Ontario Energy Board P.O. Box 2319 2300 Yonge Street 27th Floor Toronto ON M4P 1E4 Telephone: 1-888-632-6273 Facsimile: (416) 440-7656 Commission de l'énergie l'Ontario C.P. 2319 2300, rue Yonge 27e étage Toronto ON M4P 1E4 Téléphone: 1-888-632-6273 Télécopieur: (416) 440-7656



Application for an Electricity Retailer Licence

For Office Use Only

Application Number EB - 2017 - 0179

Date Received May 1/17

1. The Applica	ant		
Legal Name of t	he Applicant :	Active Energy Inc.	SCEIVE
Name to Appear	on Licence:	Active Energy Inc.	AT 0 : 207
Indicate if t	he name to appear	on the licence is the same as the legal name.	
include the legal	•	ear on the licence is not the same as the legal name, the name ant and the legal name must appear first. The "Name to Appear and on the licence.	
Business Classif	ication:		
○ Sole Propriet	ог		
Partnership			
Corporation			
Other (describ	oe)		_
Date of formation	n or incorporation:	October 1, 2015 (Date of Incorporation	/Amalgamation
Place of formatio	n or incorporation:	Ontario (Place of Incorporation/Amalgamation)	
Province/state	Ontario		_
Country	Canada		_
		applicant must be at least 18 years old. e or she at least 18 years old?	
○ Yes			
○ No			
Not applicable	e - not an individua	al Company	

2. Licence Primary Contact

As a condition of licensing, the licensee shall designate a person who will act as primary contact with the Board on matters related to the licence.

	Last Name		First Name	Initial	
Mr. Mrs.	Stedman		Michael	A	
Miss C Ms. C	Title/Position				
Other C	President and Chief	Operating Officer			
	Company Name if d	lifferent from Name	to Appear on Licence		
Licence Primary Contact	Licence Primary Contact Address:				
390 Brant Street, Suite 4	102				
City	Province/Sta	ate	Country	Postal/Zip Code	
Burlington	Ontario		Canada	L7L 4J4	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address		
416-238-5540 EXT221		905-333-0982	michael.stedman@	activeenergy.ca	
If the above address is not in Ontario, the applicant must also provide contact information for service purposes in the					

If the above address is not in Ontario, the applicant must also provide contact information for service purposes in the province of Ontario. Applicants whose offices are not located in Ontario may provide the address of an agent (an individual who is a resident of Ontario and is at least 18 years old, or a corporation that has its head office or registered office in Ontario) as the address of service.

Mr. C Mrs. C	Last Name	F	First Name	Initial
Miss C Ms. C	Title/Position			VIV.
Other C		7		
	Company Name if	different from Name to A	ppear on Licence	
Address for Service in Onta	ario (if different than the	e Licence Primary Conta	ct Address above)	
City	-	Province	Postal Code	
		ONTARIO		
Phone Number To	oll Free (if available)	Fax Number	E-mail Address	

3. Application Primary Contact					
Indicate if same as	Indicate if same as above. If yes, proceed to section 4.				
primary contact noted ab- contact for the licence ap	The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The Board will communicate with this person during the course of the application but with the licence primary contact after a licence is issued.				
	Last Name		First Name	Initial	
Mr. C Mrs. ©	Afelskie		Victoria	J	
Miss C Ms. C	Title/Position				
Other C	Senior Manager				
	Company Name i	f different from Name	to Appear on Licence		
Application Primary Con	tact Address:				
390 Brant Street, Suite 4	102				
City	Province/S	State	Country	Postal/Zip Code	
Burlington	Ontario		Canada	L7R 4J4	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address		
905-320-0529		905-333-0982	victoria.afelskie@acti	veenergy.ca	
inquiries should be addre Ontario. If the applicant i	4. Customer Complaint or Inquiries Primary Contact Provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed. The mailing address should be in Ontario and the telephone number should be listed in Ontario. If the applicant intends to retail electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity), the applicant should also provide a telephone number which may be reached by the general public without a charge.				
	Last Name		First Name	Initial	
Mr. C Mrs. ©	Martin	Irene			
Miss C Ms. C	Title/Position			d M	
Other C	Sales Manager				
	Company Name if different from Name to Appear on Licence				
Customer Complaint or Inquiries Primary Contact Address:					
390 Brant Street, Suite 402					
City Province Postal Code					
Burlington ONTARIO L7R 4J4					
Phone Number	Toll Free	Fax Number	E-mail Address	4	
647-294-2440		905-333-0982	irene.martin@activee	energy.ca	

