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Enbridge Gas Inc.

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Canada

April 28, 2021

BY RESS AND EMAIL

Ms. Christine Long  
Registrar  
Ontario Energy Board  
2300 Yonge Street, 27<sup>th</sup> Floor  
Toronto, ON M4P 1E4

Dear Ms. Long:

**Re: Enbridge Gas Inc. (Enbridge Gas)  
Ontario Energy Board (OEB) File No.: EB-2021-0118<sup>1</sup>  
Framework for Energy Innovation  
Nomination to Working Group**

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Pursuant the Ontario Energy Board's ("OEB") letter of March 23, 2021 announcing the establishment of a working group to undertake policy development in respect of the *Framework for Energy Innovation; Distributed Resources and Utility Incentives (FEI)*, Enbridge Gas hereby nominates Cara-Lynne Wade (Manager, Energy Transition Planning) to participate on the newly constituted working group. Enbridge Gas apologizes for the late filing of this letter.

In its letter, the OEB describes the objectives of these consultations as being "expected to contribute to increased regulatory clarity in the treatment of innovative technologies and approaches, as well as [to] further support the deployment and adoption of novel, cost-effective solutions in electricity and gas services by utilities and other sector participants in ways that enhance value for consumers".

Enbridge Gas's interests in this process are in providing perspective on natural gas distribution, storage and transmission systems and planning processes in Ontario, including a view towards natural gas integrated resource planning ("IRP") for which the OEB is currently in the process of developing an IRP Policy Framework for Enbridge Gas (EB-2020-0091).

Enbridge Gas is also actively working with municipalities across the province to assist with the development and implementation of municipal energy plans and community energy plans, including: (i) helping municipalities to understand the nature of their

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<sup>1</sup> Formerly: Utility Remuneration (EB-2018-0287) and Responding to Distributed Energy Resources (EB-2018-0288).

historical consumption of natural gas; and (ii) offering tangible conservation and low carbon opportunities and business development collaboration.

Enbridge Gas has previously participated in the OEB's Utility Remuneration (EB-2021-0118) and Responding to Distributed Energy Resources (EB-2018-0288) proceedings. As Manager of Energy Transition Planning at Enbridge Gas and with extensive previous experience in natural gas demand side management Ms. Wade brings a unique natural gas industry perspective.

Ms. Wade can be contacted at:

Cara-Lynne Wade  
Manager, Energy Transition Planning  
500 Consumers Road, North York  
ON, M2J 1P8

Email: [cara-lynne.wade@enbridge.com](mailto:cara-lynne.wade@enbridge.com)  
Phone: 416-496-5324

Ms. Wade's detailed resume is attached.

If you have any questions, please contact the undersigned.

Sincerely,

Adam Stiers  
Manager, Regulatory Applications – Leave to Construct

## ENBRIDGE GAS | ENBRIDGE INC. TORONTO, ON

JUNE 2007 – PRESENT

### *Manager, Energy Transition Planning*

*(April 2021-Present)*

- Lead carbon compliance activities for GDS business unit.
- Lead adoption of Integrated Resource Planning at GDS, a multi-faceted planning process, from identification, implementation, and evaluation of alternatives to meet capacity needs.
- Lead energy transition activities for GDS business unit.

### *Manager, Marketing and Customer Insights*

*(Feb 2019-March 2021)*

- Led Enbridge's Marketing, Market Research and Business Intelligence / Analytics Center of Excellence (COE).
- Led implementation of Open Bill Access (OBA) program in legacy Union franchise.

### *Manager, Energy Conservation Strategy & Initiatives*

*(Jan 2017-Feb 2019)*

- Managed Union Gas' overarching DSM budget and m3 savings targets, while ensuring achievement of key framework objectives.
- Represented Union Gas in external DSM and Cap & Trade compliance working groups and committees.
- Led Union's 2017 cap-and-trade customer GHG abatement compliance element of the Cap & Trade Compliance Plan.
- Co-led IRP study created to identify opportunity for energy conservation to defer or avoid distribution infrastructure.

### *Manager, Marketing Communication*

*(May 2016-Jan 2017)*

- Developed Cap & Trade customer communication strategy.
- Supported Community Expansion New Business Policy; OEB regulatory filing requirements and policy implementation. Managed Safety and Customer Care marketing and communication strategy.

### *Manager, DSM Program Design & Delivery - Low Income (LI) Market*

*(June 2013-May 2016)*

### *Manager, DSM Program Design & Delivery - Residential Market*

*(May 2011-June 2013)*

- Led delivery of residential DSM programs, and development of the residential 2012-2014 DSM Plan.
- Led delivery of low-income DSM programs, and development of the low-income 2015-2020 DSM Plan.
- Led consultation with stakeholders, including non-profit agencies, industry associations.
- Developed DSM/CDM partnerships and collaborations.

### *Program Manager, DSM Program Design & Delivery - Commercial/Industrial (C/I) Market*

*(Aug 2009-May 2011)*

### *Specialist, DSM Program Design & Delivery - Commercial/Industrial (C/I) Market*

*(June 2007-July 2009)*

- Managed CI DSM program design and delivery.

## Education and Professional Development

### MASTERS OF BUSINESS ADMINISTRATION (MBA)

- Schulich School of Business, York University
- Specialization Strategy & Sustainability

### HONOURS BUSINESS ADMINISTRATION (HBA)

- Richard Ivey School of Business, University of Western Ontario
- Specialization Marketing
- International exchange – Copenhagen School of Business

### CONTINUED LEARNING

- Executive Leadership: People, Culture and Performance - Rotman School of Business, University of Toronto, April 2019
- Competitive Intelligence, Market Analysis & Benchmarking - Schulich School of Business, York University, May 2006
- New Product Development, The Complete Approach - Schulich School of Business, York University, February 2006
- Developing and Implementing Strategic Marketing and Sales Plans - Schulich School of Business, York University, July 2005