

Reply to the Attention of Julia C. Loney  
Direct Line 403.531.4717  
Email Address julia.loney@mcmillan.ca  
Our File No. 235486  
Date September 28, 2016

**DELIVERED VIA COURIER AND EMAIL**

Ontario Energy Board  
P.O Box 2319  
2300 Yonge Street, 27th Floor  
Toronto, ON M4P 1E4

Attention: Board Secretary

Dear Ms. Kirsten Walli:

**Re: XOOM Energy ONT, ULC Applications for Natural Gas Marketer and  
Electricity Retailer Licence Applications (the "Applications")  
(File Nos. EB-2016-0226/EB-2016-0227)**

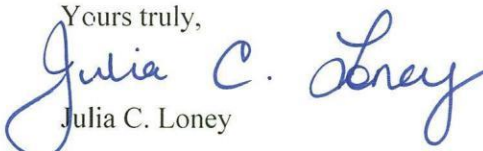
In its September 27, 2016 letter, counsel to Planet Energy (Ontario) Corp. ("**Planet**") continues to assert that there is a potential for confusion and harm to customers as a result of a potential overlap between Planet's engagement with All Communications Networks of Canada ("**ACN**") and XOOM's engagement with ACN.

As asserted in Planet's letter dated July 21, 2016, Planet's Sales Agency Agreement with ACN expires on November 9, 2016.

If Planet's engagement with ACN expires November 9, 2016, and if XOOM's licenses do not permit XOOM to engage in any marketing or retailing (through ACN or otherwise) before November 10, 2016 as suggested in our most recent letter, then there simply is no potential overlap, and therefore no "confusion or harm" as a result of any potential overlap.

Having addressed and eliminated the entire issue of ACN overlap, we respectfully request that the Board proceed to assess the Applications immediately and not permit Planet to delay this matter any longer.

Please do not hesitate to contact the undersigned should you have any questions or concerns.

Yours truly,  
  
Julia C. Loney

JCL/sa