Ontario Energy

 Board

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JUL 2 1 2017



**ONTARIO ENERGY BOARD** 

# Application for an Electricity Retailer Licence

For Office Use Only		
Application Number	EB-2017-0272	
Date Received	Auly 21/17	

# 1. The Applicant

Legal Name of the Applicant :

# POTENTIA SOLAR 12 LIMITED PARTNERSHIP, BY ITS GENERAL PARTNER

Name to Appear on Licence:

Indicate if the name to appear on the licence is the same as the legal name.

Please note that if the name to appear on the licence is not the same as the legal name, the name on the licence must include the legal name of the applicant and the legal name must appear first. The "Name to Appear on Licence" will appear on the notice of application and on the licence.

**Business Classification:** 

- Sole Proprietor
- Partnership
- C Corporation
- C Other (describe)

Place of formation or incorporation: Toronto

Province/state	Ontario	
FIUVINCE/State	Unitario	

Country Canada

If the applicant is an individual, the applicant must be at least 18 years old. If the applicant is an individual, is he or she at least 18 years old?

⊂ Yes

C No

• Not applicable - not an individual

## 2. Licence Primary Contact

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As a condition of licensing, the licensee shall designate a person who will act as primary contact with the Board on matters related to the licence.

	Last Name	First Name	Initial
Mr. C Mrs. C	Smith	Michèle	
Miss 🦳 Ms. ด	Title/Position		
Other C	VP, Regulatory & Compliance		
	Company Name if different from Name t	o Appear on Licence	
	Potentia Renewables Inc.		
Licence Primary Contact Add	Iress:		
200 Wellington Street West,	Suite 1102		
City	Province/State	Country	Postal/Zip Code
Toronto	ON	Canada	M5V3C7
Phone Number Tol	Free (if available) Fax Number	E-mail Address	
416-814-4423		msmith@potentiarenewabl	es.com

If the above address is not in Ontario, the applicant must also provide contact information for service purposes in the province of Ontario. Applicants whose offices are not located in Ontario may provide the address of an agent (an individual who is a resident of Ontario and is at least 18 years old, or a corporation that has its head office or registered office in Ontario) as the address of service.

Mr. C Mrs. C	Last Name		First Name	Initial
Miss C Ms. C Other C	Title/Position	~	м. 	
÷	Company Name if	different from Name to	Appear on Licence	
Address for Service in Ontari	o (if different than th	e Licence Primary Conta	act Address above)	
City		Province ONTARIO	Postal Code	
Phone Number Toll	Free (if available)	Fax Number	E-mail Address	

# **3. Application Primary Contact**

Indicate if same as above. If yes, proceed to section 4.

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The Board will communicate with this person during the course of the application but with the licence primary contact after a licence is issued.

Mr. ⊂ Miss ⊂ Other ⊂	Mrs. (~ Ms. (~	Last Name Title/Position	First Name	Initial
Application P	rimary Contac		rom Name to Appear on Licence	
City	ę.	Province/State	Country	Postal/Zip Code
Phone Numb	er To	oll Free (if available) Fax Num	nber E-mail Address	1

#### 4. Customer Complaint or Inquiries Primary Contact

Provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed. The mailing address should be in Ontario and the telephone number should be listed in Ontario. If the applicant intends to retail electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity), the applicant should also provide a telephone number which may be reached by the general public without a charge.

		Last Name		First Name	Initial
Mr. C	Mrs. 🤇	SMITH		MICHÈLE	
Miss (	Ms. 🕥	Title/Position			8
Other C		_ VP, REGULATOR	Y & COMPLIANCE		
		Company Name if	different from Name	to Appear on Licence	
		POTENTIA RENE	WABLES INC.		
Customer Co	mplaint or In	quiries Primary Contact	Address:		
200 WELLIN	GTON STRE	EET WEST, SUITE 1102	2		
City			Province	Postal Code	
TORONTO			ONTARIO	M5V3C7	
Phone Numb	er	Toll Free	Fax Number	E-mail Address	
416-814-442	3			msmith@potentiarenewat	oles.com

# 5. Type of Application

- New licence
- C Renewal, please provide the licence number and expiry date of the existing licence Licence Number: ERExpiry Date:

#### 6. Trade Names

The electricity retailer licence authorizes the licensee to conduct business using the name under which the licence is held. It also provides for the use of trade names by the licensed electricity retailer.

