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EB-2017-0049

**IN THE MATTER OF** the *Ontario Energy Board Act 1998*, S.O. 1998, c.15, (Schedule B);

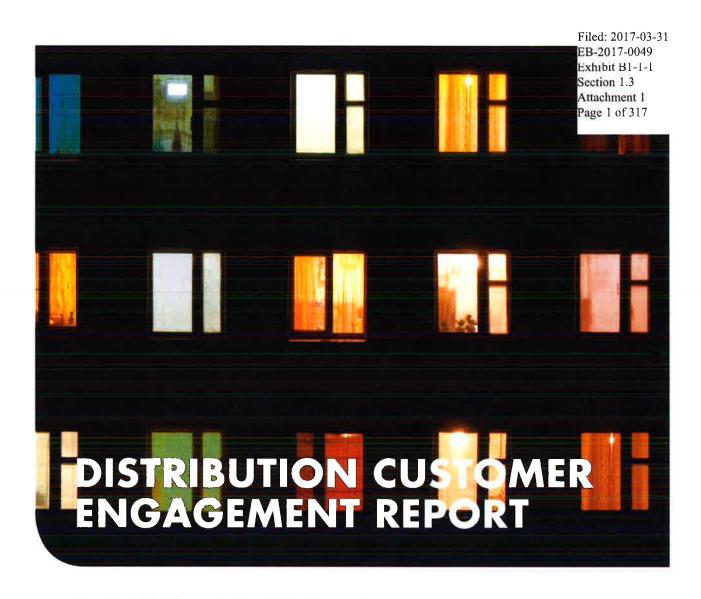
**AND IN THE MATTER OF** an application by Hydro One Networks Inc. for an order approving just and reasonable rates and other charges for electricity distribution to effective January 1, 2018 to December 31, 2022.

CANADIAN MANUFACTURERS & EXPORTERS ("CME")

COMPENDIUM FOR

HYDRO ONE NETWORKS INC. ("HONI")

WITNESS PANEL 3



### DEVELOPMENT OF DISTRIBUTION INVESTMENT PLAN

### **AUGUST 2016**

Prepared for: **Hydro One Networks Inc.** 483 Bay Street Toronto, ON M5G 2P5





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### **GLOSSARY OF TERMS**

The following terms are used throughout the report.

TERM	MEANING
Directional differences	Refers to comparisons between sub-groups of customers where the differences cannot be said to be statistically significant
'Informed' Customers	Refers to customers who were provided with additional information about Hydro One's network/business
Large Customer	Refers to the aggregate of the following Large Customer segments: Commercial and Industrial (which will be referred to as C&Is), Large Distribution Accounts (which will be referred to as LDAs), Local Distribution Companies (which will be referred to as LDCs), Connected Distributed Generators (which will be referred to as DGs)
Local Distribution Companies (LDCs) and Distributed Generators (DGs)	Throughout the report, the Local Distribution Companies (LDCs) and Connected Distributed Generators (DGs) (>10 kW) have been managed as one segment; both are supported by the same Key Account Executives
Residential and Small Business Customer (R&SB)	Refers to the aggregate of Residential, Seasonal and Small Business customer segments
Small Business Customer	Refers to General Service customers (<50 kW peak demand and 50 to <500 kW peak demand)
'Uninformed' Customers	These customers did not receive the additional information that 'Informed' Customers did

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#### **SUMMARY OF FINDINGS**

The following summary is based on the collective feedback of 19,904 distribution customers who provided 20,062 responses through the various customer engagement activities. A full detailing of the customer engagement activities are provided in the Methodology section of this report. Detailed findings from each distribution customer segment are also provided in later sections of this report.

## The findings of the engagement process are grouped thematically:

- 1. Costs
- 2. Customer priorities
- 3. Level of reliability customers expect
- 4. Types of reliability improvements customers value
- Willingness to accept a rate increase to maintain and improve service levels

#### 1. COSTS

Keeping costs as low as possible is customers' top priority. This was evident across most of Hydro One's distribution customer segments, with the exception of local distribution companies who place a greater priority on receiving reliable service, both in terms of the number and duration of interruptions.

"If there is a way to improve both [service and cost], obviously that is ideal, but if I'm going to weigh one over the other, then I'm going to choose the cost."

