

**Ontario Energy  
Board**  
P.O. Box 2319  
27th. Floor  
2300 Yonge Street  
Toronto ON M4P 1E4  
Telephone: 416- 481-1967  
Facsimile: 416- 440-7656  
Toll free: 1-888-632-6273

**Commission de l'énergie  
de l'Ontario**  
C.P. 2319  
27e étage  
2300, rue Yonge  
Toronto ON M4P 1E4  
Téléphone: 416- 481-1967  
Télécopieur: 416- 440-7656  
Numéro sans frais: 1-888-632-6273



**BY E-MAIL**

**trevor@wholesaleenergysystem.com**

**January 23, 2017**

Trevor Newell  
2544022 Ontario Inc.  
1133 Ashcroft Court

Oshawa ON L1K 2N9

## **LETTER OF DIRECTION**

Dear Mr. Newell:

**Re: 2544022 Ontario Inc., doing business as Wholesale Energy System  
Application for an Electricity Retailer Licence  
OEB File Number EB-2016-0338**

The Ontario Energy Board (OEB) has completed a preliminary review of your application. The OEB expects to render a decision and/or order in this application on or about April 17, 2017.

The OEB has now issued its Notice of Application and Written Hearing relating to your electricity retailer application. The OEB has posted the English and French versions of the Notice on its website.

You are directed:

1. To arrange immediately for the enclosed English version of the Notice in the form accompanying this letter of Direction, including all graphics and the words "Ontario Energy Board" to be posted on your website, if available by January 30, 2017.
2. To arrange immediately for the enclosed French version of the Notice in the form accompanying this letter of Direction, including all graphics and the words

“Commission de l’énergie de l’Ontario”, to be posted on your website, if available by January 30, 2017.

3. To make a copy of the application and evidence, and any amendments thereto, available for public review at 2544022 Ontario Inc.’s office.
4. To inform the OEB by way of letter directed to the “Board Secretary” that the notices have been posted on your website, immediately upon completion.
5. To provide a copy of the application and evidence, and any amendments thereto, to anyone requesting the material.

**Any questions relating to this letter or your application should be directed to Irina Kuznetsova, Advisor at +1 (416) 440-8138 or [Irina.Kuznetsova@ontarioenergyboard.ca](mailto:Irina.Kuznetsova@ontarioenergyboard.ca)**

All correspondence to the OEB regarding this matter must quote file number EB-2016-0338 and must consist of one electronic copy e-mailed to [BoardSec@ontarioenergyboard.ca](mailto:BoardSec@ontarioenergyboard.ca) and two hard copies filed with the Board Secretary.

**NOTE:**

**IF YOU ARE UNABLE TO POST THE NOTICES ON YOUR WEBSITE AS DIRECTED BY JANUARY 30, 2017 OR IF YOU DO NOT HAVE A WEBSITE, YOU MUST INFORM THE BOARD IMMEDIATELY BY WAY OF LETTER DIRECTED TO THE BOARD SECRETARY.**

Yours truly,

*Original Signed By*

Kirsten Walli  
Board Secretary

Encl.