Does the applicant intend to use trade names?

Yes, provide a list of trade names the applicant intends to use in the space provided below.

No, proceed to 7.

#### 7. Applicant's Licensing Status and History

(a) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever been licensed by the Ontario Energy Board? (the Business Corporations Act definition for affiliate can be found at www.e-laws.gov.on.ca).

Yes, provide details of current and expired licences in the table below.

No, proceed to 7(b).

Licensee Name	Relation to the applicant (e.g., applicant itself, affiliate, partneretc.)	Licence Number
MOM Solar Limited Partnership	Affiliate	EG-2013-0051
Potentia Solar 14 Limited Partnership	Affiliate	EG-2015-0339

(b) Does the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) have any other application(s) before the Ontario Energy Board?

Yes, provide details in the table below.

 $\boxtimes$  No, proceed to 7(c).

Applicant Name	Type of Application	Ontario Energy Board File Number (if applicable)

(c) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever undertaken licensed energy sector activity in any other jurisdiction within North America?

Yes, provide details of current and expired licences in the table below

🖂 No

Company Name	Jurisdiction	Business Activity	Name of Licensing Body	Licence/Registration No.
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# 8. Officers, Directors and Key Individuals

- (a) If the applicant is a corporation, provide as a separate attachment a list of all officers and directors, including name and title.
- (b) Provide a list of key individuals below. The individuals listed must be the individuals that are responsible for the following functions for the applicant: regulatory requirements and conduct, financial matters and technical matters. These key individuals may include the Chief Executive Officer, the Chief Financial Officer, other officers, directors and proprietors.

# Note: Please list a minimum of three key individuals. If unable to provide a minimum of three, please explain.

Name of Key Individual	Title/position within applicant's business (or identify company if not the applicant's business)	
Jeffrey Jenner	CEO, Potentia Renewables Inc.	
Kirk Lloyd	VP, Finance, Potentia Renewables Inc.	
Michèle Smith	VP, Regulatory & Compliance, Potentia Renewables Inc.	

# 9. Intended Services and Markets

(a)	Intended Services: please identify which of the following services the applicant intends to offer. You may select as many as applicable.
	to sell or offer to sell electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity) in Ontario.
$\boxtimes$	to sell or offer to sell electricity to large-volume consumers (annually consuming more than 150,000 kilowatt hours of electricity) in Ontario.
	to act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to large-volume consumers, or as an agent or broker for large-volume consumers with respect to the sale or offering for sale of electricity in Ontario.
	to act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to low-volume consumers, or as an agent or broker for low-volume consumers with respect to the sale or offering for sale of electricity in Ontario.
Is the applicant currently providing any of the above listed services?	
	Yes, provide a list of the services the applicant is currently providing.
$\boxtimes$	No, indicate when the applicant intends to provide these services.
	Fall 2017
(b)	Wholesale Market Participation: does the applicant intend to operate in the IESO-administered markets and settle bilateral contracts through the IESO?
	Yes
$\boxtimes$	No, please explain how the applicant intends to participate.
	Load Displacement / Behind-the-Meter solar generation
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(c)	Retail Market Participation: does the applicant intend to settle the wholesale market cost of electricity consumed by its customers through a distributor's settlement system?
	Yes
$\boxtimes$	No, please explain how the applicant intends to participate.
	All generation will be Behind-the-Meter / Load Displacement solar rooftop or ground mount. All generation will be
	consumed directly by the building. We will sell via a PPA or Capital Lease directly to building owner.