## Among R&SB customers, the preference for keeping costs low is influenced by three factors:

 The majority of customers indicate that the current level of reliability and service they receive from Hydro One is in line with their expectations, and therefore there is not a strong desire for improved service, particularly if it means raising rates.

"The service is consistent with very few outages."

"I would rather the company not worry about improving the other areas and instead concentrate on keeping costs low for customers." 2. The preference for keeping costs low, for some customers, is influenced by a desire to see Hydro One demonstrate greater fiscal management and operational efficiency before considering rate increases. There is a perception among some customers that Hydro One has not demonstrated this in the past, and thus some customers do not accept that rate increases are necessary.

"If Hydro [One] had ever been well-managed, they would have known years ago that the equipment needed to be dealt with and would have been looking towards that and doing that every year so that their equipment did not become outdated and go beyond its life expectancy. So, now they're saying all this needs to be done and dealt with and they're already in debt and they're already gouging us with hydro rates. And now they're saying this all has to get fixed. This is how they're trying to justify the extra increase so they can deal with this, but why wasn't this dealt with years ago?"

"I think it's unreasonable honestly because I know the company's net assets have increased 13% since 2012, and something like 4,000 employees have made the Sunshine List, earning over \$100,000 a year on the public dime. So, I think it's a little unreasonable to be dipping into the customer's pocket to sustain the level of outages that I personally feel is a little unreasonable."

3. The final factor is that for some customers, electricity costs represent a financial challenge, and are approaching being unaffordable. These customers feel that they simply can't afford an increase in rates. The reference to rates is in relation to the overall bill. rather than a specific comment about the distribution delivery rate charge. This was heard primarily in focus groups and in Workshop feedback from C&I customers, rather than arising from survey responses.

"...some months, I have problems paying my hydro bills. So, because of the rates of hydro and all the additional delivery charges and all of that other stuff that comes on your bill, I actually had to go to equal billing in order to be able to pay my hydro, and that's crazy."

" electricity prices are certainly surpassing my wage [increases]. So, I always think of it that way that I'm definitely paying more out of pocket in proportion to my income."

#### 2. CUSTOMER PRIORITIES

For those who identify cost as their top priority, maintaining reliable electricity service is consistently their second priority. Many Large Customers, particularly C&I businesses, are facing reliability challenges. For many of them, power quality events and unplanned momentary power interruptions of less than one minute, rather than sustained interruptions of one minute or more, is their primary concern and many express that improvements are needed for their businesses to remain competitive and grow. Other customers are facing capacity challenges and want more access to power in order to grow their enterprises.

Customer service improvements, while desired particularly among Large Customers, are not something for which customers are willing to pay higher rates. However, it is clear that customer service issues for C&I and Small Business customers need to be better addressed for these customers to feel heard. The customer service issues raised by these customers during the customer engagement range from those with relatively specific and potentially simple solutions, such as improving the way in which Hydro One communicates with Large Customers during outages/ interruptions and doing a better job explaining the charges (such as Global Adjustment) on the bill, as well as correcting outstanding billing errors, to more complex issues such as the need for greater and more prompt support for capacity expansion applications, as well as for incentive programs.

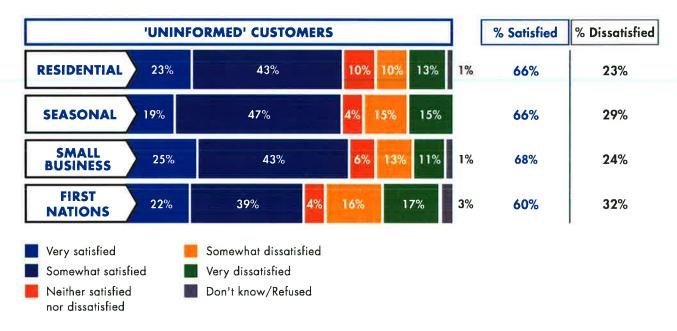
The sentiments expressed by customers indicate that there is a significant opportunity for Hydro One to improve its communication and overall interaction with Large Customers, specifically C&I customers. The customer engagement activities also exposed several areas where customers, both large and small, lack a sufficient level of awareness or have misconceptions of what is within Hydro One's purview, what is mandated by the OEB, what is the responsibility of the Independent Electricity System Operator (IESO), and what is the role of government in setting policy and directing the IESO on the province's fuel mix, the price of electricity, and cost attribution.



