

Ontario Energy
Board
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l'Ontario
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2300, rue Yonge
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Téléphone: 1-888-632-6273
Télécopieur: (416) 440-7656



Application for an Electricity Retailer Licence

For Office Use Only	
Application Number	EB - 2019-0153
Date Received	May 14/19

1. The Applicant

Legal Name of the Applicant : Link Energy Supply Inc.

Name to Appear on Licence: Link Energy Supply Inc.

☒ Indicate if the name to appear on the licence is the same as the legal name.

Please note that if the name to appear on the licence is not the same as the legal name, the name on the licence must include the legal name of the applicant and the legal name must appear first. The "Name to Appear on Licence" will appear on the notice of application and on the licence.

Business Classification:

☐ Sole Proprietor

☐ Partnership

☒ Corporation

☐ Other (describe) _____

Date of formation or incorporation: September 19, 2012

Place of formation or incorporation: Montreal

Province/state Quebec

Country Canada

If the applicant is an individual, the applicant must be at least 18 years old.

If the applicant is an individual, is he or she at least 18 years old?

☐ Yes

☐ No

☒ Not applicable - not an individual

2. Licence Primary Contact

As a condition of licensing, the licensee shall designate a person who will act as primary contact with the OEB on matters related to the licence.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Parent	Darryl	
Other <input type="radio"/>		Title/Position		
		EVP, Operations		
		Company Name if different from Name to Appear on Licence		
Licence Primary Contact Address:				
275, chemin Bord-du-Lac Lakeshore				
City	Province/State	Country	Postal/Zip Code	
Pointe-Claire	Quebec	Canada	H9S4L1	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	
905-339-8066	1-855-444-5465		darryl.parent@linkenergy.com	

If the above address is not in Ontario, the applicant must also provide contact information for service purposes in the province of Ontario. Applicants whose offices are not located in Ontario may provide the address of an agent (an individual who is a resident of Ontario and is at least 18 years old, or a corporation that has its head office or registered office in Ontario) as the address of service.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Eisenberg	Robert	
Other <input type="radio"/>		Title/Position		
		Associate		
		Company Name if different from Name to Appear on Licence		
		WeirFoulds LLP		
Address for Service in Ontario (if different than the Licence Primary Contact Address above)				
4100-66 Wellington St. W., PO Box 35, TD Bank Tower				
City	Province	Postal Code		
Toronto	ONTARIO	M5K 1B7		
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	
416-365-1110		416-365-1876	reisenberg@weirfoulds.com	

3. Application Primary Contact

☐ Indicate if same as above. If yes, proceed to section 4.

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The OEB will communicate with this person during the course of the application but with the licence primary contact after a licence is issued.

Mr. <input type="radio"/>	Mrs. <input checked="" type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Roy-Hébert	Tessa	
Other <input type="radio"/>		Title/Position		
		Legal and Regulatory Manager		
		Company Name if different from Name to Appear on Licence		
Application Primary Contact Address:				
275 chemin Bord-du-Lac Lakeshore				
City	Province/State	Country	Postal/Zip Code	
Pointe-Claire	Quebec	Canada	H9S4L1	
Phone Number	Toll Free (if available)	Fax Number	E-mail Address	
18886317977, ext314		18889581475	tessa.roy@dneresources.com	

4. Customer Complaint or Inquiries Primary Contact

Provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed. The mailing address should be in Ontario and the telephone number should be listed in Ontario. If the applicant intends to retail electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity), the applicant should also provide a telephone number which may be reached by the general public without a charge.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Burns	James	
Other <input type="radio"/>		Title/Position		
		Customer Service Manager		
		Company Name if different from Name to Appear on Licence		
Customer Complaint or Inquiries Primary Contact Address:				
7-841 Sydney Street, Suite 316				
City	Province	Postal Code		
Cornwall	ONTARIO	K6H 7L2		
Phone Number	Toll Free	Fax Number	E-mail Address	
647-361-8114	1-855-444-5465	1-855-440-5465	customerservice@linkenergy.com	

5. Type of Application

- ☐ New licence
- ☒ Renewal, please provide the licence number and expiry date of the existing licence

Licence Number: ER- 2014-0136 Expiry Date: September 3, 2019

6. Trade Names

The electricity retailer licence authorizes the licensee to conduct business using the name under which the licence is held. It also provides for the use of trade names by the licensed electricity retailer.

