provide details of current and expired licences in the table below.
- ☐ No, proceed to 7(b).

Licensee Name	Relation to the applicant (e.g., applicant itself, affiliate, partner...etc.)	Licence Number
M3 & W Inc.	applicant	GM-2010-0171
M3 & W Inc.	applicant	ER-2006-0334

- (b) Does the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) have any other application(s) before the Ontario Energy Board?

☒ Yes, provide details in the table below.

☐ No, proceed to 7(c).

Applicant Name	Type of Application	Ontario Energy Board File Number (if applicable)
M3 & W Inc.	Electricity Retailer - Agent Only	EB-2015-0167

- (c) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever undertaken licensed energy sector activity in any other jurisdiction within North America?

☐ Yes, provide details of current and expired licences in the table below

☒ No

Company Name	Jurisdiction	Business Activity	Name of Licensing Body	Licence/Registration No.

8. Officers, Directors and Key Individuals

- (a) If the applicant is a corporation, provide as a separate attachment a list of all officers and directors, including name and title.
- (b) Provide a list of key individuals below. The individuals listed must be the individuals that are responsible for the following functions for the applicant: regulatory requirements and conduct, financial matters and technical matters. These key individuals may include the Chief Executive Officer, the Chief Financial Officer, other officers, directors and proprietors.

Note: Please list a minimum of three key individuals. If unable to provide a minimum of three, please explain. We are a 2 partner corporation. Other than the 2 listed below we have only junior staff.

Name of Key Individual	Title/position within applicant's business (or identify company if not the applicant's business)
Gregg Scott	President
Ian MacLellan	Vice President

9. Intended Services

Intended Services: please identify which of the following services the applicant intends to offer.

- ☐ to sell or offer to sell gas to low-volume consumers (consuming 50,000m³ or less of natural gas per year) in Ontario.
- ☒ to act as an agent or broker for a gas marketer with respect to the sale or offering for sale of natural gas to low-volume consumers, or as an agent or broker for low-volume consumers with respect to the sale or offering for sale of natural gas in Ontario.

Is the applicant currently providing any of the above listed services?

- ☐ Yes, provide a list of the services the applicant is currently providing.

Agent and broker services to low volume customers

- ☐ No, indicate when the applicant intends to provide these services.
-

17. Certification and Acknowledgement

- (a) I certify that the information contained in this application and in the documents provided are true and accurate.
- (b) I understand and acknowledge that, as a licensed natural gas marketer, I must provide information as the Board may require from time to time.
- (c) I understand and acknowledge that, as a licensed natural gas marketer, I may have to meet requirements to disclose information to consumers in accordance with any government regulation made or standard set by the Board.
- (d) I understand and acknowledge that, as a licensed natural gas marketer, I must enter into a service agreement with the gas distributor before registering customers in a distributor's franchise area.

Name	Signature	Date
Gregg Scott		August 26, 2015
Ian MacLellan		August 26, 2015

Must be signed by:

- (a) the proprietor or by at least one partner, officer or director of the organization; and
- (b) each key individual identified in section 8(b)

Checklist (return with application form)

- ☒ Two copies of the application form have been included with original signature on both copies.
- ☒ A cheque or money order for the non-refundable application fee has been included.
- ☒ A list of all officers and directors, including name and title has been attached to the application form.
- ☒ A corporate organization chart has been attached to the application form.
- ☒ Section 12 has been completed and all relevant financial information has been included.
- ☒ Section 15 has been completed for all key individuals.
- ☒ Each key individual has provided copies of two documents to support their identity. One of the documents includes a photo.

Ian MacLellan

From: Ian MacLellan [ian@energyshop.com]
Sent: August 26, 2015 1:58 PM
To: 'BoardSec@ontarioenergyboard.ca'
Cc: 'George Dimitropoulos'
Subject: Gas Marketer (Agent Only) license for M3 & W Inc

To: OEB Board Secretary

Unbeknownst to us, our gas marketer license GM-2010-1171 expired its 5year term on July 28, 2015.

We have re-applied for a new license. The package will be delivered to the OEB on Thursday morning, August 27th.

I would like to request an interim license for the course of the licensing proceedings. Please let me know what is required.

Thanks

Ian MacLellan
Partner

M3 & W Inc
Energyshop.com
905-737-5041 x 111
905-770-8432 - Fax

Energyshop.com is a source for objective cost comparison of electricity and natural gas options.