Satisfaction with Hydro One does not vary significantly between 'uninformed' customer segments. There is more variation between the 'informed' customer segments including between Large Customer segments. 'Informed' Residential customers report lower satisfaction than 'uninformed' customers.

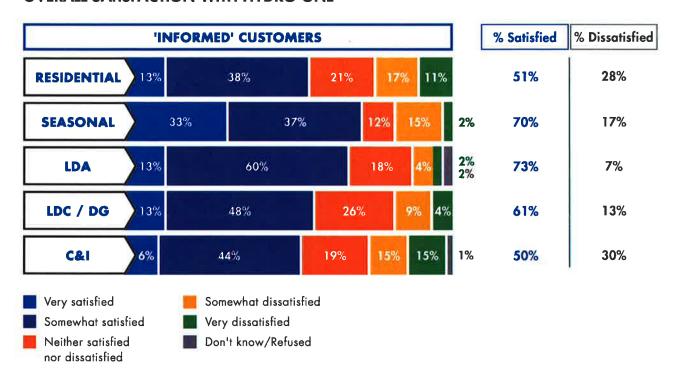
#### ALL CUSTOMER SEGMENTS

#### OVERALL SATISFACTION WITH HYDRO ONE



As you may know, Hydro One builds and maintains power lines, towers and poles, safely delivers electricity, reads meters, calculates your charges, answers your calls, responds during outages, and clears trees and brush from power lines. Hydro One does not generate electricity or set electricity prices. Q1. How satisfied are you with Hydro One overall? Note: During the first week of fielding the response scale was changed from 1 to 5 to a word scale to be consistent with the Annual Customer Satisfaction survey. Base: All Respondents Post Q change; Telephone Survey: Residential (n=243), Seasonal (n=68), Small Business (n=159), First Nations (n=204)

# ALL CUSTOMER SEGMENTS OVERALL SATISFACTION WITH HYDRO ONE

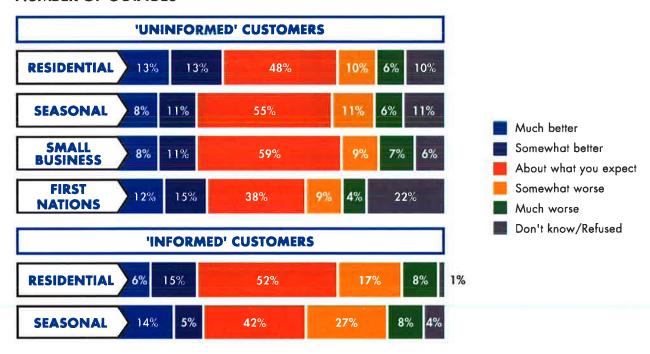


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The largest share of 'uninformed' customers indicate that the current number and average length of outages they experience is about what they expect. 'Informed' customers are directionally more likely to indicate it is worse than they expect.

# TELEPHONE SURVEY + ONLINE WORKBOOK REPRESENTATIVE SAMPLE RELIABILITY EXPECTATIONS

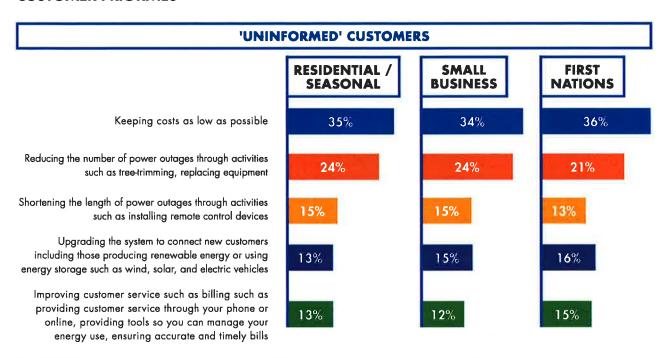
### **NUMBER OF OUTAGES**



Q8. In general, when you think about how many power outages you experienced over the last 12 months how did it compare to your expectations [READ LIST]? Base: One or more sustained power outages in the past 12 months; Residential (n=314), Seasonal (n=66) Small Business (n=144), First Nation (n=217). Informed: Residential (n=977), Seasonal (n=52)

All customer segments prioritize keeping costs as low as possible over improvements in other areas. Reducing the number of power outages is consistently the second priority among customers.

