

April 12, 2021

Ms. Christine E. Long
Registrar
Ontario Energy Board
2300 Yonge Street, 27th Floor
P.O. Box 2319
Toronto, ON, M4P 1E4

Dear Ms. Long:

Re: Framework for Energy Innovation, Distributed Resources and Utility Incentives (EB-2021-0118) Nomination

Please accept this letter as my expression of interest to participate in the Framework for Energy Innovation Working Group (FEI WG). I have been working in the regulatory and government affairs space for the last two decades. I believe that my skills and experience would benefit the FEI WG as the Ontario Energy Board develops integral roadmap for energy innovation. For the purposes of the FEI WG I would act on behalf of Google Nest (developed world-leading smart thermostat technology), Stem Energy (a behind-the-meter energy storage provider) and Nature Fresh (an indoor agriculture provider), all of whom are keenly interested in this engagement.

During the last 20 years I have gained experience across various energy segments. I have obtained extensive subject matter dealing with renewable energy, energy storage, nuclear (small modular reactors), sustainable conservation policies and efforts designed to confront climate change across Canada. Today, I run my own consulting practice (www.marketstep.ca) focused on the aforementioned themes supporting private sector corporations doing business in Canada. In addition to the above-mentioned companies, I also serve Alectra (Ontario's second-largest electric utility) and the Canadian Nuclear Association (developing a path for small nuclear reactors). In parallel to starting my own business, I completed my Executive MBA in 2019 through the University of Toronto's Rotman School of Management.

In addition, my board and advocacy experience is extensive. I was appointed to serve on the Board of Directors of the Canadian Solar Industries Association from 2014 to 2020, and Chaired the Board in 2016-2017. I am currently an active member of Energy Storage Canada, the Ontario Energy Association and the Advanced Energy Management Alliance. Further, I have recently been selected as a volunteer Advisor to the MaRS Cleantech Venture Services Team. In this capacity, I will provide policy and regulatory advice to the team as they seek to connect start-ups in the cleantech sector with potential venture capital opportunities. In 2020, I was asked to serve as a reviewer for Natural Resources Canada as part of the Canada-UK Power Forward Challenge – an initiative that is tasked with assessing proposals designed to reduce carbon emissions to meet our 2030 targets. Lastly, in 2019, I Co-Founded StepUp—Energy, an organization with a mandate to increase equity, diversity and inclusion within the energy management sector.

In summary, I am a strategic thinker with requisite breadth of experience and connections to make a valuable contribution to the FEI WG. I sincerely hope to have the opportunity to put my enthusiasm, energy and drive into practice on the working group.

Thank you again for considering me for this role. I look forward to discussing my nomination. You can reach me at 416 802-8041.

Sincerely,



Utilia Amaral