Does the applicant intend to use trade names?

- ☐ Yes, provide a list of trade names the applicant intends to use in the space provided below.
- ☒ No, proceed to 7.

7. Applicant's Licensing Status and History

- (a) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever been licensed by the OEB? (the *Business Corporations Act* definition for affiliate can be found at www.e-laws.gov.on.ca).

- ☒ Yes, provide details of current and expired licences in the table below.
- ☐ No, proceed to 7(b).

Licensee Name	Relation to the applicant (e.g., applicant itself, affiliate, partner...etc.)	Licence Number
Link Energy Supply Inc.	Applicant itself	GM-2014-0151
Link Energy Supply Inc.	Applicant itself	ER-2014-0136

- (b) Does the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) have any other application(s) before the OEB?

☒ Yes, provide details in the table below.

☐ No, proceed to 7(c).

Applicant Name	Type of Application	Ontario Energy Board File Number (if applicable)
Link Energy Supply Inc.	Gas Marketer License	GM-2014-0151

- (c) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever undertaken licensed energy sector activity in any other jurisdiction within North America?

☒ Yes, provide details of current and expired licences in the table below

☐ No

Company Name	Jurisdiction	Business Activity	Name of Licensing Body	Licence/Registration No.
Link Energy Supply Inc.	Alberta	Electricity Retailer	Services Alberta	337994
Link Energy Supply Inc.	Alberta	Natural Gas Retailer	Services Alberta	344323

8. Officers, Directors and Key Individuals

- (a) If the applicant is a corporation, provide as a separate attachment a list of all officers and directors, including name and title.
- (b) Provide a list of key individuals below. The individuals listed must be the individuals that are responsible for the following functions for the applicant: regulatory requirements and conduct, financial matters and technical matters. These key individuals may include the Chief Executive Officer, the Chief Financial Officer, other officers, directors and proprietors.

Note: Please list a minimum of three key individuals. If unable to provide a minimum of three, please explain.

Name of Key Individual	Title/position within applicant's business (or identify company if not the applicant's business)
Wayne Burke	President
Richard Fortin	Chief Financial Officer
Darryl Parent	EVP, Operations

9. Intended Services and Markets

(a) Intended Services: please identify which of the following services the applicant intends to offer. You may select as many as applicable.

- ☒ to sell or offer to sell electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity) in Ontario.
- ☒ to sell or offer to sell electricity to large-volume consumers (annually consuming more than 150,000 kilowatt hours of electricity) in Ontario.
- ☐ to act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to large-volume consumers, or as an agent or broker for large-volume consumers with respect to the sale or offering for sale of electricity in Ontario.
- ☐ to act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to low-volume consumers, or as an agent or broker for low-volume consumers with respect to the sale or offering for sale of electricity in Ontario.

Is the applicant currently providing any of the above listed services?

- ☐ Yes, provide a list of the services the applicant is currently providing.

- ☒ No, indicate when the applicant intends to provide these services.

2020 or as soon as market conditions become more favorable

(b) Wholesale Market Participation: does the applicant intend to operate in the IESO-administered markets and settle bilateral contracts through the IESO?

☐ Yes

☒ No, please explain how the applicant intends to participate.

The Applicant hedges using financially based products and settles with the utilities through the retail settlement mechanism.

(c) Retail Market Participation: does the applicant intend to settle the wholesale market cost of electricity consumed by its customers through a distributor's settlement system?

☒ Yes

☐ No, please explain how the applicant intends to participate.