### **ALL CUSTOMER SEGMENTS CUSTOMER PRIORITIES**



# 'INFORMED' CUSTOMERS

Keeping costs as low as possible

Reducing the number of power outages through activities such as tree-trimming, replacing equipment

Shortening the length of power outages through activities such as installing remote control devices

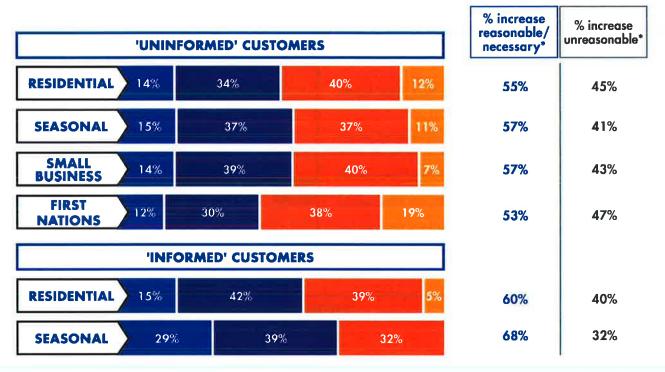
Upgrading the system to connect new customers including those producing renewable energy or using energy storage such as wind, solar, and electric vehicles

Improving customer service such as billing such as providing customer service through your phone or online, providing tools so you can manage your energy use, ensuring accurate and timely bills



Q5. Hydro One would like to better understand what is important to you as a [insert] customer. [Below is /I am going to read] Hydro One's major expenditures in pairs and for each pair please tell me which one is more important to you. Paired choice preferences relative to other options. Base: Uninformed - Residential/ Seasonal (n=499). One respondent opted not to answer, Small Business (n=199). One respondent opted not to answer Q5., First Nations (n=300). Informed - Large Customers (n=87). Base: Residential/Seasonal (n=1604). When posed with a roughly 1% rate increase on the total monthly bill, per year for five years, acceptance varies from 53% to 57% among 'uninformed' customers who had an opinion (i.e., excluding don't know/refused) and from 60% to 68% among 'informed' customers.

# TELEPHONE SURVEY + ONLINE WORKBOOK REPRESENTATIVE SAMPLE ACCEPTABILITY OF RATE INCREASE TO MAINTAIN LEVELS



<sup>\*</sup> re-based to exclude don't know/refused

Q17. Hydro One has determined that in order to at least maintain the level of reliability and customer service it currently provides, a typical [residential or seasonal / small business] customer's total monthly bill will need to increase by [IF residential or seasonal 1.1% or the equivalent of \$2.00 / IF small business 1% of the equivalent of \$5.20]. The increase will be applied each year for the next 5 years. By the fifth year, a typical monthly bill will be roughly [IF residential or seasonal \$10.00 / IF small business \$26.00] higher than it is now. Please note that this increase reflects the cost to maintain the current level of reliability and service to customers. The monthly bill could still increase for other reasons which are outside the control of Hydro One. Would you be willing to accept this increase to maintain the current level reliability and customer service across the electricity system? Note that for the Telephone Survey, this question was posed as Which of the following is closest to your point of view? Base: Uniformed -Residential (n=400), Seasonal (n=100), Small Business (n=200), First Nations (n=300). Informed - Residential (n=1502), Seasonal (n=102)

The increase is reasonable and I would support it

I don't like it, but I think the increase is necessary

The increase is unreasonable and I would oppose it

Don't know/Refused

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# Customer Experience

# Residential and Small Business Customer Satisfaction Study

December 2016 (Revised February, 2017)

