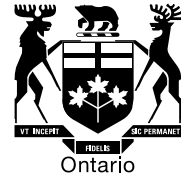


Ontario Energy Board
P.O. Box 2319
27th. Floor
2300 Yonge Street
Toronto ON M4P 1E4
Telephone: 416- 481-1967
Facsimile: 416- 440-7656
Toll free: 1-888-632-6273

Commission de l'énergie de l'Ontario
C.P. 2319
27e étage
2300, rue Yonge
Toronto ON M4P 1E4
Téléphone: 416- 481-1967
Télécopieur: 416- 440-7656
Numéro sans frais: 1-888-632-6273



BY E-MAIL
judia.loney@mcmillan.ca

August 8, 2016

Julia Loney
XOOM Energy, LLC ONT, ULC
1700, 421 - 7th Avenue S.W.
Calgary AB T2P 4K9

LETTER OF DIRECTION

Dear Ms. Loney:

Re: XOOM Energy, LLC
Applications for Gas Marketer & Electricity Retailer Licences
Board File Number EB-2016-0226/EB-2016-0227

The Ontario Energy Board (OEB) has completed a preliminary review of your applications. The OEB expects to render a decision and/or order on these applications on or about December 01, 2016.

The OEB has now issued its Notice of Application and Written Hearing relating to your gas marketer application. The OEB has posted the English and French versions of the Notice on its website.

You are directed:

1. To arrange immediately for the enclosed English version of the Notice in the form accompanying this letter of Direction, including all graphics and the words "Ontario Energy Board" to be posted on your website, if available by **August 15, 2016**.
2. To arrange immediately for the enclosed French version of the Notice in the form accompanying this letter of Direction, including all graphics and the words "Commission de l'énergie de l'Ontario", to be posted on your website, if available by **August 15, 2016**.
3. To make a copy of the applications and evidence, and any amendments thereto, available for public review at XOOM Energy ONT, ULC's office.

4. To inform the OEB by way of letter directed to the “Board Secretary” that the notices have been posted on your website, immediately upon completion.
5. To provide a copy of the applications and evidence, and any amendments thereto, to anyone requesting the material.

Any questions relating to this letter or your applications should be directed to George Dimitropoulos, Advisor, Licensing and Industry Liaison at +1 (416) 544-5152 or George.Dimitropoulos@ontarioenergyboard.ca

All correspondence to the OEB regarding this matter must quote file number EB-2016-0226/EB-2016-0227 and must consist of one electronic copy e-mailed to BoardSec@ontarioenergyboard.ca and two hard copies filed with the Board Secretary.

NOTE:

IF YOU ARE UNABLE TO POST THE NOTICES ON YOUR WEBSITE AS DIRECTED BY AUGUST 15, 2016 OR IF YOU DO NOT HAVE A WEBSITE, YOU MUST INFORM THE BOARD IMMEDIATELY BY WAY OF LETTER DIRECTED TO THE BOARD SECRETARY.

Yours truly,

Original signed by

Kirsten Walli
Board Secretary

Encl.