5. Type of Application					
○ New licence					
Renewal, please provide the licence number and expiry date of the existing licence					
Licence Number: ER- 2012-0045	Licence Number: ER- 2012-0045 Expiry Date: September 19, 2017				
6. Trade Names					
The electricity retailer licence authorizes the held. It also provides for the use of trade n	ne licensee to conduct business using the nam armes by the licensed electricity retailer.	e under which the licence is			
Does the applicant intend to use trade name	nes?				
Yes, provide a list of trade name	s the applicant intends to use in the space pro	vided below.			
No, proceed to 7.					
Active Business Services					
_					
7. Applicant's Licensing Status a	nd History				
• • • • • • • • • • • • • • • • • • • •	oplicant, or an associated entity (e.g., a partne ergy Board? (the <i>Business Corporations Act</i> de				
Yes, provide details of current an No, proceed to 7(b).	nd expired licences in the table below.				
Licensee Name	Relation to the applicant (e.g., applicant itself, affiliate, partneretc.)	Licence Number			
Active Energy Corp	Affiliate (operated by same people)	GM-2007-0078			
Active Energy Inc Applicant Itself ER-2007-0076					
Active Energy Inc Applicant Itself GM-2012-0044					

Applicant Itself

Active Energy Inc

ER-2012-0045

(b) Does the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) have any other application(s) before the Ontario Energy Board?						
	le details in the table be	•				
No, procee	d to 7(c).					
Applicant Name		Type of Application			Ontario Energy Board File Number (if applicable)	
Active Energy Inc.	G	Gas Marketer Licence				
	an affiliate of the applic censed energy sector a			- ·		
Yes, provideNo	details of current and e	expired licences in	the table be	elow		
Company Name	Jurisdiction	Business Ad	ctivity Na	ame of Licensing Body	Licence/Registration No.	
Active Energy Corp	British Columbia	Gas Marketing	ВС	CUC	A-24-11 and A-14-13	
				10		
8. Officers, Directo	ors and Key Individ	luals				
(a) If the applicant is a and title.	corporation, provide a	s a separate attac	chment a list	of all officers and dir	ectors, including name	
(b) Provide a list of key individuals below. The individuals listed must be the individuals that are responsible for the following functions for the applicant: regulatory requirements and conduct, financial matters and technical matters. These key individuals may include the Chief Executive Officer, the Chief Financial Officer, other officers, directors and proprietors. Note: Please list a minimum of three key individuals. If unable to provide a minimum of three, please						
explain.	a minimum of three Ke	ey individuais. II	r unable to	provide a minimum	or three, please	
Name o	f Key Individual	э		sition within applican empany if not the app	t's business (or identify licant's business)	
Michael Stedman			President and COO			
Christopher Waddick		Executive Vice President and CFO				
John Gaby			Director of Commercial and Industrial Markets			

9. I	ntended Services and Markets
(a)	Intended Services: please identify which of the following services the applicant intends to offer. You may select as many as applicable.
\boxtimes	to sell or offer to sell electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity) in Ontario.
\boxtimes	to sell or offer to sell electricity to large-volume consumers (annually consuming more than 150,000 kilowatt hours of electricity) in Ontario.
	to act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to large-volume consumers, or as an agent or broker for large-volume consumers with respect to the sale or offering for sale of electricity in Ontario.
	to act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to low-volume consumers, or as an agent or broker for low-volume consumers with respect to the sale or offering for sale of electricity in Ontario.
Is the	e applicant currently providing any of the above listed services?
\boxtimes	Yes, provide a list of the services the applicant is currently providing.
	Active Energy currently markets electricity in Ontario to low volume commercial consumers under licence
	ER-2012-0045
	No, indicate when the applicant intends to provide these services.
(b)	Wholesale Market Participation: does the applicant intend to operate in the IESO-administered markets and settle bilateral contracts through the IESO?
\boxtimes	Yes
	No, please explain how the applicant intends to participate.
(c)	Retail Market Participation: does the applicant intend to settle the wholesale market cost of electricity consumed by its customers through a distributor's settlement system?
\boxtimes	Yes
	No, please explain how the applicant intends to participate.

(g) I understand and acknowledge that, as a licensed electricity retailer, I must enter into a service agreement with the distributor before registering customers in a distributor's service area.

Name	Signature	Date
Michael Stedman	Manyon	04/27/2017
Christopher Waddick	KS	April 27/17
John Gaby	-11	April 27/17 04/27/2017

Must be signed by:

- (a) the proprietor or by at least one partner, officer or director of the organization; and
- (b) each key individual identified in section 8(b)