



Ontario Energy Board Commission de l'énergie de l'Ontario

DECISION AND ORDER

EB-2016-0332

UNIVERSAL ENERGY CORPORATION

Application for an Electricity Retailer Licence

BY DELEGATION,

BEFORE: Brian Hewson

Vice President, Consumer Protection & Industry
Performance

December 29, 2016

Decision and Order

Universal Energy Corporation (Universal Energy) filed an application on November 22, 2016 with the Ontario Energy Board (OEB), under section 60 of the *Ontario Energy Board Act, 1998* (the Act) for an Electricity Retailer Licence. The licence would allow the applicant to retail electricity to consumers in Ontario.

A Notice of Application and Written Hearing was posted on the OEB's website on November 29, 2016. The Notice provided time for submissions on the application evidence, as well responses from the applicant. No parties responded to the Notice.

This Decision and Order is being issued by Delegated Authority, pursuant to Section 6 of the Act.

After considering the evidence, I find it to be in the public interest to issue an Electricity Retailer licence to Universal Energy. However, I find that the licence should be conditioned. The decision and order granting Universal Energy's existing Electricity Retailer licence ER-2012-0037 contained a condition that required certain information be provided to the OEB should Universal Energy intend to resume retailing of electricity under its licence. In its application, Universal Energy stated that it does not currently intend to retail electricity but that should it decide to, it will notify the OEB prior to commencement. I find that the notification required by the condition is appropriate to keep the OEB aware of the activities of this licensee.

IT IS ORDERED THAT:

1. The application for an Electricity Retailer licence is granted, on such conditions as are contained in the attached licence, as well as the following condition,
 - a. Universal Energy (or Just Energy on behalf of Universal Energy) must notify the OEB if it intends to resume marketing under the authority of this licence, and with that notification, provide the following information:
 - i. The date marketing will commence;
 - ii. A description of all types of marketing that Universal Energy will use; and
 - iii. Confirmation that the requisite training of its sales representatives has been undertaken.

DATED at Toronto, December 29, 2016

ONTARIO ENERGY BOARD

Original Signed By

Brian Hewson
Vice President, Consumer Protection & Industry Performance