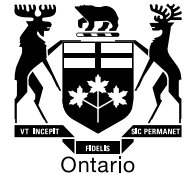


**Ontario Energy Board**  
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Telephone: 416- 481-1967  
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**BY E-MAIL**

[barbara.farmer@directenergy.com](mailto:barbara.farmer@directenergy.com)

March 27, 2017

Barbara Farmer  
Direct Energy Marketing Limited  
12 Greenway Plaza  
Houston TX 77046

Dear Ms. Farmer:

**Re: Direct Energy Marketing Limited  
Application for an Electricity Retailer Licence Amendment  
OEB File Number EB-2017-0123**

The Ontario Energy Board (OEB) received Direct Energy Marketing Limited's application for an electricity retailer licence amendment on March 03, 2017. The OEB has assigned file number EB-2017-0123 to the application. The application will be decided by an employee of the OEB who has been delegated this authority pursuant to section 6 of the *Ontario Energy Board Act, 1998* (Delegated Authority). The Delegated Authority intends to make a decision on the application without holding a hearing.

If required, OEB staff will contact you directly to seek clarification regarding the application and/or request additional information or material to complete the application. For these purposes, OEB staff may contact you by email, regular mail, or by telephone. Once your application is complete, the Delegated Authority expects to issue a final decision on your application within 60-90 days.

In the event the Delegated Authority decides to deny or otherwise modify the relief you requested in your application, you will be given an opportunity to provide comments. The Delegated Authority will consider your final comments, if any, prior to issuing a decision and order.

Any questions relating to this letter or your application should be directed to Irina Kuznetsova, Advisor at 416-440-8138 or [Irina.Kuznetsova@oeb.ca](mailto:Irina.Kuznetsova@oeb.ca) Please refer to the OEB file number noted above in all future correspondence to the OEB regarding your application.

Yours truly,

*Original Signed By*

John Pickernell  
Manager, Applications Administration