

<b>Reply to the Attention of</b>	Julia C. Loney
<b>Direct Line</b>	403.531-4717
<b>Email Address</b>	julia.loney@mcmillan.ca
<b>Our File No.</b>	235486
<b>Date</b>	August 15, 2016

**DELIVERED VIA COURIER AND EMAIL**

Ontario Energy Board  
P.O Box 2319  
2300 Yonge Street, 27th Floor  
Toronto, ON M4P 1E4

Attention: Board Secretary

Dear Ms. Kirsten Walli:

**Re: XOOM Energy ONT, ULC Applications for Natural Gas Marketer  
and Electricity Retailer Licence Applications (the “Applications”)  
(File Nos. EB-2016-0226/EB-2016-0227)**

Thank you for your letter dated August 8, 2016 (the “**Letter of Direction**”) in connection with XOOM Energy ONT, ULC’s (the “**Company**”) above-noted Applications. This letter is provided on behalf of the Company to inform the Ontario Energy Board that the Company has completed all of the directions set-out in the Letter of Direction.

In response to the Letter of Direction, the Company advises as follows:

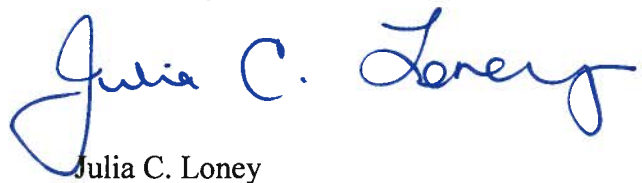
- Arrangements have been made for the English version of the Notice of Application and Written Hearing in the form accompanying the Letter of Direction, including all graphics and the words “Ontario Energy Board”, to be posted on the Company’s website ([www.xoomenergy.ca](http://www.xoomenergy.ca)) (please see attached screenshot for reference);
- Arrangements have been made for the French version of the Notice of Application and Written Hearing in the form accompanying the Letter of Direction, including all graphics and the words “Commission de l’énergie de l’Ontario”, to be posted on the Company’s website ([www.xoomenergy.ca](http://www.xoomenergy.ca)) (please see enclosed screenshot for reference);
- Arrangements have been made to make a copy of the two Applications available for public review at the Company’s office; and

- Arrangements will be made to provide a copy of the Applications to anyone requesting the material.

Furthermore, the Letter of Direction provides that the Ontario Energy Board expects to render a decision and/or order on the Applications on or about December 1, 2016. As you are aware, the Company is eager to enter into the Ontario market as soon as it is able following receipt of the natural gas marketer and electricity retailer licences. As such, we kindly request that every effort is made by the Ontario Energy Board to expedite the process and we would be pleased to address any questions or provide further documentation as necessary to facilitate your review.

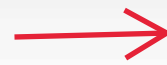
Please do not hesitate to contact the undersigned should you have any questions or concerns.

Yours truly,



Julia C. Loney

JCL/sa  
Encl. 1



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Energy Saving Tips

# About XOOM Energy



Hi! We're XOOM Energy.  
We're into energy; reliable energy, clean energy, positive energy and most of all, YOUR energy.

We're a progressive company providing electricity and natural gas solutions to homes and businesses across North America. If you live in a deregulated energy market, you're free to choose an energy supplier for your home or business. Once you hear about our unparalleled blend of products, energy plans and customer service, you'll find it hard not to choose us. So XOOM on in a little closer - we think you'll like what you see!

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XOOM Energy ranked #1 fastest growing private energy company in America by Inc.500 Magazine

Our Vision: Recognized as a leading provider of energy solutions dedicated to exceeding the expectations of our customers, encouraging excellence from our employees, and serving as a trusted industry advocate.

## Our Team

Meet our Leadership Team.

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August 08, 2016

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### Notice Of Application and Written Hearing – XOOM Energy ONT, ULC

August 08, 2016

- 
1. NOTICE OF APPLICATION AND WRITTEN HEARING OF XOOM ENERGY, ONT, ULC
  2. AVIS DE REQUÊTE ET D'AUDIENCE ÉCRITE DE XOOM Energy ONT, ULC



Ontario Energy  
Board

Commission de l'énergie  
de l'Ontario



EB-2016-0226  
EB-2016-0227

#### NOTICE OF APPLICATION AND WRITTEN HEARING

##### **XOOM Energy ONT, ULC Application for Gas Marketer Licence & Electricity Retailer Licence**

#### **The Application**

XOOM Energy ONT, ULC filed two applications on July 18, 2016 with the Ontario Energy Board (the "OEB") under section 50 and section 60 of the *Ontario Energy Board Act, 1998*, (the "Act") for a Gas Marketer licence and an Electricity Retailer licence, respectively. The granting of these licences would enable the applicant to market natural gas and retail electricity in Ontario.

The applications will be decided by an employee of the OEB who has been delegated this authority pursuant to section 6 of the Act. The OEB does not intend to provide for an award of costs when deciding the applications.

#### **How to see the Application**

To see a copy of the applications, go to the Consumer page of the OEB's website and enter the case numbers EB-2016-0226 and/or EB-2016-0227 in the "Find an Application" box. A copy can also be seen at the OEB's office and at XOOM Energy ONT, ULC's office at the addresses indicated below.

#### **How to Participate**

Interested persons may participate in the Board's hearing of the applications by following the steps set out in this notice.



Ontario Energy  
Board

Commission de l'énergie  
de l'Ontario



EB-2016-0226  
EB-2016-0227

**AVIS DE REQUÊTE ET D'AUDIENCE ÉCRITE DE**  
**XOOM Energy ONT, ULC**  
**Demande de permis d'agent de commercialisation de gaz et de permis**  
**de détaillant d'électricité**

**La requête**

XOOM Energy ONT, ULC a déposé deux requêtes datées le 18 juillet 2016 auprès de la Commission de l'énergie de l'Ontario (la « CEO ») en vertu des articles 50 et 60 de la *Loi de 1998 sur la Commission de l'énergie de l'Ontario* (la « Loi ») en vue d'obtenir, respectivement, un permis d'agent de commercialisation de gaz et un permis de détaillant d'électricité. La délivrance de ces permis permettrait au requérant de commercialiser du gaz naturel et de vendre de l'électricité au détail en Ontario.

La décision concernant les requêtes sera rendue par un employé de la CEO à qui ces pouvoirs ont été délégués conformément à l'article 6 de la Loi. La CEO n'a pas l'intention de présenter une attribution de frais en statuant sur ces demandes.

**Comment consulter la requête**