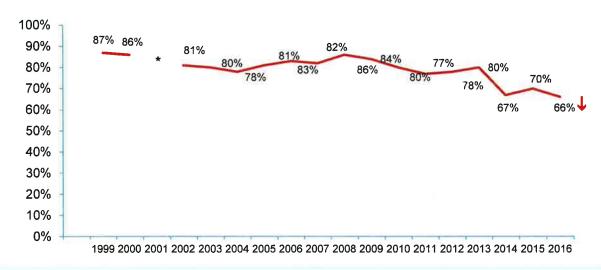
**Prepared by: Ipsos** 



# Overall Satisfaction – Survey Results



### **Overall Satisfaction**



### **Key Insights**

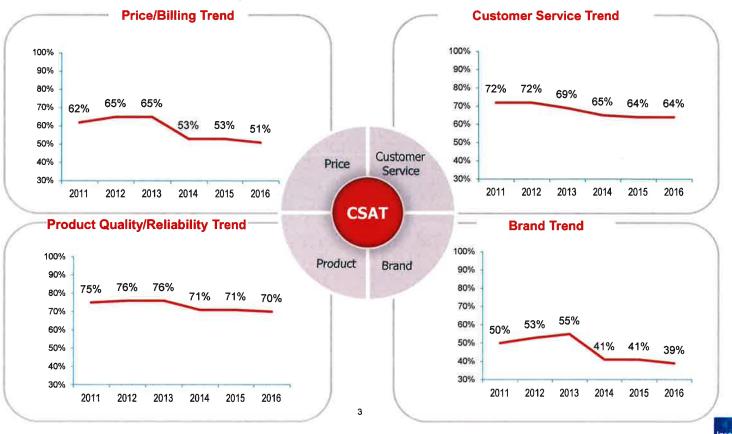
- Overall Satisfaction is significantly lower in 2016 compared to 2015.
- Rates/Price continues to be the issue mentioned most often by those not satisfied overall with Hydro One. The incidence of mentions has increased significantly to 76% from the 61% found in 2015 – following a steep increase from 2014 to 2015.





# Survey Findings: Drivers of Satisfaction

Despite significant changes in individual metrics in Brand and Price/Billing, the aggregate scores for all groups have remained stable compared to 2015.



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### **Electricity Distributor Scorecard**

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Witness: KIRALY Gregory

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#### Dx OEB Scorecard

	_		100	H	istorica	ii Resu	ts		Actual		- 5	Targ	et		
RRFE Outcomes		Measure	क्रा	2012	2013	2014	2015	2016	2017	2017	2018	2019	2020	1500	F022
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A	Quentur .	Handling of Doplanned Outages Satisfection M.	8196	79%	78%	79%	7570	75%	76%	7(5)	T7%	78%	78%	7904	799
and action	Calif Centre Customer Satisfaction %	8594	64%	32%	8154	8514	3679	509)	8574	27%	88%	6554	6-74	1574	
	My Appount Customer Sorbifaction 96	R356	84ke	54%	75%	Torne	79%	7294	3176	23%	84%	34%	8324	63%	
		Pole Replacement - Gross Cost Per Unit in \$	8,541	8,441	7,824	8,928	0,393	6,350	TEED	8,640	4,733	8,908	9,080	9.256	9,437
Epur Enteres		Vegetation Management - Gross Cyclical Cost per lon 5""			Naw P	ragates			TBO	New Frequent	3.600	3.643	3,867	2,400	2,428
	or Control	Szetlen Refurbistments - Net Cost per MVA in \$"	385,000	-	3114,000	348,000	500,000	\$57,000	TBO	461.000	454,000	447,000	440,000	434,000	427,000
	DIMAA dellars per outtomer	496	492	498	551	453	455	TBU	449	455	TEO	OBT	TED	TBD	
	Divilia dallars per km at line**	4,723	4,575	5,109	5,634	4,718	4,773	TBO	4,712	4,773	TBD	190	TBO	TBD	
		Humber of Line Equipment Chases Interruptions	7,681	7,316	7,286	3,311	8,164	7,674	8,786	4,200	A, 200	TBO	17810	TBD	TBO
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		Humber of Substation Caused Interruptions	129	144	TN	158	MI	103	123	143	145	TBO	TBO	TEC	TED
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1		SALFI - Untran - trequency of outages	16	1.7	1.6	2.3	2.4	1.6	1.4	L7	1,7	TED	780	TED	rika
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\*There were no station refurbishment units matching the united completed in 2022.

\*\*Momber of time time are based on the annual GEB rearbook of Electricity Contributors' report, with 2027 and 2028 target based on 2015 (fine rim across).

Witness: KIRALY Gregory

